



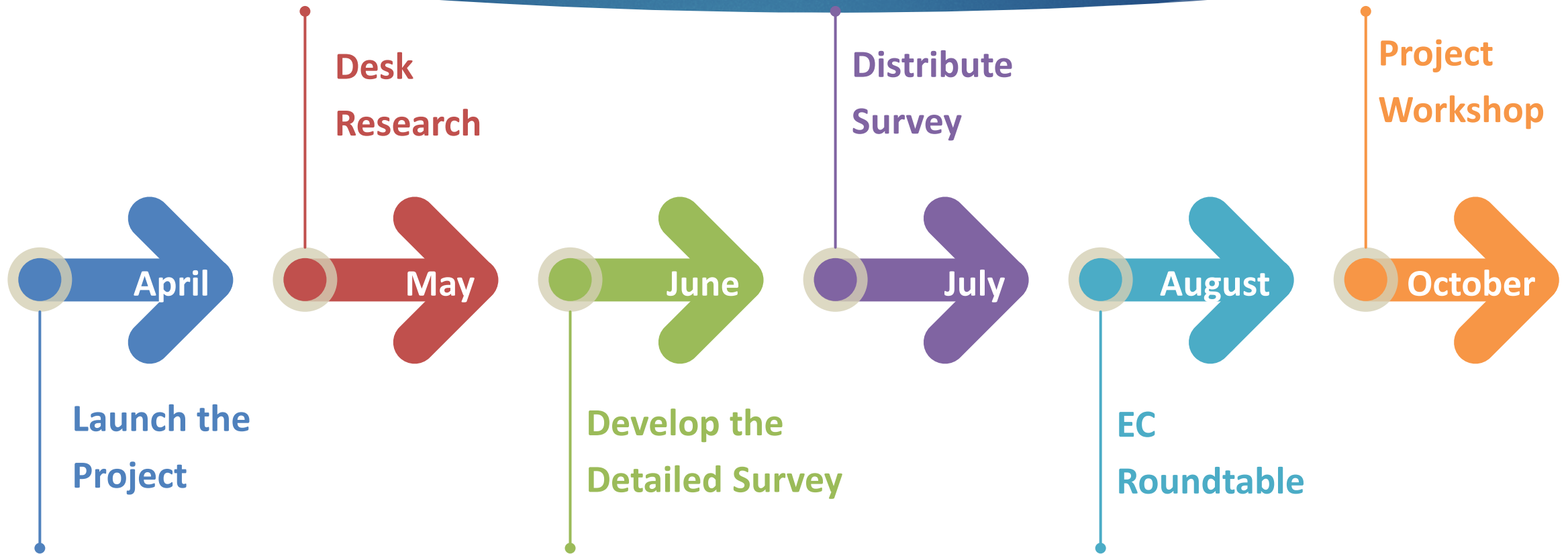
ASIAN-PACIFIC  
POSTAL  
UNION

# **Exploring Key Aspects of Postal Regulatory Reform in Asia-Pacific**

**Roundtable**

**15 August 2024, Siem Reap, Cambodia**

# Project Timeline





# 14 Responses

East Asia: 2

Southeast Asia: 6

South Asia: 2

Oceania: 3

Western Asia: 1

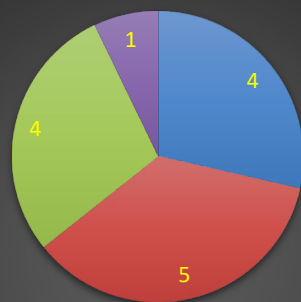
- 3 Developed Economies
- 7 Emerging Markets and Developing Economies
- 4 LDCs



# Overview of Postal Regulatory Frameworks Across Member Countries



## Distribution of Postal Regulatory Frameworks



- Comprehensive Regulatory Framework
- Emerging Regulatory Framework
- Minimal Regulatory Framework
- Self-Regulatory Framework



