# APPU Newsletter taking posts into the future

#### Motivate Connect Innovate

**April 2022** 

## UPU puts the spotlight on gender equality

The theme of International Women's Day 2022 is "Gender equality today for a sustainable tomorrow".

The 27<sup>th</sup> Universal Postal Congress in Abidjan approved a resolution on gender equality and the empowerment of women, which gives the UPU a mandate to promote work towards SDG 5 on gender equality during the next four years.



On 8 March, UPU hosted a webinar - "Sustainable means equal: Women in postal leadership" inviting women leading sustainability in the postal sector to discuss gender equality and work on postal sustainability. The webinar was moderated by Mr Ian Kerr from the UPU Voice Mail podcast.

The four invited panellists were all women. They were Ms Susan Alexander, Postal Regulation and UN Policies Programme Manager from Universal Postal Union, Ms Kristin Bergum, Senior Vice President, International and Regulatory Affairs from Posten Norge AS, Ms Jennifer Beiro-Réveillé, Senior Director, Environmental Affairs and Corporate Sustainability from USPS and Ms Pierangela Sierra, Co-Founder & CEO of Tipti, UNCTAD eTrade for Women Advocate for Latin America (Ecuador).

You may watch the webinar from the following URL link.

https://www.youtube.com/watch?v=xTxRY7v9tPU

Please refer to the following URL link to find out more.



https://www.upu.int/en/News/2022/3/UPU-celebrates-International-Women%E2%80%99s-Day-withdedicated-gender-equality-event Motivate Connect Innovate

**April 2022** 

## Post Fiji celebrated its 150<sup>th</sup> anniversary

Post Fiji CEO Dr Anirudha Bansod told Union Postale what's new and next for the small island postal operator, which celebrated its 150<sup>th</sup> anniversary in December 2021.



Post Fiji's 150<sup>th</sup> anniversary celebration was held on 18 December 2021 at the Vodafone Arena in Suva.

Sometimes, you have to see what's missing in order to envision what could be possible.

That's what happened when Post Fiji's CEO, Dr Anirudha Bansod, walked through a post office and noticed the shelves that normally held stationary were bare. While pandemic shortages played a part, he realized that stationary is a highly seasonal product serving schools and businesses for only a few months out of the year.

Bansod envisioned those shelves stocked year-round with products that would serve the community and protect the future of the Post—products like eggs and bread.

"The postal service is definitely under a lot of strain," Bansod said, citing the double challenge of declining mail and the effects of the pandemic. While these challenges were felt worldwide, Fiji, as a small island developing nation, was particularly susceptible as borders closed and flights to the islands came to a halt.

"I feel strongly that you can transform, you can diversify, you can change the whole latitude of the postal business in such a direction that it can be sustainable, and it can keep on giving the great services to the community," Bansod said.



"A lot of people think that the post business is almost dying, and I'm not one of them. ... Transformation is not an easy task. If we don't change, if we don't transform, we will be left behind from the world.", said Bansod.

You may refer to the following URL link to find out more.

https://www.upu.int/en/News/2021/12/Changing-the-latitude-of-the-postal-business

This article was published on pages 30 and 31 in the Winter 2021 issue of Union Postale. You may download it from the following URL link.

https://www.upu.int/UPU/media/upu/publications/Union%20Postale/2021/UP0421\_EN\_FINAL.pdf

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#### Public holiday: Songkran, Thai New Year

APPU would like to inform members that our office will be closed from 13 - 15 April 2022. It is a public holiday in Thailand.

APPU would like to wish local staff and all Thai People สูขสันต์วันสงกรานต์



#### **Upcoming APPC Courses**

The training courses for April 2022 are: Parcel & Logistics Management (PLM) Human Resource Management (HRM)

25 Apr - 20 May 2022 25 Apr - 20 May 2022



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