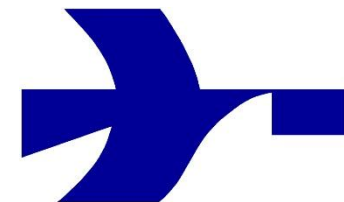


# **Strategies and Measures To Respond to the COVID-19 Pandemic**

Innovations in the Postal Sector of China

Presentation by State Post Bureau, P.R. China

**ASIAN-PACIFIC POSTAL UNION EXECUTIVE COUNCIL MEETING  
22 July 2020 , Online Session**



# The Impact of COVID-19



**2020**  
World economy 5.2% ↓



International trade 13%-32% ↓



Cross-border delivery 21% ↓

From Jan. to Jun., 2020:

**V**-shaped GDP growth

**The postal industry**

Revenue  
Volume

Q1 ↓

Q2 ↑

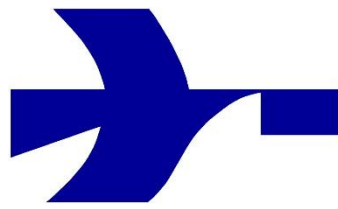
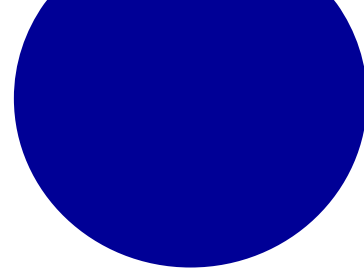
- ❑ The consumer market is increasingly shifting to online.
- ❑ The postal and delivery network has the capacity to support enormous logistic demand from online sales
- ❑ The joint efforts by government and enterprises

Measures

Reasons



# Agenda



**01**

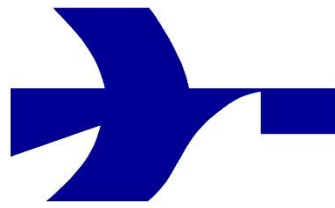
**Contribute to Ensuring People's Livelihood**

**02**

**Maintain Stability of International Delivery Network**

**03**

**International Cooperation in COVID-19 Response**



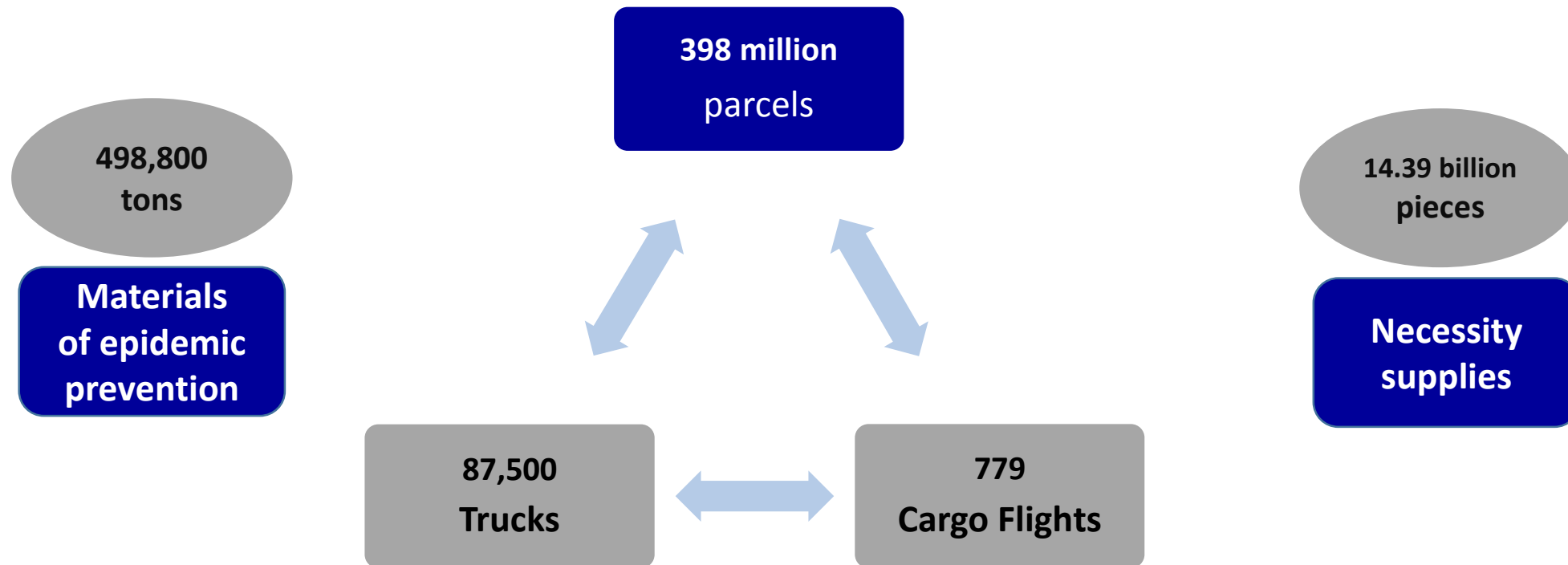
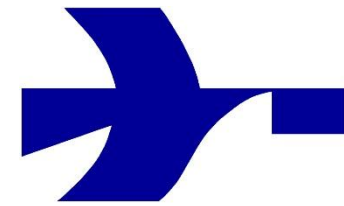
## Focus on safety protection of all employees

