

Newsletter

ASIAN-PACIFIC POSTAL UNION



Secretary-General's New Year Message

My dear brothers and sisters of the APPU family,

It is my pleasure to wish a very happy 2023 to everyone in our entire APPU community!

May this New Year be filled with joy, good health, peace and prosperity. I hope that you were able to enjoy the year-end and New Year holidays and are returning with renewed energy and a fresh outlook.

It's a New Year- a new four-year cycle until 2026- when I commenced my 4-year term as the Secretary-General of the Asian-Pacific Postal Union.

While there have been unrelenting efforts of each Post in our Region towards operational efficiency improvement, business innovations and increase in profitability, challenges still remain. Amid the Covid-19 pandemic period, the market conditions were particularly harsh, but the adoption of the digital technologies has proved to be a boon in many ways, and the resilience and commitments showed by the Posts proved that postal service is an essential service and Posts are trustworthy. We are a part of the community, we deliver not only a box, but also a sense of convenience, life continuity and happiness with huge connect and public trust enjoyed by our workforce on the ground.

In this spirit, we can look ahead to 2023 with hope and optimism. The APPU Bureau will continue enriching our programs, empowering our people, and enhancing our places. Together, we will continue pursuing our vision of "taking Posts into the future" of providing members with a platform that ignites creativity, innovation, and transformation. Collaboration among the member countries of the Union and with the UPU and other stakeholders will be key to our agenda.

Wishing good luck and all the very best to all of you and your families!

Dr. Vinaya Prakash Singh



JANURARY

2023

Happy
New Year



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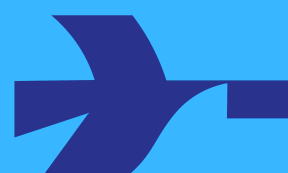
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Asian-Pacific Postal Union

To share your opinions with us,
kindly contact
admin@appu-bureau.org

WELCOME TO THE TEAM



We are pleased to welcome Dr. Vinaya Prakash Singh, a dedicated and insightful officer from India, who has assumed the position as the Secretary-General of the APPU at the beginning of 2023.



Our new (but also old) team members have been welcomed into the fold as well. They are Ms. Yan YU (RTCAP/Consultancy Section Manager) and Mr. Anucha Soonglertsongpha (Course Director)



A big **THANK YOU** to every single member of the Community for your continuous support. The Bureau team is energised and ready to go for the new cycle in front of us and we look forward to seeing you all in 2023.

UPU SEEKS TO CONNECT EVERY POST OFFICE TO THE INTERNET BY 2030

The new multistakeholder initiative led by the Universal Postal Union (UPU) aims to bridge digital and physical divides and foster the socio-economic development of the communities served by Posts.

The new initiative, called connect.post, has been developed with the support of Japan's Ministry of Internal Affairs and Communications (MIC), and in alignment with the UN Sustainable Development Goals, the UN Common Agenda, and the UN Secretary-General's Roadmap for Digital Cooperation.



You may refer to the following URL link to view the news
<https://www.upu.int/en/Newsletter/UPU-seeks-to-connect-every-post-office-to-the-Internet-by-2030>



According to UPU estimates, there are over 650,000 post offices worldwide and more than 100,000 remain unconnected.

The postal network offers a unique critical national infrastructure to provide meaningful connectivity and bridge the digital divide in unconnected communities. Connected Posts provide essential government, commerce and financial services for sustainable and inclusive development in the digital economy.

The connect.post initiative has also been designed to be transversal, that means it is linked with other UPU projects. The team hopes the initiative will provide the fundamental building blocks for digital transformation, which will enable the world's post offices to be a community hub for digital financial, e-commerce and e-governance services etc. Utilizing the UPU's sustainability and cybersecurity activities will enhance the secure and sustainable digital transformation of postal services.



The International Post Corporation (IPC) recently released its 14th edition Global Postal Industry Report, saying that as economic uncertainty replaces COVID-19 as the major challenge facing the postal industry, e-commerce and digitalisation continue to shift posts' volume demands.

The report covers 53 national and regional postal operators from Asia Pacific, Europe, Latin America and North America, as well as non-postal carriers FedEx and UPS.

Key findings include:

- Postal industry revenue grew by €25.3bn and reached €465.6bn. E-commerce fuelled the growth, as soaring B2C volumes and sector acquisitions saw parcel revenue rise €13.6bn. Mail revenue increased €1.0bn, with rate increases and a partial recovery in business mail volumes boosting performance for some Posts. Across all Posts, average revenue growth accelerated to 3.9%, up from 1.2% in 2020.



- Stronger revenue performance, as well as increased network efficiency, helped Posts offset rising staff and transport costs. More than half of Posts reported an operating profit for 2021, with the average EBIT margin improving to 0.8%. Strong parcels demand boosted cash inflows, while industry capital expenditure fell in 2021; capex as a share of revenue dipped to 4.3% as many Posts reduced capex intensity amid the pandemic and an uncertain outlook.

- As e-substitution continued to drive down mail volumes, Posts stepped up their efforts to diversify revenue: close to three quarters of Posts' income was derived from non-mail services in 2021. But diversification still varies widely across the industry: mail shares ranged from 9% to above 90% across Posts, with highly diversified Posts continuing to outperform their less-diversified peers on average.



To access to the report, please refer to the below link <https://annualreview.ipc.be/services/markets-and-regulations/market-intelligence/global-postal-industry-report>

The Update of the APPC Course

30 Jan to 17 Feb

- Advanced Business Management (ABM)
- Service Quality Management (SQM)



6 to 31 Mar

- Parcel & Logistics Management (PLM)
- Human Resource Management (HRM)

Japan Post to start deliveries by drones in April 2023

Japan Post unveiled a drone that it has been developing at an event in Tokyo. The vehicle is capable of carrying loads of up to five kilograms in weight and can fly about 35 kilometers. Japan Post says the drones will be able to make deliveries faster and cheaper.



The Japanese government revised a law to allow for drone flights beyond the operator's line of sight over populated areas. But Japan Post says it plans to start introducing the vehicle in mountainous areas and on remote islands first, as it faces more severe worker shortages in those areas.

You may refer to the following URL link to view the news
https://www3.nhk.or.jp/nhkworld/en/news/20221206_33/

postal and logistics service provider, offering four major solutions to support businesses and facilitate users.

The company is focused on enhancing its business ecosystem through partners with digital platforms, which is part of the firm's operational transformation under its "Digital Post" roadmap.

The company will first pay attention to global cross-border services solutions, in a bid to connect Thai businesses with other regions around the world.

Singpost and Lazada roll out self-service drop-off box for e-commerce parcels



Singapore Post and e-commerce platform Lazada will be rolling out the newly announced POPDrop boxes for packages in April 2023. The boxes allow people to return products bought from Lazada in a more convenient and sustainable manner while also allow merchants to ship their items with end-to-end tracking capabilities through the use of radio frequency identification (RFID) and barcode scanners. It is part of a new deal between the two companies in adopting eco-friendly options.

To watch the video report, please refer to the below link:
<https://www.channelnewsasia.com/watch/singpost-and-lazada-roll-out-self-service-drop-box-e-commerce-parcels-video-3165516>

Thailand Post sets out strategic plans for 2023

Thailand Post has set its sights on becoming a comprehensive



Secondly, Thailand Post will gear up for data-driven transport solutions. The third move concerns transport solutions that can deliver optimum customer satisfaction and the final move concerns solutions created through partnerships via a sharing economy.

To read the news, please refer to the link below
<https://www.bangkokpost.com/business/2464354>