

Postal Regulatory Reform in Cambodia



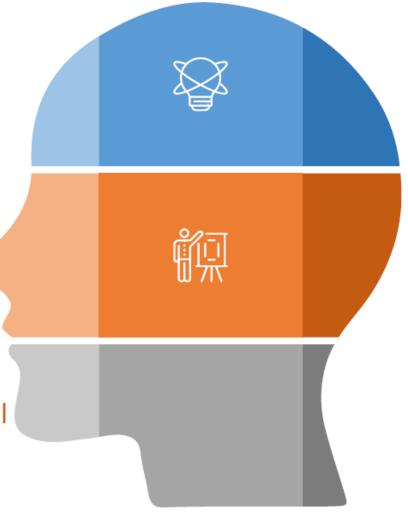
Postal Sector Development Policy 2022-2030

Vision

Develop a postal sector to serve the people with innovation, efficiency and sustainability, and contribute to national socio-economic development.

Goal

Expand and enhance postal services widely, with quality, efficiency, effectiveness, security, trust and support of postal service diversification and postal business operation with modernization through digital technology to contribute to support e-commerce development and economic diversification.



Postal Sector Development Policy 2022-2030



Enhance the role of Cambodia Post in providing along with promoting innovation, diversification of postal services and

developing

products, and modernization

Define scope of business operation of

Promote environmental protection and

Form mechanism to upgrade quality of

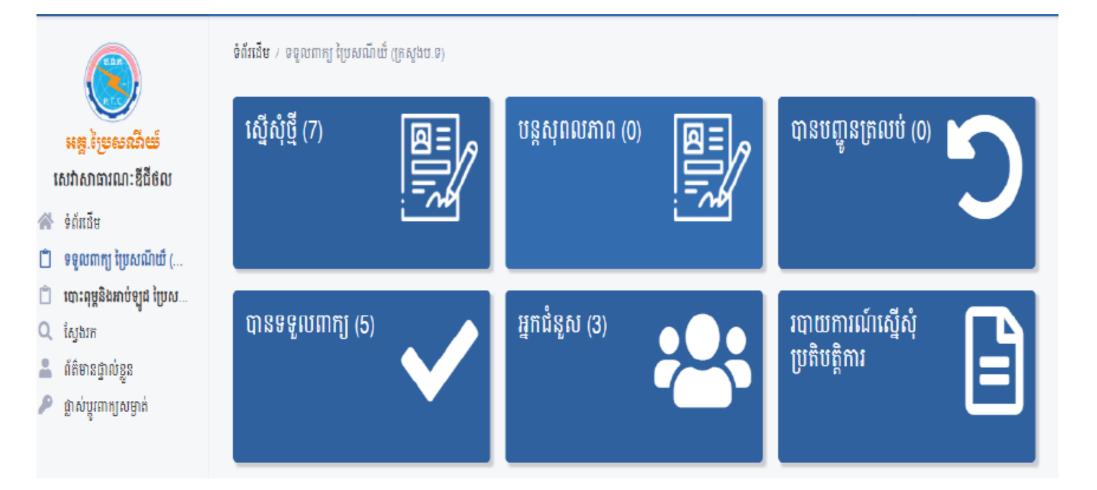
Promote Capacity Building, Research and Innovation

Law and Regulatory Framework

- Revise Law on Postal Services.
- Sub-decrees
- Revise Prakas on Licensing condition and fee
- Draft Prakas on Quality of Postal Service

Digital Transformation

• Online Administrative Procedure, including postal license and permit application



DGPost Mobile Application

Ministry of Post and Telecommunications aims to integrate its existing regional recognized document verification platform which runs on blockchain technology called **VERIFY.GOV.KH**, into the e-commerce and logistics sectors. This integration aims to bring more transparency and accountability to these sectors. There are 2 key components the initiative will bring:

• **Unified QR Code:** a standardized QR code usable by both e-commerce and logistics providers. This single QR code will enable interoperationality among the logistics industry stakeholders.

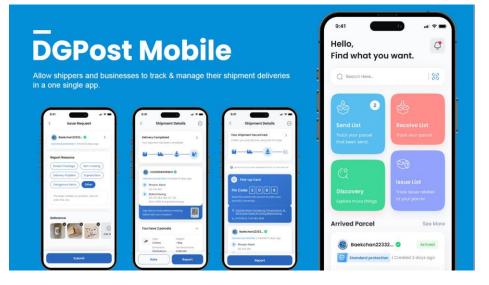
• A DGPost mobile application to enable citizens and businesses to verify the delivery order receipt and track their delivery order status regardless of which logistics couriers they ship with on a single app.