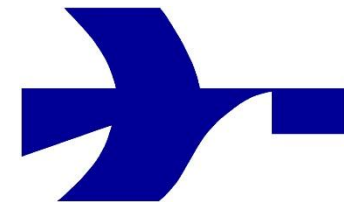
- Operational Specifications for Postal and Express Production Workplaces During Epidemic Prevention and Control
- Materials for epidemic prevention:



- Nucleic acid testing on all postmen and couriers in Beijing  
No suspected cases  
No confirmed cases
- Zero death from COVID-19 in the postal industry of China

## Organize transportation of materials of epidemic prevention and necessity supplies





## Serve People's Livelihood



- ◆ Instant delivery
- ◆ Integration of warehouse and delivery
- ◆ Supermarket + Express

◆ Supermarket + Express

Rice, noodles, oil, meat, eggs and milk.....



- ◆ Delivery of public services through post
- ◆ Delivery of medicines

◆ Delivery of medicines

Textbooks  
Medicines

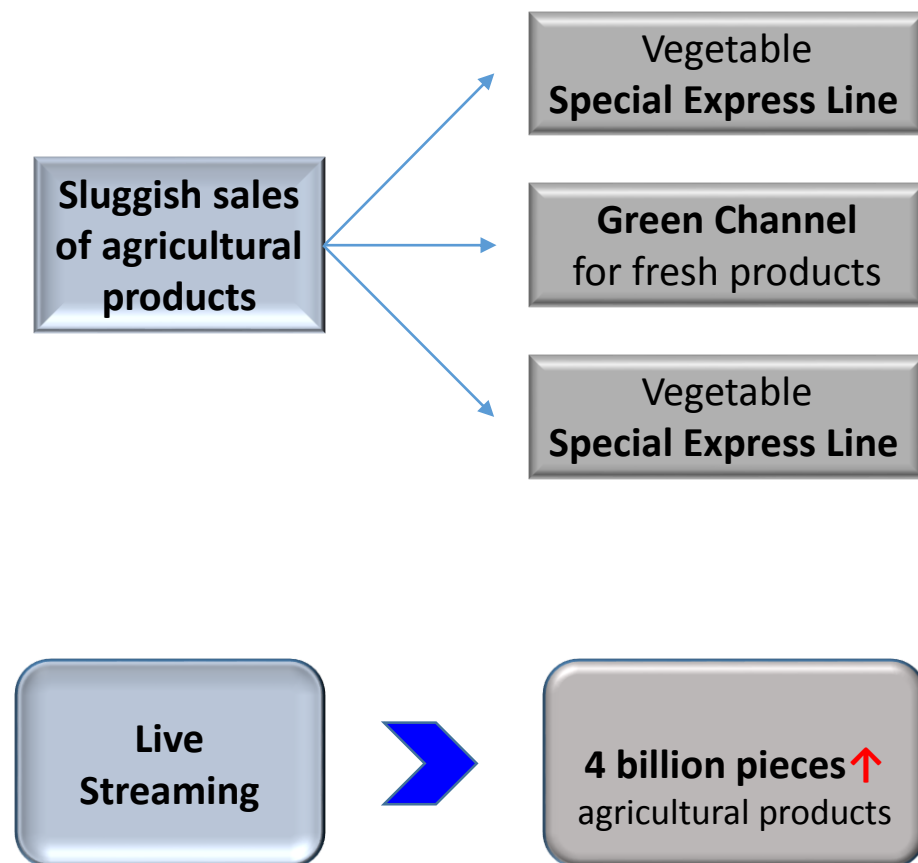
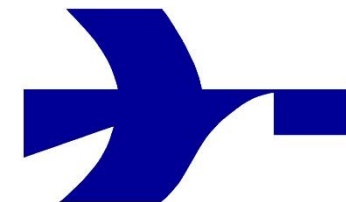


- ◆ Unmanned shelves
- ◆ Parcel lockers
- ◆ Drones

◆ Drones

Clothes, tissues, shoes, toothpaste, soaps, toothbrushes.....

