



How Positive regulations can bring Positives changes

The Asian-Pacific Postal Union- APPU

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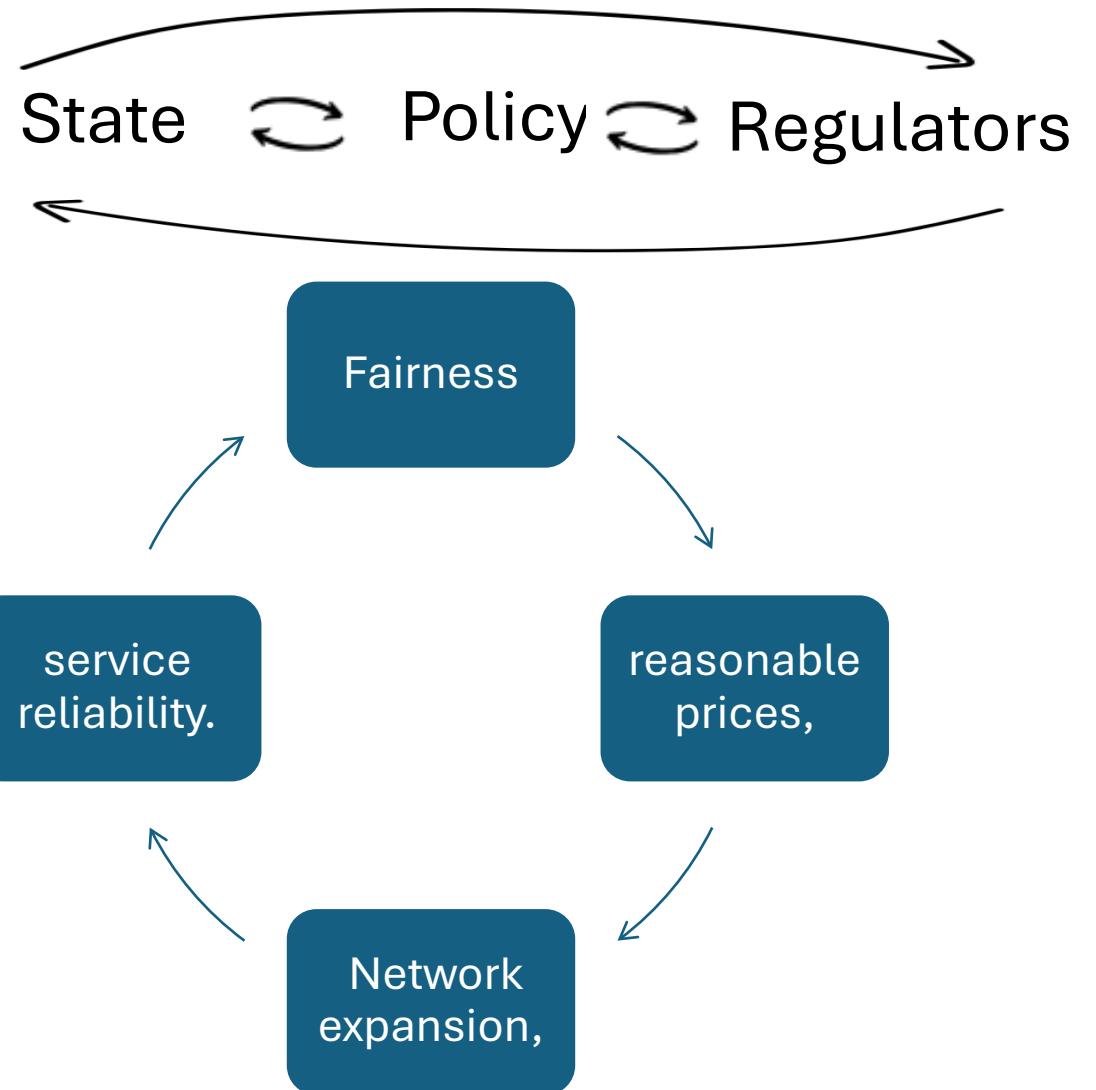
What is the role of regulations ?



Regulation key role is the **monitoring** of the **performance of services** and service **providers' compliance** with the standards and the measures that have been made to ensure citizens' rights to **access** to the basic services and in ensuring accountability.

Identifying and avoiding violations of these rights and retrogressions in their progressive realization .

There is no universal regulatory model. Regulation should be adapted to **local** circumstances, **needs and challenges**.



Postal sector crisis



Highly Competitive Delivery market

- Letter mail decline
- Ecommerce market share loss
- Slow adoption to the the accelerating evolution of consumer expectations and demands

Global inflation

- USO Network expansion requirements
- Affordability of rates Vs Quality of service and reliability
- An increase in operational costs & a significant decrease in Market share

Regulating Public vs. Private Operators

- Anti competition practices (Fake Free shipping , and masked couriers)
- Chery picking coverage

How we see the future of post office ?



Telecom superseded physical communication , is USO still relevant topic ?

Is the post office role still vital for the citizens of the world ?

The answer in PUMed region is yes , Post office is still vital , and even more important than any time (UNSDG , # 1 No Poverty , # Decent work)

Financial inclusion , access to international Markets.

Ecommerce shipment can be a luxurious commodity sent to a rich person in a rich district in big city ,or medication sent to an elderly , or scientific tool student or in some remote area.

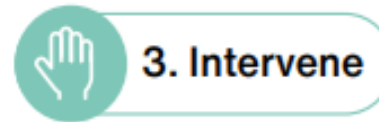
How regulations can be positive ?



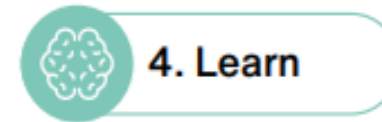
1. Design



2. Analyse



3. Intervene



4. Learn

The functions of regulators go beyond mere policing and include supporting and influencing policy changes in line with ensuring :

- **Citizens' rights to access to affordable and reliable service , and truly fair competition.**
- **Capacity of USO providers and the financial sustainability of the USO.**
- **Unchain the postal network capacities through adequate regulations.**