



## Closing Remarks by Mr. LIN Hongliang, Outgoing Secretary General

Dear colleagues, dear friends,

Having 9 years serving the APPU as the legal representative of the Union, I have thousands of words to say at this moment.

But there are only 2 words which I would mostly like to say: **appreciations and expectations.**

Firstly, I'd like to thank all the APPU member countries for your continuous support and kind cooperation during the past 9 years. Without your support and cooperation, I could not successfully complete my work, even I could not be here to say: Thank you and Goodbye to you all.

Secondly, I would like to thank Thailand, UPU and the APPU strategic partners, Deutsche Post DHL, La Poste France, Swiss Post, Uni Apro, IPC, Prime and the international organizations in Bangkok which we worked closely with in the past years, like APT, ITU, WCO, ICAO, UNESCAP, etc, for the support, cooperation and collaboration.

Particularly, let me thank my home country China, thank the State Post Bureau, China Post, Hongkong Post, Macao Post, Ministry of Foreign Affairs and all related agencies for their continued strong support through all kinds in my 2 terms.

Of course, I would thank our Bureau colleagues, for the hard work, kind support, kindness and friendship. I have wonderful and memorable time with you all.

Move to my second word: Expectations.

I am so happy and proud to see that the Union will have a strong structure and strong leadership in the coming cycle. I have the confidence that the Union will, under the leadership of the new management team and the strong support from our members and partners, achieve the higher purpose in the near future.

I wish the APPU and our members and partners all the best.

As a member of the APPU family, I will be always for the Union, with the Union, for you and with you!

Thank you and goodbye.



WELCOME  
TO THE TEAM!

### KOREA PARTICIPATE TO THE APPC GOVERNING BOARD FROM 2023 ONWARDS

The APPC Governing Board is delighted that Korea will once again be a part of the GB community from 2023 onwards. We welcome and value its positive energy and dedication to excellence in capacity building.



## THE UPU CA SESSION (S2) WAS HELD FROM 24 TO 28 OCT 2022 AT UPU INTERNATIONAL BUREAU (IB)

The UPU CA session (S2) was held from 24 to 28 Oct 2022 at UPU IB in Berne. Mr. LIN Hongliang, Secretary-General of APPU attended the sessions for the last time as the APPU SG. He took the opportunities to thank the relevant UPU bodies for their support and cooperation and to inform them about the management of the APPU in the coming cycle.

The following noteworthy meeting notes were included in Mr. Lin's report:

- The CA sessions discussed the reports presented by the respective Chair or Co-Chair from different CA committees and task forces

- In the report of Committee 1 on arrears, a function has been added to the tasks of the standing group on the recovery of arrears.
- Committee 2 represented reports on the opening up of the UPU to wider postal sector players – workstream 2: Technical review of UPU products and services. The two reports under this topic were discussed: a report by CA C2 expert team and a report of the POC task force contributing to the work of the CA on opening up the UPU to wider postal sector players.
- Committee 3 discussed key issues including the Abidjan Postal Strategy and Business Plan, UPU Strategy Implementation Report, trends and drivers of international postal volumes, Integrated Index for Postal Development (2IPD), economic research activities by the UPU, UPU strategy 2026-2029 roadmap and CA C3 work program
- Committee 4 discussed main issues including the work program of CA Committee 4, Implementation of the global development cooperation strategy 2022-2025, disaster risk management and emergency assistance, other Japan Fund activities, Quality of Service Fund – Updating and alignment of the QSF Rules of Procedure, the Financial Inclusion Technical Assistance Facility (FITAF), and Post4Health activities.
- The venue of the 2023 UPU Extraordinary Congress was chosen by secret ballot. Saudi Arabia was elected as the host of the UPU Extraordinary Congress next year.
- The dates of the relevant UPU meetings in 2023 were scheduled as follows:  
CA/POC S3: 1 – 12 May 2023  
Extraordinary Congress: 2 – 6 October 2023  
CA/POC S4: 30 October – 10 November 2023

During the Plenary session, Mr. William Lee, Head of Delegation of Australia, took the floor to express appreciation to Mr. Lin, on behalf of APPU member countries for the nine years he had spent as SG of the APPU. On the proposal of Mr. Lee, the meeting expressed its appreciation in a round of applause.