# Contribute to Rural Economic Development Deliver Care and Love of the Country

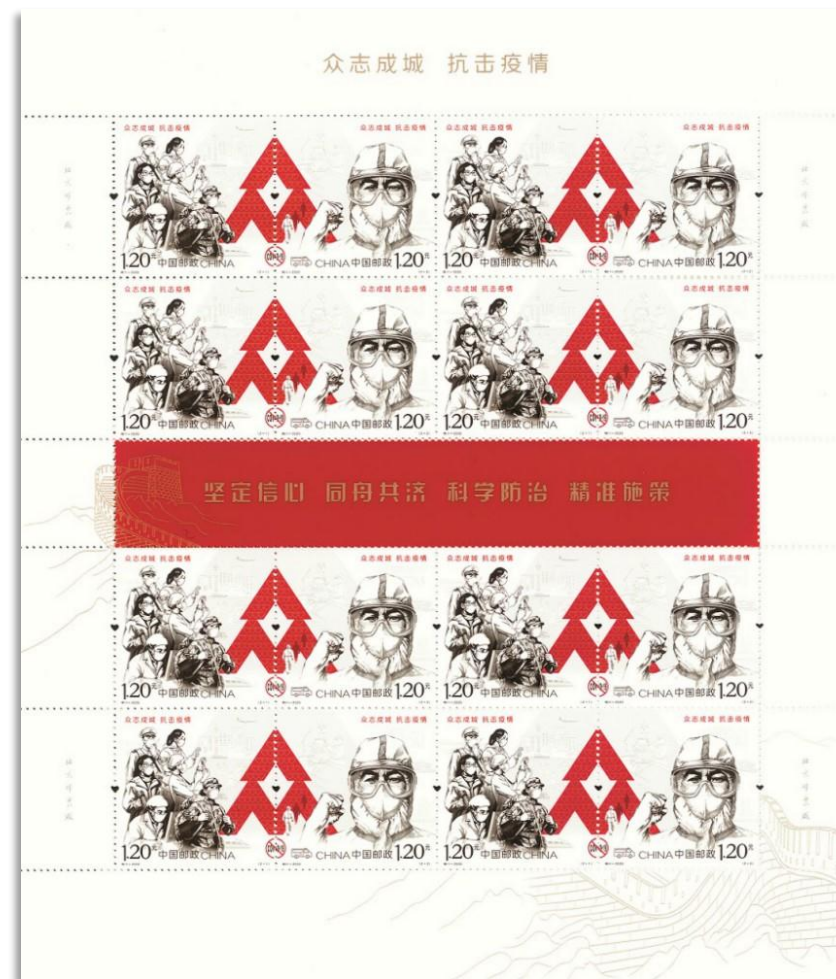
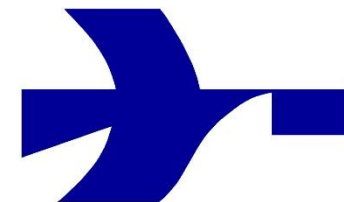


Over 40,000 health kits  
to  
over 40,000 overseas Chinese  
students  
in over 30 countries



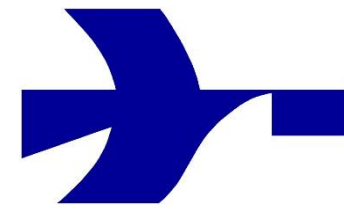
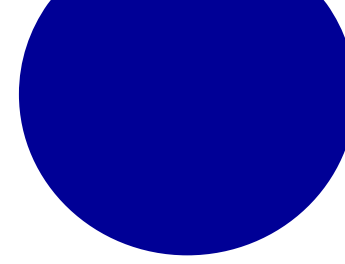


# Issue Special Stamps





# Agenda

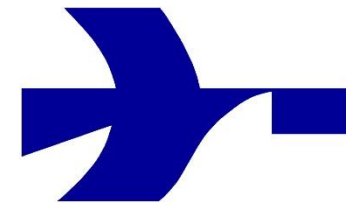


**01**      **Contribute to Ensuring people's livelihood**

**02**      **Maintain Stability of International Delivery Network**

**03**      **International Cooperation in COVID-19 Response**

# Maintain Stability of International Delivery Network



- ❑ Increase/restart 13 international air cargo routes
- ❑ 53 international air cargo routes are in operation



