

FROM SECRETARY GENERAL'S DESK



Welcome to our February 2023 issue. On 30 January, we welcomed the participants from the region to our campus for the Advanced Business Management (ABM) and the Service Quality Management (SQM) Courses- the first on the list of training courses to be conducted this year. Wishing them a great learning experience in the classrooms and the benchmarking visits we organize.

The Bureau continues preparations for the 2023 Executive Council (EC) meeting, which will be held in Nauru in August. In the run-up to this, we also had the first round of Zoom meetings with the Nauru Post to discuss the logistics, etc. I am happy to share that Nauru will have the distinction of being the first Pacific island country to host the APPU EC meeting. We not only extend our sincerest gratitude to them but also congratulate them in advance for this distinction.

We are pleased to mention that the Bureau also welcomed a young and bright Indian Postal Service officer, Mr. Sandeep KP, who joined us as "Lecturer-cum-Consultant" on a secondment basis in January. The Bureau highly appreciates the commitment and support extended by the Government of India by seconding the services of Mr. Sandeep to the Bureau and APPC.

Enjoy reading this issue of the newsletter. As we are trying to make the monthly newsletter from the Bureau both interesting and content-rich, please feel free to share with us your feedback and suggestions for further improvement. We equally welcome any success stories and best practices from the member countries for the forthcoming issues.

Dr. Vinaya Prakash Singh



Join Us!

WELCOME MR. SANDEEP KP

Mr. Sandeep Kunnathodi Puthaveedu joined the APPU family as “Lecturer-cum-Consultant” in January 2023, on secondment from the Government of India.

An Electrical and Electronics Engineer by graduation, he is a member of the Indian Civil Service and is an Indian Postal Service officer. Prior to joining the APPU, Mr. Sandeep was actively involved in the UPU and APPU affairs in his role as Assistant Director General (International Relations) in India Post. He represented India in the QSF Board of the UPU and Cooperative Management Board of the Asia Pacific Cooperative from 2019 and 2021 respectively. He has also worked as the QSF National Coordinator and ORE Country Project Manager since 2019. He has represented the Republic of India in various meetings of the UPU and APPU as the head of delegation as well as plenipotentiary delegate.

His areas of expertise include supply chain management, international negotiations, human resource management and project management.



SECRETARY-GENERAL FOSTERING RELATIONSHIPS WITH RELEVANT STAKEHOLDERS



Dr. Vinaya Prakash Singh, Secretary-General, began his tenure with a series of courtesy visits to the Thailand Government, Thailand Post and various Bangkok-based international organizations. These are:

- Pro. Wisit Wisitsora-At, Permanent Secretary, Ministry of Digital Economy and Society of Government of Thailand
- Mr. Nattapon Nattasomboom, Deputy Permanent Secretary of Digital Economy and Society of Government of Thailand
- Mr. Dhanant Subhadrabandhu, PhD, President and CEO of Thailand Post
- Mr. Masanori Kondo, Secretary General, Asia-Pacific Telecommunity (APT)
- Ms. Atsuko Okuda, PhD, Regional Director of the International Telecommunication Union (ITU) Regional Office for Asia and the Pacific
- Pro. Kazuo Yamamoto, Interim President of the Asian Institute of Technology (AIT)

The visits aimed at introducing Dr. Singh to the partners and to provide an opportunity for both sides to hear about their work and priorities. Dr. Singh emphasized the importance of collaboration and cooperation in achieving bilateral goals during these visits, and he expressed his commitment to working closely with all partners to make a meaningful impact. These visits were well-received by the partners and set a positive tone for future collaboration between APPU and the relevant stakeholders in the coming years.



POSTAL DATA

Statistique des services postaux 2021

Postal Statistics 2021

Direction du Client
Directorate of Executive Office



Source of postal data

Postal Statistics presents data collected annually by the International Bureau from member designated postal operators of the Universal Postal Union.

The information included was collected by the International Bureau up to 30 June 2022.

