

# Report of the UPU Regional Project Coordinator

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#### Report Structure

Part I: Work in the area of development cooperation in the Asia-Pacific region 2009-2012

Part II: UPU policy on development cooperation 2013-2016

Part III: Implementation of development cooperation policy

Part IV: Work planned in the area of development cooperation for Asia-Pacific in 2013



#### Part I: Main work carried out 2009-2012

- 1. Regional multi-year integrated projects
- 2. National multi-year integrated projects
- 3. UPU emergency assistance
- 4. Special fund projects
- 5. Comments on project implementation



- 1. Regional multi-year integrated projects
- 1.1 Quality of service
- 1.2 Postal financial Service
- 1.3 Human resource development
- 1.4 Direct mail market development
- 1.5 Development of electronic postal services
- 1.6 Sustainable development
- 1.7 Postal market philately



#### 1.1 Quality of service

- a) Regional approach to field support for Posts
- b) Deployment of IPS
- Improvement of addressing and postcode systems
- d) Improvement of the security of the Posts
- e) Implementation of GMS



#### a) Regional approach to field support for Posts

- · Asia Group 1
  - Seven workshops conducted (including 2 in 2005-2008)
  - UPU fellowships granted for LDCs
- · Asia Group 2
  - Six workshops planned
  - Five workshops conducted
  - UPU fellowships granted for LDCs
- · Pacific region
  - Four workshops conducted
  - UPU fellowships granted for 8 Pacific countries



#### b) Deployment of IPS

- · Deployment of IPS
  - Sri Lanka
  - Bangladesh
  - Myanmar
  - Mongolia
- · Deployment of IPS light
  - Timor-Leste
- Training programme on IPS/IPS Light at APPC with UPU Lecturer/consultant



### c) Addressing and postcode system

- Alignment of the national addressing standard with the UPU International standard S42
  - Data collection
  - Data clarification
  - Development of the first draft template
  - Regional workshop in APPC (June 2011)
  - Approval and publication of the template



#### d) Improvement of the security of the Posts

- · Revenue protection seminar for Asian countries
  - APPC 2010
- · Postal security workshop
  - Singapore in 2010
  - APPC in 2012
  - Fellowships provided



### e) Implementation of the GMS

 To implement the UPU Global Monitoring System (GMS), a workshop was conducted in June 2012 in Tokyo, Japan



#### f) UPU Customs workshop

 A UPU workshop in Customs was conducted at APPC in November 2012



#### 1.2 Postal financial service

- Development of IFS/creation of the worldwide electronic payment network in Asia-Pacific
  - First workshop in Republic of Korea (October 2011)
  - Second workshop Lao PDR (July 2012)
  - Third Workshop in India (October 2012)
  - Fourth Workshop in Vietnam (December 2012)
- This project and the IFAD-UPU project were combined in May 2012



#### 1.3 Human resource development

- Fellowships for the training courses organized by the Asian-Pacific Postal College (APPC)
  - 5 fellowships in 2009
  - 9 fellowships in 2010
  - 7 fellowships in 2011
  - 9 fellowships in 2012
- Lecturers/consultants provided for APPC training courses



# 1.4 Direct mail market development

- Lecturer/consultants for APPC
  - Direct Mail and advanced Marketing Course 2010
  - Direct Mail and advanced Marketing Course 2011
  - Direct Mail and advanced Marketing Course 2012
- UPU Direct Mail Advisory Board workshop for small and insular countries
  - 5-10 May, 2012 in Fiji
  - Fellowships provided



### 1.5 Development of electronic postal services

- · Long term IT training in Korea
  - January-March 2011
  - September-December 2011
- · Short term IT training in Korea
  - March 2011
  - November 2011



# 1.6 Sustainable development

- Seminar on sustainable development in Ho Chi Minh City, Viet Nam
  - 25 28 June 2012
  - Fellowships available for LDCs



#### 1.7 Postal market - philately

- A Philately workshop was conducted in Luoyang, China in April 2009
- UPU provided fellowships to Bangladesh, Bhutan, Lao PDR, PNG, and Vanuatu



#### 2. National multi-year integrated projects

- Beneficiaries: LDCs not under UPU automatic sanction (11 countries in Asia-Pacific)
- UPU Budget: 50,000 CHF for each beneficiary country
- · Main field of project activities
  - Consultancy
  - Training (APPC fellowship or group training)
  - Equipment/software



### 3. UPU emergency assistance

- · Rehabilitation of postal services for
  - Myanmar affected by Cyclone Nargis in 2008
  - Pakistan affected by flood in 2010
  - Samoa affected by earthquake and tsunami 2009
- · Using the budget balance of previous cycle for
  - Sri Lanka affected by tsunami in 2004
  - Pakistan affected by earthquake 2005
  - Indonesia affected by earthquake in 2006



# 4. Special fund project

- · EMS Symposium at the APPC
  - Sponsor: Swiss Post
  - Date: 4-8 April 2011
  - Fellowships granted to 14 LDCs



# 5. Comments on project implementation

- · Start implementation as early as possible
- Provide necessary information of the beneficiaries (e.g. equipment specifications)
- Consult UNDP office of beneficiary countries before project formulation
- Take into account the technical and financial constrains when selecting activities



