



ASIAN-PACIFIC POSTAL UNION

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6 September 2023

APPU members:

Afghanistan, Australia, Bangladesh, Bhutan,
Brunei Darussalam, Cambodia, China, Fiji,
India, Indonesia, Iran, Japan, Korea, Lao,
Malaysia, Maldives, Mongolia, Myanmar,
Nauru, Nepal, New Zealand, Pakistan,
Papua New Guinea, Philippines, Samoa,
Singapore, Solomon Islands, Sri Lanka,
Thailand, Tonga, Vanuatu and Vietnam

Dear APPU members,

On behalf of the Asian-Pacific Postal Union (APPU), I take this opportunity to extend a heartfelt invitation to the 10th edition of the APPU Postal Business Forum which will take place from 20 to 22 November at Hotel Renaissance, Bangkok, Thailand. Our earlier communication dated 5 April 2023 in this regard may also be referred to (copy attached). The theme for this year's Forum is "Innovating with Digital Transformation to Build Resilience in the Postal Sector".

In conjunction with the Postal Business Forum, the first Postal CEOs Forum under the aegis of the APPU will be held on 20 November 2023. This milestone event will be inaugurated in Bangkok by Mr. Masahiko Metoki, Director General of the Universal Postal Union. The CEOs Forum is designed to facilitate engaging panel discussions on two themes: "Postal Services in the Digital Age: Challenges & Opportunities" and "Workforce for the Future: Skills, Diversity & Inclusion". It is with immense enthusiasm that I extend a warm welcome to the esteemed postal leaders from our member countries, encouraging their participation in this esteemed gathering.

The official event website is now live and is accessible at www.postalbusinessforum.com. Registration for member countries is open, and you are requested to confirm your participation by registering on the website before **15 October 2023**.

Further, member countries are invited to share information about this event with the postal sector stakeholders (including start-ups in the sector) and potential sponsors from APPU member countries wishing to participate in the event. Interested parties are encouraged to express their interest at www.postalbusinessforum.com/participate and the organizing team will get back to them. For start-ups within the postal sector, a limited number of slots are available for participation in the Forum and the dedicated start-up showcase, with admission being free of charge. A detailed outline of the 10th Postal Business Forum is also attached to this letter.

If you have any inquiries or require assistance, please feel free to contact us at kwanjai@appu-bureau.org.

We look forward to welcoming the delegation from all APPU member countries and postal sector stakeholders to this prestigious event.

Yours sincerely,


06/9/2023

Dr. Vinaya Prakash Singh
Secretary-General

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