

9th Asian-Pacific Postal Union Postal Business Forum

“Sustaining Digital Transformation”

APPU Bangkok 4th – 6th September 2022

Moderator: Mr. Derek Osborn

Sunday 4 September

1800 Dinner reception for delegates and participants at Miracle Grand Convention Hotel

Monday 5 September

APPU Auditorium

0900 Welcome and Introductions

0930 Session 1: Strategic direction of the postal sector

Keynote – Mr. Marjan Oswald, DDG UPU
Mr. Charles Brewer, CEO, Pos Malaysia
Mr. Theara Horn, DG, General Department of Post,
Ministry of Post and Telecommunications of Cambodia

1030 Coffee break

1100 Session 2: Postal Development and Cooperation in Asia-Pacific Region in the context of RCEP (Regional Comprehensive Economic Partnership)

Opening moderated by Ms Gao Hongtao, SPB
Mr. ZHAO Min, DDG of China State Post Bureau
Mr. Lin Hongliang, Secretary General of APPU
Mr. Norikazu KURAMOTO, Head of WCO Asia/Pacific Office for Capacity Building

Ms. Kanako ASAMI, Executive Officer, Japan Post
Mr. Lindsay Welsh, New Zealand Post
Mr. Lee Hon Chew, Singapore Post
Mr. LIN Zejian, Deputy Managing Director, China

Post Group

1230 Lunch and networking

1330 Session 3: Digital transformation and maintaining relevance in the fast-changing market

Mr. Christophe PEREIRA, LA Poste, France
Dr. Anirudh Bansod, CEO, Post Fiji Ltd
Mr. Thomas Jul, Group CEO, Eurogiro and Inpay
Mr. Santosh Gopal, CEO, Ship2myID
Mr. Shiraz Jessa, CEO, Bibimoney

1500 Coffee break

1530 Session 4: Leading-edge technology showcase

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Mr. Neil Gold, CEO, Hypaship
Mr. Michael Bobach, Regional Sales Head, Addverb Technologies
Mr. JP Thorpe, Director of Business Development for Parcel Solution, Bluecrest
Ms. Corinne Gonin, International Product Manager, Quadient
Mr. Stefan Berndt, Director Business Development, Isitec International

1630 Short break

Ms. Evie Fang - Sales Manager, Kengic
Mr. Stanley Shen, GM of Shanghai Dominant Engineering Service
Mr. Lu Qifeng, Deputy General Manager, Wayzim Technology
Mr. James Marley, Head of Enterprise Sales, Zonos
Ms. Aiko Kurita, Toshiba

Drinks reception, visit booths, and networking

1800 Leave for dinner at Song Fang Klong Restaurant- Sponsored by Reasons Solutions Private Limited

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Tuesday 6 September

0900 **Session 5: E-commerce ecosystem and value chain**

Mr. Pongtorn Wisesuwan, Senior Executive Vice President, Thailand Post

Mr. Carl Schelfhaut, Regional Head Asia Pacific, DHL

Mr. Eddie Huang, VP SF Express and Vice Chair, China Express Association

Ms. Cinzia Neri, Head of PRIME

Mr. David Avsec, Postal Technology Centre (PTC), UPU

1030 Coffee break

1100 **Session 6: Regional Collaboration and Co-operation**

Mr. Maximo C. Sta. Maria III, APMG, PHL Post

Mr. Sid Hart, Managing Director, Asia Pacific Post Cooperative (APP)

Mr. Walter Trezek, Chair, Consultative Committee, UPU

Roundtable discussions

1230 Lunch and networking

1400 **Session 7: Business resilience and environmental sustainability**

Mr. Jean-Paul Forceville, Director European and International Relations, La Poste

Ms. Seluvia Lepolo Kavakava, Manager, Corporate Account, Tonga Post

Roundtable discussions

1500 Coffee break

1530 **Session 8: Postal Volume Trends and the Postal response**

Mr. Marco Grüttgen, Head of Interconnect, International Post Corporation

1600 Summary and conclusion of the Forum

1630 Close

1830 **Gala Dinner at APPU Auditorium- Award Ceremony**

Wednesday 7 September

Delegates and participants leave

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