



Transformation of Postal Organization

In today's rapidly changing world, the essential role that postal services play in ensuring the right to communication through the exchanges of messages and goods, and sending of money is more relevant than ever. Postal networks are vital to e-commerce and contribute to trade facilitation. All over the world postal networks constitute essential infrastructure for an inclusive and effective economy. The 2-week course provide excellent opportunity where the postal managers to discuss key issues and draw the blueprints for the evolution of the industry. Through case studies, group discussion and guest speaker spotlight sessions, participants will learn how postal operators are utilizing the potential of big data and how new technologies are reinvigorating the postal value.

Digital Transformation	Reshaping Postal Organization	Best practices from Posts
Postal Sector and Circular Economy	New perspective of postal strategy	Operational excellence
New Trends in Postal Sector	Last-mile delivery evolving landscape	Group Exercises



Mr. Anucha, who has been re-appointed APPC in January 2023, will deliver the TPO course. He has gained a lot of experiences from his past experiences as Course Director of APPC during 2014-2019. Many in-house courses have been conducted including the External Training Programs (ETP) abroad such as Brunei Darussalam, Hong Kong, Lao, Malaysia, Macau, Myanmar, Sri Lanka, Timor Leste and Vietnam. With a background in Thailand Post over 30 years experiences working in various areas such as International postal operations, Logistics Management and Sales and Marketing etc., he can contribute his knowledge and expertise to all participants and the Posts.