# Part II: UPU development cooperation policy for 2013-2016

- Approved by the 25th Congress
- Resolution C 63/2012
  - Defines the framework of the Union's cooperation policy
  - Role of the CA/POC/IB in implementing the policy
  - Transversal role: exchange of information and cooperation between UPU bodies
- Transversal focus of the Doha Postal Strategy (DPS)
- Based on the regional approach



# Congress decisions on development cooperation policy 2013-2016

- to use the regional approach, in the form of RDPs and projects, as a key tool for implementing the Union's development cooperation policy in the field, within the framework of the Doha Postal Strategy;
- to continue efforts on behalf of DCs, by helping them to implement postal reform, particularly by means of IPDPs;
- to help DOs acquire the structures needed to provide quality UPS and improve their position in the domestic postal market;



# Congress decisions on development cooperation policy 2013-2016 (contd.)

- to continue to provide assistance to the LDCs and countries in special situations, in the form of business plans and national MIPs, also taking into account the priority needs of other DCs;
- to take account of the particular characteristics of island and landlocked countries in formulating and implementing technical assistance programmes;
- to continue to develop training programmes, particularly distance training, focusing in particular on areas involving the transfer of know-how and the exchange of good practices;



# Congress decisions on development cooperation policy 2013-2016 (contd.)

- to maintain the UPU presence in the field in the current form, using a standardized, common methodology, and adapting it to the needs involved in implementing the regional approach and to the financial options for development cooperation;
- to improve the effectiveness and impact of the UPU's efforts in the field, by implementing tailored mechanisms for monitoring and for evaluation of cooperation activities, and by fostering the exchange of best practices;



# Congress decisions on development cooperation policy 2013-2016 (contd.)

- to support the efforts of countries and the IB to obtain funding for the postal sector from financing institutions to enable them to carry out investment projects and projects to modernize postal services;
- 10. to strengthen partnerships with training institutions and UN agencies in the field of development cooperation, examining the possibility of UPU participation in the UN Evaluation Group:
- 11. to strengthen the emergency assistance procedure through the UPU Emergency and Solidarity Fund (ESF)



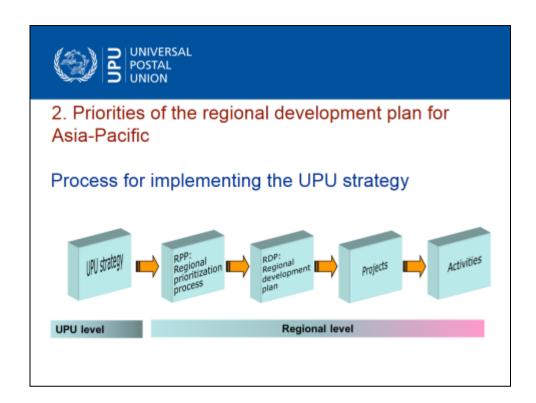
# Part III: Implementation of development cooperation policy

- 1. Tools of the development cooperation policy
- Priorities of the regional development plan for Asia-Pacific
- 3. Financing of development cooperation policy



### 1. Tools of the development cooperation policy

- Regional development plans (RDPs)
- Integrated postal reform and development plans (IPDPs)
- Key regional projects (KRPs)
- Multi-year integrated projects (MIPs)
- Trainpost
- Quality of Service Fund (QSF)
- Emergency and Solidarity Fund (ESF)
- · UPU presence in the field
- Reporting and evaluation system (RES)





#### Doha Postal Strategy and priorities for Asia-Pacific

- · Four goals of Doha Postal strategy
  - Improve the interoperability of the international postal networks
  - Provide technical knowledge, competence and expertise related to the postal sector
  - Promote innovative products and services (developing 3-D network)
  - Foster sustainable development of the postal sector
- Priorities for Asia-Pacific
  - Enhance the QS, reliability and efficiency of the postal networks
  - Improve remuneration systems between DOs



#### Priorities broken down into three levels

- · Level one (P1)
  - The most important areas in terms of impact, results and resources, covering several countries and spanning the entire four-year cycle
- · Level two (P2)
  - Areas of limited scope fostering the exchange of experience and awareness raising in areas of importance for the region
- Level three (P3)
  - Large-scale project areas requiring significant funding which must be raised outside the development cooperation budget



#### RDP projects for Asia-Pacific

- Level one projects
  - Quality of service, supply chain and product development: letter post, parcel post and EMS
  - Accounting and remuneration
- Level two projects
  - Electronic network and ICT-based services
  - Value-added products and services
  - Postal sector reform and development
  - Sustainable development



#### 3. UPU development cooperation budget for 2013-2016

- Total amount: 11,552,000 CHF
  - 7,912,000 CHF for DCs
  - 3,640,000 CHF the UPU's presence in the field
- · Amount for Asia-Pacific
  - 1,770,704 CHF (1,763,340 CHF in 2009-2012 cycle)



# Part VI: Work planned in 2013

- Formulate and launch 2 structural regional projects (level 1)
- Formulate and launch 4 regional MIPs (level 2)
- · Formulate 4 national MIPs



#### Philately workshop

- Bangkok, Thailand, 6-8 August 2013
- · Fellowships granted to 12 LDCs of the region



### **Human Resource Development**

- Human Resource Development through the training courses of APPC
- In collaboration with French Post, the number of fellowship will be same as the previous cycle
- 100,000 CHF is allocated for fellowships of APPC courses