



## Financial Inclusion Through Posts (FITP)

The second week of our three-week Postal Financial Services course features a special workshop dedicated to “Financial Inclusion Through Posts”. Evidently, postal financial services will lead to promoting inclusive economic development. The workshop will focus on business models and financial strategies to provide accessible, affordable, secure, convenient, and sustainable financial service to customers. Some components of workshop will include financial literacy programs, customer awareness initiatives, fraud prevention measures, customer protection measures, credit and loans, insurance products, user-friendly interfaces, multiple service channels, public-private partnerships, customized products, drafting financial strategies for long-term viable programs, implementing mechanisms for monitoring, and performance metrics for evaluation. Participants will be equipped with techniques and skills to effectively meet the diverse needs of underserved population and ensure that everyone has access to essential financial resources.

<b>Concept of Financial Inclusion</b>	<b>Study Visits</b>	<b>Financial Innovation</b>
<b>Monitoring and Evaluation</b>	<b>Financial Strategy</b>	<b>Digital Postal Payments</b>
<b>Payments Bank</b>	<b>UPU Initiatives</b>	<b>Guest Faculty</b>
<b>Direct Benefit Transfer</b>	<b>Best Practices</b>	<b>Remittance Service</b>



Ms. Suchismita, who joined APPC in January 2024, is the course director for the FITP workshop. She brings over a decade of service with India Post. Her extensive hands-on experience and deep expertise include her previous role as Director of Postal Service in an Indian Province, where she managed financial services across over 8,000 post offices and partnered with state governments to implement social-financial welfare schemes. She has also organized in-house training in rural financial business, insurance marketing, digital postal payments, financial literacy, banking services and fraud investigations. Her dedication to creating new learning pathways promises an unforgettable experience for all participants.

