



Building a sustainable future: 5th APPU Postal Business Forum

Mon 28th – Wed 30th November 2016, APPU, Bangkok – First draft *Outline programme*:

	Monday 28 th November	Tuesday 29 th November	Wednesday 30 th November
	Creating the future with strategic direction	Growing the business and expanding the envelope	The long term 'bottom line'
AM	0830 Registration 0900 Opening and Welcome – Mr Lin Hongliang, Director APPU Bureau 0915 Introductions – Derek Osborn 1000 <i>Strategic Direction – industry leaders CEO Forum – leading the change</i> Mr ZHAO Xiaoguang, Deputy Director General, State Post Bureau of China 1030 - Coffee break 1100 - Mr Gilarsi, CEO, POS Indonesia	Driven by customer needs, growth of e-commerce, the new relevance of direct mail 0900 Preview of the day – Derek Osborn 0915 Mr. Phitsanu Wanitchaphol, Senior Executive Vice President (Business Development), Thailand Post 0935 Mr Masahiko Metoki, Vice President, Japan Post 0955 Round table discussions 1030 Coffee break 1100 Santit Jirawongkraisorn, Co-Founder & Managing Director, Lalamove Thailand	Sustainable and responsible business models for long term sustainable impact on society, jobs, economy & the environment 0900 Preview of the day – Derek Osborn 0915 Ms.Rubina Tayyab, Director General (OPS), Pakistan Post 0935 Ms Anne-Claire Blet, Head of Sustainability, UPU 0955 Mr Rob Qualm, Market Director Parcel & Postal, Vanderlande 1015 Round table discussions 1100 Coffee break

	<p>1120 - Mr D.L.P.R. Abeyrathne, Postmaster General, Sri Lanka Post</p> <p>1140 - Round table discussions to formulate questions for the CEO panel</p> <p>1215 - CEO Forum – Panel Session</p> <p>1250 – Group photo</p> <p>1300 - Lunch</p>	<p>1120 Su Ri, Expert of AliResearch, Alibaba group</p> <p>1140 Round table discussions</p> <p>1220 Neopost</p> <p>1240 Pitney Bowes</p> <p>1300 Lunch</p>	<p>1130 Final panel session – remaining questions and answers</p> <p>1215 Final summary and review of the forum Derek Osborn</p> <p>1245 Conclusion and closing remarks</p> <p>1300 Close and lunch</p>
PM	<p>1400 Regional collaboration, future leaders, technological innovations</p> <p>1410 Dr. Sohail Choudhry/Dene Green, New Zealand Post</p> <p>1430 Carl Scheflaut, Chief of Staff, DHL eCommerce Asia Pacific</p> <p>1450 Derek Osborn, Benchmarking Workshop in Vietnam, October 2016</p> <p>1510 Round table discussion and feedback in plenary</p> <p>1545 Tea break</p>	<p>1400 Introduction to afternoon session</p> <p>1410 Shri Vineet Pandey, Chief General Manager (Business Development & Marketing Directorate)</p> <p>1430 Mr Mark Harrison, Director Marketing, International Post Corporation</p> <p>1450 Jeremy Pawsey, Programme Manager for Physical Services UPU</p> <p>1510 Round table discussion and feedback in plenary</p> <p>1530 Tea break</p>	Optional City Visit

	<p>1615 Mohammad-Reza Karami, Director General International Affairs Bureau, I.R. Iran Post Company</p> <p>1635 What3words</p> <p>1655 Summary of the day</p> <p>1700 Close</p>	<p>Innovative Business Solutions</p> <p>1600 Duplo International</p> <p>1620 Siemens</p> <p>1640 Instant Cash</p> <p>1700 Summary of the day and close</p>	
Eve	<p>RECEPTION AND NETWORKING EVENT</p> <p>Miracle Grand Hotel</p>	<p>CULTURAL EVENING and GALA DINNER</p> <p>APPC</p>	

The Postal Business Forum will be led and facilitated by Derek Osborn and the APPU Team