# APPU Newsletter taking posts into the future



Motivate Connect Innovate November 2022

### On World Post Day, 9 October 2022, UN chief highlights the postal workers "critical contributions"

António Guterres, Secretary-General of the United Nation drew attention on the World Post Day, to "celebrate the critical contributions of postal workers in connecting people around the world with essential services that improve their daily lives and boost the development of their communities."

In his special message on the day, secretary-General António Guterres said, "'Post for Planet' is a call to action for the postal sector to use its position as a connector between governments, businesses, and people to take a leading role in our fight against climate change."

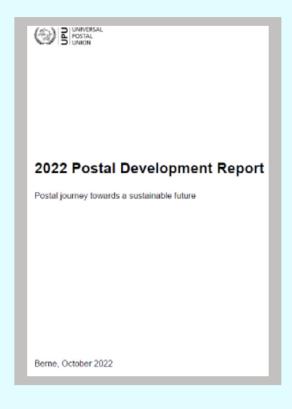
"Working with partners from across the logistics, financial and digital spheres, postal services have the power to catalyze positive actions across a wide range of other sectors."

You may refer to the following URL link to view the complete statement

https://www.upu.int/en/News/2022/10/Statement-by-Ant%C3%B3nio-Guterres,-Secretary-General-of-the-United-Nations,-on-the-occasion-of-World-Pos#.YOTkYNOgigo.link



## **UPU published Postal Development Report 2022 on 7 Oct**



Using postal big data and statistics from 172 countries, UPU's Postal Development Report 2022 features a comparative index providing a comprehensive overview of global postal development across four dimensions: reliability, reach, relevance and resilience of postal services.

Austria, China, France, Germany, Japan and Switzerland were recognized for reaching the highest tier of postal excellence. Armenia, Egypt and Estonia received recognition as rising stars for having made highest year-onyear score progressions compared to the previous year. Cameroon, Colombia and Saudi Arabia were recognized as regional leaders in the 2022 index.

To download the full report, please refer to the below link: https://www.upu.int/en/Publications/2IPD/Postal-Development-Report-2022#.YOToiVOduLc.link



Motivate Connect Innovate November 2022

### Air Cargo Demand Shows Resilience in August

The International Air Transport Association (IATA) released August 2022 data for global air cargo markets which demonstrated the industry's resilience amid economic uncertainties.



- Seasonally adjusted cargo tonne-kilometers (CTKs) rebounded in August with a 1.0% growth compared with July. This is a solid comeback from the marked decline of 9.6% year-on-year (YoY) in the previous month. Compared with a year ago, August CTKs were 8.3% lower;
- Available cargo tonne-kilometers (ACTKs) increased by 6.3% YoY while they were 0.5% down from the July level, contributing to the first positive growth in industrywide load factor since January 2022;
- Asia Pacific saw the most significant increase in seasonally adjusted ACTKs from 2.4% YoY in July to 12.4% YoY in August, and Latin America maintained its doubledigit growth of 24.7%YoY;
- Globally, the recovery in the Asia market brought positive growth in air cargo demand in some of the largest cargo markets. Inflation levels in G7 countries dropped for the first time since November 2020, signaling stronger confidence in world trade and the global air cargo market.

#### **APPC Courses**

The training courses for November 2022 are:

International Postal Service (IPS) Operation Management (OMC)

7 November – 2 December 2022

7 November – 2 December 2022

# APPU Newsletter taking posts into the future





Motivate Connect Innovate November 2022

### Japan Post launches NFTs of stamps with Rakuten

Japan Post launched its first NFTs of postage stamp artwork on the Rakuten NFT marketplace on 3rd Oct. A pack of NFTs were sold for around \$20 each and they have also brought in big bucks on the resale market.

While this venture has clearly been a success, the Japan Post is not the first federal body around the world to release such an NFT project. The Swiss Post, for example, also released a digital collectables line back in September 2021 and again in August 2022. The central Bank of Lithuania has also followed suit, launching a collectables line back in 2022.



The Philippine Postal Corporation (Post Office) and the Bureau of Customs (BOC) inked a landmark Memorandum of Agreement (MoA) to provide the customers a more efficient, secure, hassle free and reliable online payment system of Philippine customs duties and taxes through the Post Office website



The online payment system for customs duties and taxes aims to eliminate fraud in compliance with Republic Act No. 11032 also known as the Ease of Doing Business and Efficient Government Service Delivery Act of 2018.

The said agreement will make the process of clearing and delivery of parcels and other mail matters faster and simpler, benefitting thousands of consumers and Philippine residents who rely on the postal service to send and receive packages from abroad but also boosting the e-commerce industry for the growth of our economy.