APPC Asian-Pacific Postal College

Motivate- Connect- Innovate



























Parcel, Logistics and Operations Management

Parcel, Logistics and Operations Management Course (PLOM) includes multiple processes that ensure seamless logistics and Supply Chain of goods, parcels, and packages from its point of origin to endcustomers. Modern and efficient parcel and logistics management, armed with the advanced technologies like Artificial Intelligence, Machine Learning, Predictive Intelligence, the Internet of Things (IoT), the other logistics softwares among others, empower businesses to discover new revenue streams, boost delivery profitability and generate delightful customer. The four-week Parcel, Logistics and Operations Management course aims to deliver the many facets of parcels, logistics and streamlined operational processes and management to all participants. Through a variety of in-class, site visits, external presentations and group exercises, participants will be given a thorough overview how to manage and develop the parcels and logistics business and operational excellience in their Posts responding to the requirement of customers. The contents will cover all parcel and Logistics topics that will be beneficial to the Posts.

Logistics and Supply Chain

Types of Party logistics

Logistics softwares

Technology in the logistics

Cross Border e-Commerce

Case Study from Posts

Transport Management

Strategic Imperative

Site Visits

Fulfillment Service

Security and **Dangerous Goods**

Group Exercises



Mr. Anucha, who has been re-appointed in APPC in January 2023, will be the Course Director for **PLOM Course**. He comes with a lot of experience from his last term as Course Director of APPC during 2014-2019. Have conducted many in-house courses including the External Training Programs (ETP) abroad such as Brunei Darussalam, Hong Kong, Lao, Malaysia, Macau, Myanmar, Mongolia, Sri Lanka, Timor Leste and Vietnam. Have worked in Thailand Post for over 30 years and have worked in various areas such as International Postal Operations, Logistics Management and Marketing and Sales etc., he can contribute his knowledge and expertise to all participants and the Posts.

Asian-Pacific Postal Union