Unified QR Code

This section demonstrates communication flow between shipper, logistics couriers and DGPost





Community Technology Centers

598 high schools across the country on the establishment of Community Technology Centers, including on the following infrastructures and key functions:

- A *Computer Lab* equipped with around 50 computers, one TV and other technology equipment, which can be used to provide training in professional and digital technology skills to high school students, as well as a room for online training in other subjects for students and teachers and as a room for online meetings.

-A *Training Room* as a room to provide digital skills training to local authorities and skilled workers in the community, or to provide training for other groups of the public who wish to use the technology system for various purposes.

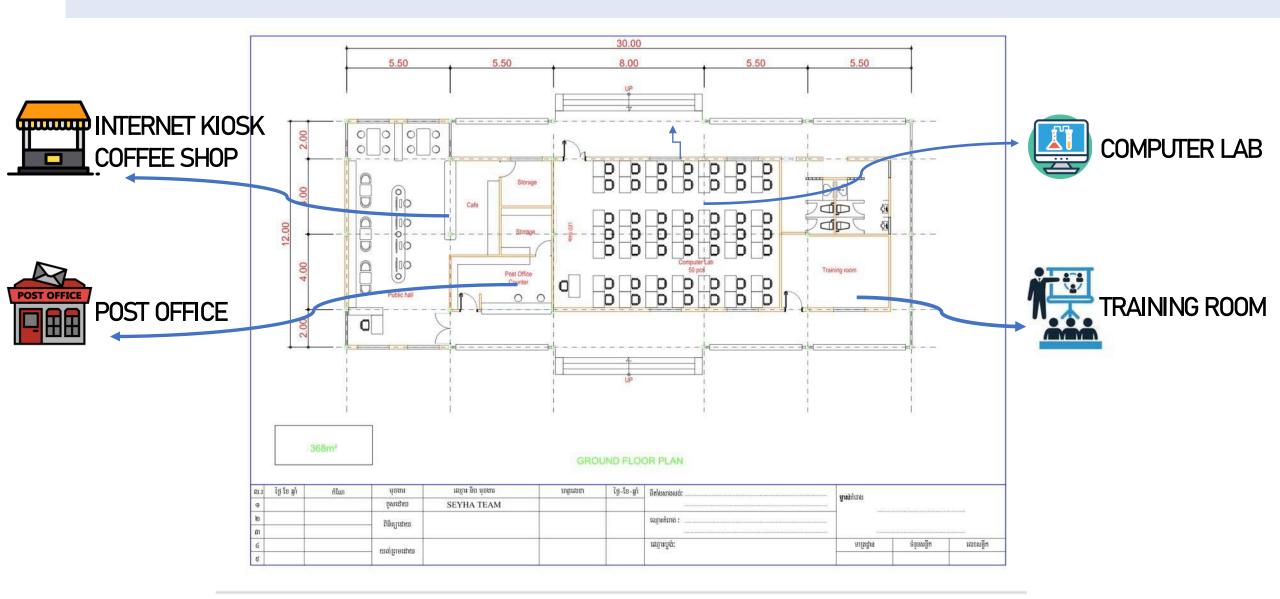
-An *Internet Kiosk/Coffee Shop* equipped with around two computers and high-speed Internet where people in the community can access to find information related to agriculture, business, etc.

-A **Post Office** for receiving and sending packages, providing various services related to local e-commerce, etc. The post office can also provide other crucial services such as telephone repair, supply of telecommunication equipment, and provision for use of digital equipment such as printers, photocopiers, and cameras.





"Community Technology Centers" Floor Plan



Community Technology Center

Pilot Project: Hun Sen Muoy Mithona High School

Funding:

- Kusanone Foundation for the center's construction
- MPTC's CBRD Fund for the installation of technical equipment and operating expenses.



Capacity Building

- Capacity Building: Cooperate with APPC, partner countries, to have official trained on postal skills
- Consultancy on draft of policy and law : APPU, UPU and partner country





Way forward

- Law and regulations
- Investment in infrastructure
- Capacity building
- Collaboration and Cooperation



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