



Postal Management Course (PMC)

Unlock your potential with APPC's 56th flagship "Postal Management Course" held from **21 October to 29 November 2024** at Bangkok, Thailand. This **comprehensive** program is renowned for transforming individuals into postal service leaders. The course offers valuable insights to enhance participants' knowledge, skills, and abilities to equip them to excel in their respective organisations. Some of **the core modules** will include streamlining logistics and operations, enhancing service quality and efficiency, developing strategies to exceed customer expectations, learning implementation of case studies on best practices, fostering innovations in postal industry, embracing digital transformation, navigating postal regulations and compliance, understanding international postal regulations, learning data analytics for marketing and human resources management, understanding about contemporary digital financial services and models of inclusion, and strategies for leading teams effectively in postal organization. Our experienced faculty and guest speakers ensure exemplary standards in postal management courses.

Foreign Study Tour	Networking Opportunities	Data Analytics
Guest Speakers	E-Business	Supply Chain Management
Business Forum	E-Commerce Solutions	Leadership and Innovation
Boot Camp	Practical Exercises	Project Work



Ms. Suchismita, who joined APPC in January 2024, is the course director for the PMC course. She brings to the table an experience of over a decade of service with India Post. Her extensive hands-on experience and deep expertise includes her previous role as Director of Postal Service in an Indian Province, where she managed postal services across more than 8,000 post offices. She has also organized in-house training in Quality Management, Human Resource Management, International Mail Accounting, Performance Management, etc. She has organized and facilitated many workshops in India Post and APPC. Her dedication to create new learning pathways promises an unforgettable experience for all participants.

