



Supply Chain Management

The second week of the three-week e-Commerce Solutions and Supply Chain Management course incorporates a special workshop on **Supply Chain Management (SCM)**. Nowadays, Economic volatility driven by inflation, energy crises and geopolitical tensions, fierce competition – among other forces – have created a new reality for Postal business. It's no longer enough to focus on resilience and short-term profitability. Postal Businesses need to transform to survive and grow. The supply chain is no longer an operational concern; it is a strategic asset that holds the key to success in turbulent times. Technology adoption should be aligned with overall business strategy to ensure digital investments contribute to long-term growth and competitive advantage. Sustainability is now a value driver, not a cost. Embedding ESG principles into your business ensures long-term viability in a changing world. From this special workshop, the participants will learn more about the entire supply chain in postal sector with the SCM case studies from many Designated Operators.

Supply Chain in Postal Sector	Routing Optimization	International Operational Pipelines
Key Components of effective SCM	Multi-modal Transports Management	ESG for postal business Growth
Role of Technology in modern SCM	Party Logistics (3PL, 4PL and 5PL)	Case Study
Logistics Software for SCM Efficiency	UPU Postal Supply Chain	Site Visits



Mr. Anucha, who has been re-appointed in APPC in January 2023, will be the Course Director for **SCM special workshop**. He comes with a lot of experience from his last term as Course Director of APPC during 2014-2019. Have conducted many in-house courses including the External Training Programs (ETP) abroad such as Brunei Darussalam, Hong Kong, Lao, Malaysia, Macau, Myanmar, Mongolia, Sri Lanka, Timor Leste and Vietnam. Have worked in Thailand Post for over 30 years and have worked in various areas such as International Postal Operations, Logistics Management and Marketing and Sales etc., he can contribute his knowledge and expertise to all participants and the Posts.