Diverse Maturity Levels



Focus on Development



Limited Self-Regulation



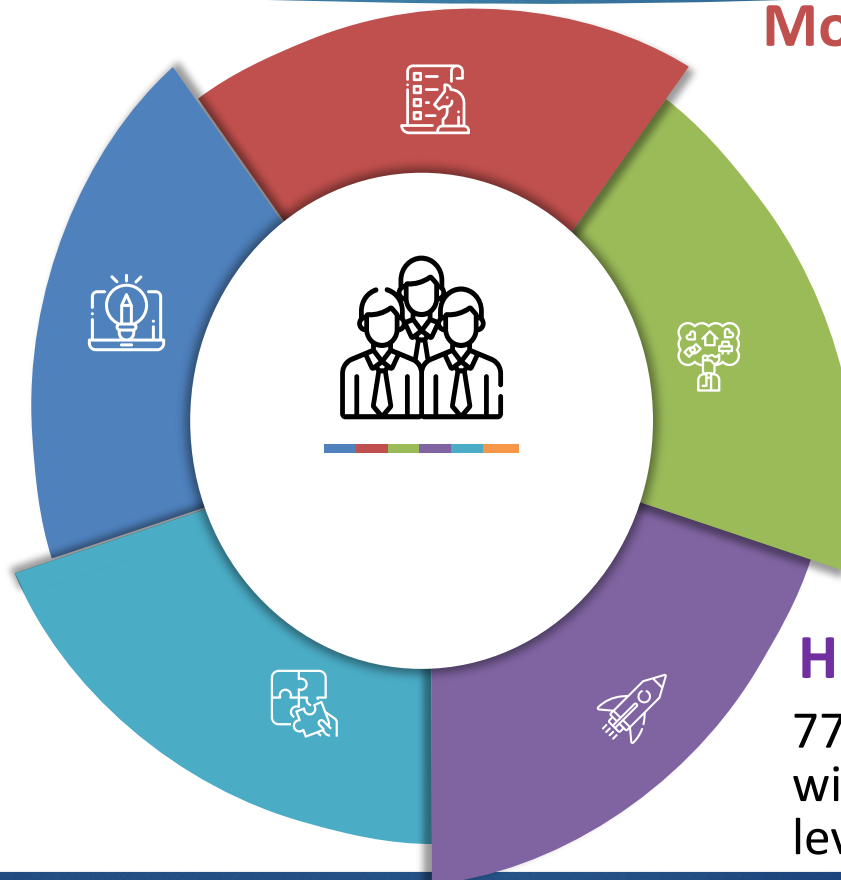
# Postal Sector Policy

## Strong Commitment

70% have dedicated policies or strategies for postal sector improvement

## Legislative Inclusion

Postal reform is included in the legislation for most countries (85%)



## Monitoring Practices

70% countries have established monitoring frameworks for policy implementation

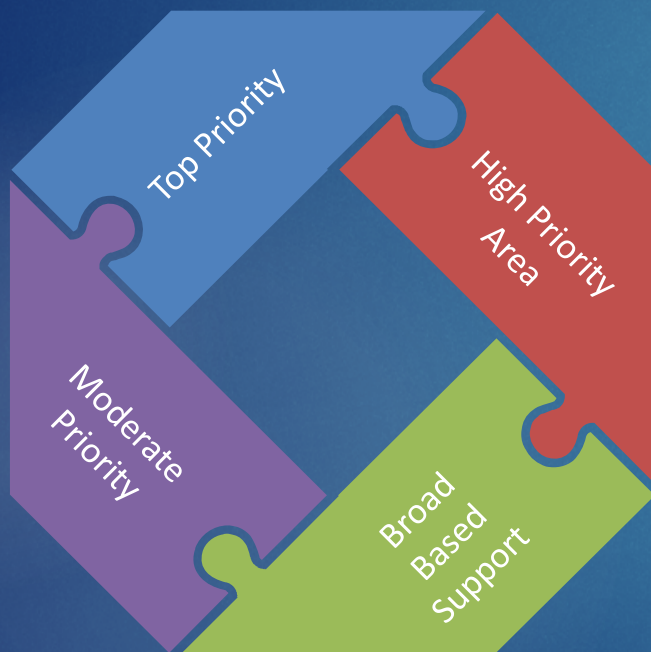
## Selective Corporatization

38% countries include corporatization/privatization in their strategies

## High Engagement

77% countries actively consult with representatives at various levels for policy design

# Anticipated Benefits that Governments Expect from the Development of Legislation and Postal Regulation



## Top Priority Area

Regulatory Adaptation



## High Priority Area

Sustainability, Competition, Technology



## Core Support Area

Digital Infrastructure and Coverage, Economic Development, Privacy & Security, Cross-Border Operation, Customer Satisfaction



## Moderate Priority Area

SME Support, Public Services



# Major Challenges in Postal Regulatory Landscape - Grouped by Consensus



## GROUP 1

Selected by 85%  
Members

- ✓ Complexity of New Entrants

## GROUP 2

Selected by 77%  
Members

- ✓ Environmental Impact and Sustainability
- ✓ Rising Consumer Expectations
- ✓ Fragmented Regulatory Approaches