- ❑ **Expand** more available shipping ports: SHA, CAN, SZX, FOC, XMN, TAO, TSN and DLC
- ❑ **Increase** main destinations for sea cargo: AU, BR, US, CA, KR, NZ, ES, IL and so on
- ❑ **Cooperate** with shipping companies to provide expedited boat shipping services

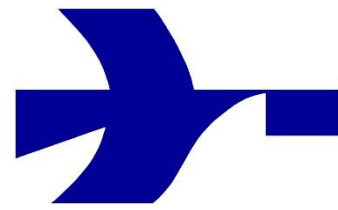
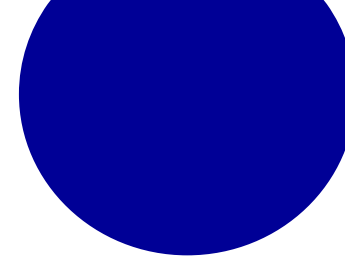


- ❑ "China Post" CR Express train has shipped more than **8,000 tons** of mails to more than **30 European countries**.



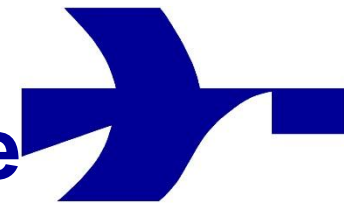
- ❑ Increase transport capacity
- ❑ Ensure unimpeded channels to neighboring countries in southeast Asia

# Agenda



- 01** | **Contribute to Ensuring People's Livelihood**
- 02** | **Maintain Stability of International Delivery Network**
- 03** | **International Cooperation in COVID-19 Response**

# International Cooperation in COVID-19 Response



The postal sector's primary forum  
for global cooperation

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## UPU to connect LDCs with protective equipment

21.04.2020 - The UPU's Development Cooperation Directorate, with support from the United Nations Office for Project Services (UNOPS) and donations from several member countries, is preparing to send essential personal protective equipment, such as masks, gloves and hand sanitizer, to least developed countries (LDCs) to help keep postal workers safe amidst the COVID-19 pandemic.



## Provide Assistancess to LDCs

The UPU has committed 560,000 CHF to the initiative, including funds from

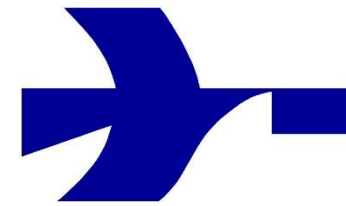
- its regular development cooperation budget
- special contributions from China (People's Rep.), France, Japan and Switzerland.


**Beneficiaries:** Nearly 40 LDCs

Each **equipment kit** includes:

- 135,000 masks, 35,000 gloves and 1,500 pocket-sized hand sanitizer.

# International Cooperation in COVID-19 Response




**UPU** UNIVERSAL POSTAL UNION

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China Post issues guidance on best practices for combatting COVID-19

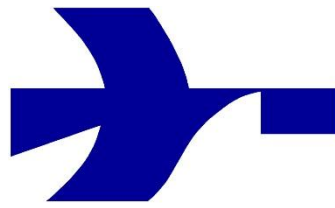
09.04.2020 - China Post has issued a detailed analysis on how postal operators can deal with the COVID-19 pandemic. Titled, Handbook for COVID-19 Prevention and Control, the guide provides basic knowledge about the disease, examines what is known about prevention and offers advice on prevention and control.





## Handbook for COVID-19 Prevention and Control

We must strengthen our confidence, help each other, take scientific prevention and control measures and develop targeted policies. We should follow the principle of **early detection, early reporting, early quarantine and early treatment**. Do not panic. Do not spread rumors. Let's stick to our posts and work together to fight and win the battle against the epidemic.

# Strategies to Respond to the COVID-19 Pandemic

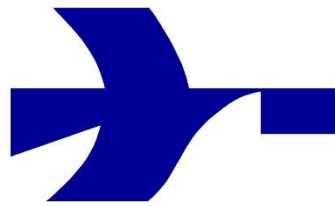


**Actively  
Innovate**



**Give full play to  
the basic public  
service functions**

We have responded to the challenge with innovations in production organization, operational processes, service & product, technology and equipment, and have taken concrete actions to contribute to international response efforts.



# Thanks



Thanks to APPU and UPU



Thanks to APPU member countries

We are willing to work together with APPU member countries to fight against the COVID-19 and to contribute to the development of postal economy in this region