



Ushering change for UPU

The 27th Universal Postal Congress held in Abidjan, Côte d'Ivoire closed on 27 August, welcoming new changes to enhance the postal sector between 2022 and 2025.

The Abidjan Congress was the last for the current Director-General of UPU IB, Mr Bishar A. Hussein and Deputy Director-General of UPU IB, Mr Pascal Clivaz.

In January 2022, they would pass the torch to Director-General elect Mr Masahiko Metoki, from Japan, and the Deputy Director-General elect Mr Marjan Osvald, from Slovenia.



Mr Masahiko Metoki

Mr Marjan Osvald

The Congress reviewed more than 200 proposals on a range of issues aimed at improving the effectiveness and efficiency of international postal services and the operations of the UPU. Member countries convening at the Abidjan meeting took key decisions on the organization's strategy, opening the UPU to wider postal sector players, defining a new remuneration system and improving postal development.

The 2022-2025 cycle will also usher in improvements to the UPU's development cooperation efforts. Congress adopted a new development cooperation policy allowing the UPU to engage in larger-scale projects that will be incorporated into national development policies. An additional Quality of Service Fund (QSF) account approved by Congress will allow the UPU to carry out additional development projects in the least developed countries.

For further information, you may access the following link.

<https://www.upu.int/en/News/2021/8/Congress-ushers-in-change-for-UPU>

Video: 27th Universal Postal Congress

https://www.youtube.com/watch?v=2a5_VS438MU



50th International Letter-Writing Competition (ILWC)

The International Letter-Writing Competition (ILWC) was created by the 1969 Tokyo Congress, with the first winner, from Brazil, announced in 1972. In 2021 the UPU is proud to be running its 50th ILWC event.

The annual competition, which now attracts more than 1.2 million global participants each year, encourages young people aged between 9 and 15 to write letters on a given theme.

Past themes included: "Imagine you are a tree and write a letter to someone to tell them why it is important to protect forests" in 2011 to coincide with the International Year of Forests; and "Write a message to an adult about the world we live in" in 2020.

The theme this year is to "write a letter to a family member about your experience with Covid-19." This year's winner is Nubaysha Islam, a 14-year-old girl from Sylhet in Bangladesh. The second prize goes to North Macedonia and the third to Vietnam.



Miss Nubaysha Islam

The letter from Nubaysha is written to her baby sister Amal before the birth of Amal and talked about Nubaysha's fears during the pandemic.

She writes, "I wasn't jealous of all the attention you'll get when mom and dad told me I was going to have a little sister. Not even when they bought a crib for you where I spent the first two years of my life sleeping on a floor mattress. But I did envy you when I realized you had a protective womb shielding from the deadly outside world and I didn't."

For further information, you may access the following link.

<https://www.upu.int/en/News/2021/8/The-history-of-the-International-Letter-Writing-Competition>

<https://www.upu.int/en/News/2021/8/Bangladesh-wins-50th-International-Letter-Writing-Competition>

Video - Nubaysha Islam, Bangladesh, UPU's ILWC 2021 Gold Winner

<https://www.youtube.com/watch?v=ijyMncnyjSQ>

APPC Courses



The training courses for October 2021 are:

Express Mail Service (EMS)

11 – 29 October 2021

International Mail Accounting (IMA)

11 – 29 October 2021

APPC IOTP Workshops

APPC is going to conduct 4 IOTP workshops in the last quarter of this year which are supported by UPU and funded by China.

EMS Workshop

18 – 22 October 2021

Terminal Dues Workshop

18 – 22 October 2021

IPS/IPS.POST Training Workshop

29 Nov – 3 Dec 2021

Strategic Human Resource Management Workshop

29 Nov – 3 Dec 2021





Theme for 2021: Innovate To Recover

World Post Day is celebrated each year on 9 October, the anniversary of the establishment of the Universal Postal Union in 1874 in the Swiss Capital, Bern. It was declared World Post Day by the Universal Postal Congress held in Tokyo, Japan in 1969. Since then, countries across the world participate annually in the celebrations.

9 OCTOBER 2021
WORLD POST DAY
INNOVATE TO RECOVER

UPU UNIVERSAL POSTAL UNION

Listen to our series of Podcasts highlighting the postal sector

APPU pays tribute to the millions of dedicated postal workers for their efforts to deliver, particularly during the COVID-19 pandemic.

The purpose of World Post Day is to bring awareness to the Post's role in the everyday lives of people and businesses, as well as its contribution to global social and economic development.