## GROUP 3

Selected by 62%  
Members

- ✓ Lack of Clear Understanding of New Business Models
- ✓ Rapid Technological Advancements
- ✓ Data Privacy and Security
- ✓ Integration with Other Sectors
- ✓ Insufficient Resources

## GROUP 4

Selected by 54%  
Members

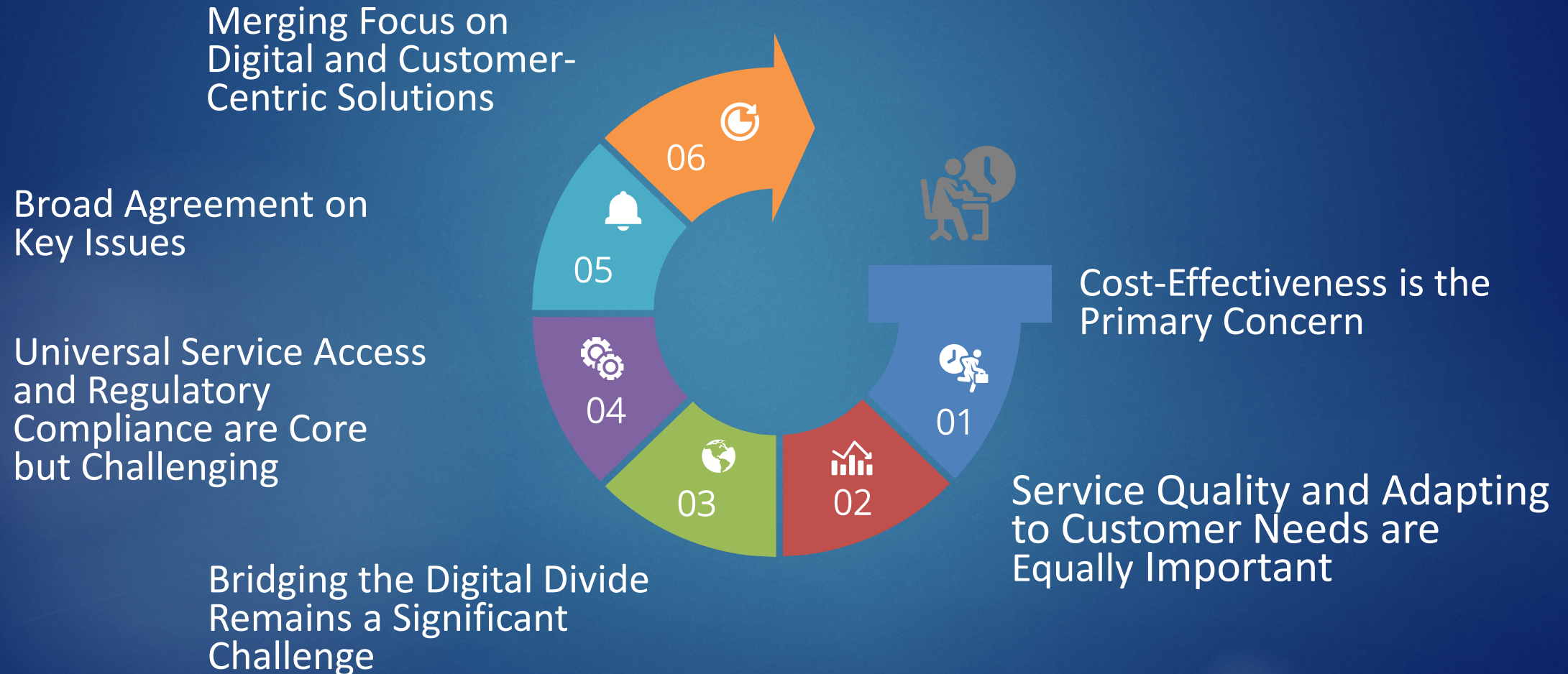
- ✓ Public Awareness and Understanding
- ✓ International Alignment

## GROUP 5

Selected by 46%  
Members

- ✓ Cross-Border E-commerce Challenges

# Key Highlights from Universal Service Provider Challenges





# Key Priorities on the Reform Agenda



## Top Priorities

- Adapting Regulations to Meet Consumer Expectations
- Aligning with International Best Practices

## High Priorities

- Enhancing Network Functions
- Managing Cross-Border E-commerce Impact



## Moderate Priority Area

- Fostering National Economic Development
- Ensuring Resources for Development and Innovation
- Enhancing Coordination and Collaboration

## Other Important Priorities

- Addressing Postal Data Sharing Requirements
- Promoting Advanced Technologies
- Implementing Green Practices
- Increasing Public Awareness



**Thank you!**