



Welcome

Welcome to the 10th Edition of the APPU Postal Business Forum.

Postal Business Forum is APPU's flagship annual event, providing a platform for APPU members and postal sector stakeholders to come together and discuss the latest trends, challenges, and opportunities in the postal sector.

Around 23 Postal Operators, 20 firms, and 15 postal start-ups are participating in this year's Forum.

Today, you are a part of the inaugural edition of the APPU Postal CEOs Forum which will witness engaging discussions among the postal leaders from the region and beyond.

Hearty welcome to the Forum!

Dr. Vinaya Prakash Singh
Secretary-General
Asian-Pacific Postal Union

Schedule- Day 1: 20 November 2023

0930: Welcome- Dr. V P Singh, Secretary-General, APPU

**0945: Inaugural address
Mr. Masahiko Metoki, Director General, UPU**

1000: Panel 1: Postal Services in the Digital Age: Challenges & Opportunities

1115: Group Photograph, Coffee break

1145: Panel 2: Postal Services in the Digital Age: Challenges & Opportunities

1300: Lunch and networking

1430: Signing of MoU

1445: Panel 3: Workforce for the Future: Skills, Diversity, and Inclusion

1600: Closing of CEOs Forum

1615: Coffee break, visit booths, and networking

1800: Dinner reception for CEOs, delegates, and participants

APPU POSTAL CEO'S FORUM 2023

List of attendees of the APPU Postal CEOs Forum:

Mr. Karma Nidup, CEO, Bhutan Post
Mr. Samvisoth Then, DG, Cambodia Post
Mr. Jian Wang, Vice President, China Post Group
Mr. Faizal R Djeomadi, CEO, Pos Indonesia
Mr. Katsuhiko Tsuyama, First Executive Officer, Japan Post
Dr. Rithikone Phoummasack, CEO, Lao Post
Mr. Charles Brewer, Group CEO, Pos Malaysia
Mr. Adam Mohamed, MD, Maldives Post
Mr. Li Yu, CEO, Singapore Post
Mr. Ruwan Sathkumara, PMG, Sri Lanka Post
Mr. Pasu Unhanandana, CCO, Thailand Post
Ms. Mary Anderson, Executive Director, USPS
Mr. Walter Trezek, Chair, UPU Consultative Committee

Schedule- Day 2: 21 November 2023

0900: Welcome – Dr. V P Singh, Secretary-General, APPU

Introductions: Moderator Mr. Derek Osborn

0930: Session 1: Exploring new market opportunities in the digital age

Speakers:

Gregory Sun, Board Member, Head of Commercial Department, Macau CTT

Yuehan Wang, Development and Research Center, SPB, China

Candice Yuan, General Manager of Logistics Technology Business, Cainiao Group

Cinzia Neri, Head of PRIME

1030: Coffee break

1100: Digital transformation – leading-edge technology showcase

Speakers

Dame Damevski, e-boks

Kevin Sellers, Escher Group

Craig Strickland, BoxC

Santosh Gopal, Ship2myID

**1200: APPU member panellists:
Roundtable discussions**

1230: Lunch and networking

1330: Digital transformation – leading-edge technology showcase

Speakers

Aiko Kurita, Toshiba

Shafwan Sajali, Vitronic

Bikshapu Reddy, Reason Solutions

Jaspri Duggal, Far Eye

**1430: APPU member panellists:
Roundtable discussions**

1500: Coffee break

1530: Digital transformation – leading-edge technology showcase

Speakers

Seamus Yendole, Stampfree

Anja Derkits, Stamp Finity

John Samuel, Amarante

**1630: APPU member panellists:
Roundtable discussions**

1700: Visit booths, and networking

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Around 23 Postal Operators, 20 firms, and 15 postal start-ups are participating in this year's Forum.

APPU is proud to be supporting the initiatives that foster postal business growth in the region. We wish you happy deliberations and engaging discussions.

Hearty welcome to the second day of the Forum!

Dr. Vinaya Prakash Singh
Secretary-General
Asian-Pacific Postal Union

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Welcome to the 10th Edition of the APPU Postal Business Forum.

We are very glad to see very engaging discussions during the last 2 days.

Today, along with the Business Forum, we will also have a special start-up showcase where around 15 postal start-ups will present their innovative ideas.

APPU is proud to be supporting the start-ups in the sector and we wish them all success. We reinforce our commitment to supporting innovation in the sector.

Hearty welcome to the last day of the Forum!

Dr. Vinaya Prakash Singh
Secretary-General
Asian-Pacific Postal Union

Schedule- Day 3: 22 November 2023

0900: Session 2: E-commerce and logistics - enhancing customer experience

The challenges and opportunities for cross-border and international business

Speakers:

Luke Lloyd, Head of Markets, International Post Corporation
Gennifer Fink, General Manager APAC, Zonos

1000: APPU member panellists: Roundtable discussions

1030: Coffee break

1100: Session 3: Regional Collaboration and Co-operation

Speakers:

Sid Hart, MD Asia Pacific Post Cooperative
Lee Hon Chew, Singapore Post
Thapanee Amarinrat, UPU Regional Expert
Carl Schelfhaut, Regional Head Asia Pacific, DHL Group

1200 APPU member panellists:
Roundtable discussions

1230 Lunch and networking

Innovation and Start-up Event

1330: Part 1:

Panel discussion

Changing market needs, technical developments, and the challenges which we need to address

Showcase of startups

1450: Coffee break

1520: Part 2:

Panel discussion: The role of startups in the postal and parcel ecosystem and engagement models which have proven successful

Showcase of startups

1645: Summary and Conclusion of the Forum