



TONGA POST LIMITED

POSTAL REGULATIONS AND ITS IMPACT ON SUCCESSFUL POSTAL
BUSINESS MODEL

TOPIC COVERED

- Overview of Post Office in Tonga's and its regulatory framework.
- Background information about Tonga Post operation.
- Opportunities
- Challenges.

Post Office in Tonga.



- Post Office was officially established in Tonga in 1887.
 - Under Ministry of Finance.
 - Postal Office Act 1933
- In 1967 as a separate Government Departments.
- Post Office will be corporatized in 2008.
- 2013 Merge with Government Printing Department and become Tonga Post Limited.
- The current Act is Postal Services Act, 2020
 - Postal Regulation now with the second amendments.

BACKGROUND.



- There are 3 postal offices.
- Services offered,
 - Postal services
 - Printing services
 - Money Transfer
 - Rental offices.
- It serves a total population of 100,000 in around 36 small islands.
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OPPORTUNITIES.



- Expand our business into selling new product.
- Work closely with stakeholder such as Custom and carrier.

CHALLENGES



- No postal code and addressing system for Tonga.
- Climate Change.
- Limited Resources
- Geographical location.



THANK YOU.