## “Welcome back”

## Have a wonderful December and we welcome you back on campus in **2023**

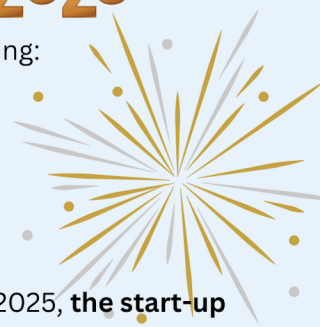
From Mid-September to early Dec, the APPC finished physical training at the college, including:

|   |                  |
|---|------------------|
| 1. Marketing and Innovation for Posts Course      | 19 Sep to 14 Oct |
| 2. Postal Management Course                       | 19 Sep to 21 Oct |
| 3. UNI Apro Post and Logistics/APPU Joint Seminar | 2 to 3 Nov       |
| 4. International Postal Services Course           | 7 Nov to 2 Dec   |
| 5. Operation Management Course                    | 7 Nov to 2 Dec   |

In addition, under the Regional Development Plan for the countries in Asia-Pacific for 2022-2025, **the start-up of UPU Operational Efficiency & e-Commerce Development (ORE3) Workshop** was held at APPU from 6 to 8 Dec.

A total of around 100 friends from 21 countries joined the different training programs. The APPU faculty team had successfully put together weeks of training and activities for the trainees.

More courses are arriving in the coming new year and we look forward to the continued opportunities to get to meet new (and old) friends in the years ahead.





## TRANSFORMING SOUTHEAST ASIA FROM DISCOVERY TO DELIVERY

Lazada Sponsored Solutions

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Published in partnership with eCommerce enabler Synagie, and media investment company GroupM, Lazada released an eCommerce shopper behavior report – “Transforming Southeast Asia – from Discovery to Delivery” - provides insights into the region’s eCommerce landscape, specifically in terms of the key drivers throughout customers’ full shopping journey – from product discovery to product delivery

In its Section on “TRANSFORMATION OF DELIVERY- How businesses can transform their delivery services to meet shoppers’ expectations”, the report highlights the following points:

80% of Southeast Asian shoppers want same-day delivery, with 61% wanting delivery within two hours

55% of those surveyed said satisfactory fast delivery options increase their purchase levels by 12% while 48% said unsatisfactory delivery options may prevent future purchases or reduce their spending by 45%

43% of respondents stated they expect next-day delivery, with 73% expecting it to be free. 17% stated they will abandon their purchases if these criteria are not met

Shoppers are willing to pay for delivery within the same day, with satisfied consumers willing to pay 4.6% of their order value for same-day delivery and 4.9% for delivery within 2 hours

TO DOWNLOAD THE FULL REPORT, PLEASE REFER TO THE BELOW LINK:

<https://files.alicdn.com/tpsservice/85fff7538367123722f4773b0c4d84ac.pdf>

### NEWS UPDATE

- The market for Courier, Express, and Parcel (CEP) in China has had record volumes of 100 billion pieces on 1st Dec, which is 7 days earlier than the previous year
- Vietnam’s e-commerce market will become the fastest-growing in Southeast Asia by 2026



Vietnam’s e-commerce market will become the fastest-growing in Southeast Asia by 2026, head of Amazon Global Selling Vietnam Gijae Seong cited a recent report while addressing the launch of the Amazon Week in Hanoi.

Statistics show that global e-commerce is forecast to expand by 28.4% annually between 2020 and 2027. Meanwhile, revenue from Business-to-Consumer (B2C) e-commerce in Vietnam is also expected to increase by over 20% each year.

Notably, in 12 months (from Sep 1, 2021 to Aug 31, 2022), Vietnamese sellers recorded impressive growth on Amazon, with nearly 10 million “Made in Vietnam” products delivered to global buyers via Amazon, adding the number of Vietnamese sellers on this online marketplace also surged 80% from a year earlier.

You may refer to the following URL link to view the complete statement

<https://en.vietnamplus.vn/vietnams-e-commerce-predicted-to-grow-fastest-in-sea-by-2026/242829.vnp>

### Shippit announces pivotal integration with Australia Post

Shippit, the Australian logistics technology platform, has announced a pivotal new integration with Australia Post, through which retailers using Shippit can seamlessly connect with MyPost Business to automate tasks and reduce manual fulfillment by as much as 30%.

Through the integration, retailers can save time fulfilling orders, share better customer experiences and scale their shipping operations with their business growth. Easily connected with major eCommerce platforms, the integration gives retailers a better and faster way to automate manual tasks such as managing orders, printing shipping labels, and booking out-of-home delivery services, like pick-ups or drop-off collection points.

The integration - available from November - will streamline the operations of all retailers, including Enterprise, but has a specific focus on SMBs and smaller, low-complexity businesses.