NEWSLETTER

UPU IB PUBLISHED POSTAL STATISTICS 2021

The Postal Statistics Report is the Universal Postal Union's annual publication of the most recent available data on postal development and related indicators for its members.

Below are several key statistics related to the Asian-Pacific region (developing countries) based on the information available from the report:

Total Number of Staff: 1'475'680

Total number of permanent post offices: 362'969

Operating Revenue (SDR): 86'780'436'584

Number of letter-post items, domestic services: 28'746'064'600

Number of letter-post items, international service – dispatch: 273'471'828

Number of parcels, domestic service: 9'461'317'925

Number of parcels, international service – dispatch: 4'115'892

To download the full report, please refer to the below link:
<https://www.upu.int/en/Publications/Statistics/Postal-Statistics-2021>

Gym Renovation

We are excited to announce the renovation of our gym! The APPC facility now boasts of new equipment, updated workout space, and improved amenities for a better fitness experience.

"These are the first steps towards making this place a better place of learning. With the support of member countries and our partners, I aim to make the APPC the world's best postal training institute." says the Secretary-General, Dr. Singh.



APPU NEWSLETTER



CAMBODIA POST MODERNIZED ITS NEW OFFICE OF EXCHANGE

A joint project between UPU, Japan Post, Cambodia Post and the Ministry of Internal Affairs and Communications of Japan (MIC) aims to improve the quality, affordability and accessibility of the Cambodian postal service through its profound modernization.



One of the outcomes of the year-long project includes the inauguration of a new office of exchange with updated equipment, streamlined workflow, structured domestic transport strategy, and broader international transport networks.

The project is expected to be completed in several months.



POS MALAYSIA PARTNERS WITH CAFÉ MESRA TO PUT CAFÉS IN POST OFFICES.

Pos Malaysia Bhd launched its first collaboration with Petronas Dagangan Bhd's Café Mesra food and beverage (F&B) outlet with the aim to creating an even more exciting in-store experience and offering further retail convenience at the post office.

It is part of its strategic transformation journey and leveraging on its unrivalled reach and retail footprint to connect Malaysians for a better tomorrow.



"We are really excited about our retail transformation strategy and look forward to announcing more exciting updates soon," said Pos Malaysia Bhd's Group CEO Charles Brewer.

<https://www.thesundaily.my/home/pos-malaysia-partners-with-petdags-cafe-mesra-to-deliver-even-more-happiness-OG10522804>

APPU NEWSLETTER



THE APPU BUREAU
WOULD LIKE TO ASK FOR
ARTICLES, IDEAS, AND
PHOTOS FOR THE
NEWSLETTER THAT IS
ISSUED EVERY MONTH.

The APPU brings together the expertise and best practices of the postal sector development across the Asian-Pacific region. Our goal is “Taking Posts into the Future” and to help every member find solutions to the toughest challenges – from adapting to digitalization to boosting e-commerce, e-governance services and postal financial service or gaining sustainable business growth.

We would like to showcase how strong our community has been during the transition to digital economies, the positives we have found via organization reforming, business innovation, things Posts have done, things Posts are thankful for, and great out-of-the-box ideas.

Share your stories with us



Here are the relevant topics that may contribute to our shared, centralized idea bank:

- Celebrate anniversaries and milestones
- Business spotlights and updates
- Corporate wins and accomplishments
- Case studies and success stories
- Capacity building/strengthening programs and progress
- Digital development programs
- Crucial and urgent issues relating to the postal business
- Other topics you want to share

Once accepted, articles, reviews, and photographs will be published in the monthly newsletter on the first Friday of each month.

Additional information

- Your article should not be more than 200 words in English
- Share photos with a high resolution only
- The cutoff date for each issue is the 15th of the preceding month
- Newsletter Team

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We look forward to hearing from you and we appreciate your unwavering support to the Bureau as well as your efforts to share best practices that may enlighten our community.