



EXECUTIVE COUNCIL 2024

APPU Project on Exploring Key Aspects of Postal Regulatory Reform in Asia-Pacific

Memorandum by the APPU Bureau

1. Subject	References/Paragraphs
Informing the APPU membership on the APPU project on exploring key aspects of Postal Regulatory Reforms in Asia-Pacific	§1-4, Annex 1
2. Decisions expected EC is invited to: -take note of the APPU project on Postal Regulatory Reforms -take note of the APPU survey 03/2024 on Postal Regulatory Reforms -take note of the Postal Regulatory Roundtable that will take place on 15 August 2024 in conjunction with the APPU EC 2024.	§1-4, Annex 1 Annex 1 §4

1. Background

1.1 The Asian-Pacific Postal Union (APPU) has initiated a project to assist the postal administrations in the region in modernizing/ updating their postal regulatory framework. This initiative is aligned with the Universal Postal Union’s (UPU) Regional Development Plan (RDP) and is developed under the principles of South-South Cooperation. The primary objective of this project is to assess the key aspects of the current postal regulatory landscape and support member countries in modernizing and updating their postal legislation. This project will serve as a vital component in driving the modernization and efficiency of the postal sector across the region, ensuring that the sector remains robust and capable of meeting contemporary challenges.

2. Activities under the Project

The project encompasses a series of targeted activities designed to gather data, foster collaboration, and implement reforms. These activities include:

2.1 **Desk Study:** A desk study was conducted by the project team in the APPU Bureau to have a thorough understanding of the current postal regulatory landscape of postal administrations in the region and outside.

2.2 **Survey Distribution:** A comprehensive survey was prepared based on this desk study and distributed to all APPU member countries. The survey will gather detailed information on the existing postal regulatory frameworks, challenges, and potential areas for reform.

2.3 **Data Collection and Analysis:** The responses from the survey will be meticulously analyzed to identify common trends, gaps, and best practices within the region. This analysis will form the basis for the development of tailored recommendations for regulatory reforms.

2.4 **Workshops and Training:** A Postal Regulatory Reform workshop will be organized in October 2024 to discuss the survey findings and share insights on effective regulatory practices. This workshop will bring expert opinions on various aspects of postal reforms and collate the best practices on the topic. The workshop is also designed to develop capacities for implementing the recommended reforms, ensuring that member countries are well-equipped to make the necessary changes.

2.5 **Regional Report Compilation:** The key findings from the survey and workshop will be compiled into a comprehensive regional report. This report will provide a detailed overview of the current regulatory landscape and offer actionable recommendations for member countries.

2.6 **Follow-up and Support:** Continuous support will be provided to member countries as they implement the recommended reforms. This will include follow-up surveys, additional training sessions and workshops, and expert consultations to address any emerging challenges.

3. Project Implementation and Funding

3.1 The Consultancy Section of the APPU Bureau will implement the project. The expected timeline for the completion of the project is December 2024. In-house expertise of the Consultancy Section will be used for the development and execution of the project. Support from external experts will be sought for those aspects of the project that are deemed necessary.

3.2 The project is being implemented with the support of the UPU. Part of the project funding- CHF 50,000 is funded from the China Special Fund in the UPU. The fund will be utilized for project management as well as to organize the Postal Regulatory Reform workshop in October 2024.

4. Postal Regulatory Roundtable

4.1 As part of the comprehensive project on Postal Regulatory Reforms, the APPU Bureau will organize a Postal Regulatory Roundtable on 15 August 2024 in conjunction with the APPU EC 2024 meeting. All members and observers are invited to participate in the roundtable and share their views.