



E-Commerce Solutions and Supply Chain Management

The future of the Posts lies in the E-Commerce business as the letter mail volume has been decreasing and the parcel post traffic has been increasing. There is a huge demand for E-Commerce items in the market. The e-Commerce Solutions and Supply Chain Management Course (ESC) aims to provide a thorough understanding of concepts, and business trends in both domestic and cross-border e-Commerce. This course will also include all the aspects of supply chain management and a set of software and technology tools that help businesses sell products and services online. These solutions typically include a website or online storefront, a shopping cart, payment processing systems, and inventory management tools. The participants will learn more about the e-commerce solutions and the entire supply chain of e-commerce platform with the SCM case studies from many Designated Operators.

Current Environment of Posts	e-Commerce Challenges and Opportunities	Last-mile delivery and Fulfillment
Strategic imperatives for Posts	e-Commerce ecosystem	Case Study from Posts
UPU Supply Chain and Visibility	Total Quality Management	Site Visits
Technology in Supply Chain	Routing Optimization	Group Exercises



Mr. Anucha, who has been re-appointed in APPC in January 2023, will be the Course Director for **ESC Course**. He comes with a lot of experience from his last term as Course Director of APPC during 2014-2019. He has conducted many in-house courses including the External Training Programs (ETP) abroad such as Brunei Darussalam, Hong Kong, Lao, Malaysia, Macau, Myanmar, Mongolia, Sri Lanka, Timor Leste and Vietnam. He has worked in Thailand Post for over 30 years and has worked in various areas such as International Postal Operations, Logistics Management and Marketing and Sales etc., he can contribute his knowledge and expertise to all participants and the Posts.

