

# APPU NEWSLETTER

March 2020

## Secretary General's Message

Dear colleagues,



It is a difficult time for all of us due to the Coronavirus now. Let me express our deepest sympathy and sadness to the Members in the high death and damage tolls i.e. China, Iran, Japan and Korea. We are also very much proud of the contribution made by our postal sector in our region to the people and society during the challenging time. Let's move on together.

## HEADLINE NEWS

APPU Regional Roundtable on Remuneration, Bangkok - 14 to 15 January 2020.

UPU POC/CA Meetings held in Berne, Switzerland 17 to 28 February 2020

High Level Strategic discussion on APPC - 17<sup>th</sup> March 2020

UPU Regional Pre Congress Meeting- 28 to 29 May 2020

## Digital Financial Services (6- 17 January 2020)

A two-week course on Digital Financial Services was organized from 6 – 17 January 2020. Altogether 16 participants from 9 countries; Bhutan, Bangladesh, India, Indonesia, Cambodia, Lao, Myanmar, Philippines, Thailand, had participated in the program. The guest speakers from ITU, EUROGIRO, and Thailand Post explained to the participants the different perspectives on Digital Financial Services offerings and the ongoing trend in the market. The Benchmark visit to Krung Thai Bank gave an opportunity to the participants to learn about the current financial system and the challenges and opportunities ahead. The participants, through the interactive classroom sessions, also shared the best practices followed in their respective countries. In addition to this the best practices followed in the market was also discussed with the participants. The course is a grand success.



## APPU Regional Roundtable on Remuneration

The APPU Regional roundtable on remuneration was organized on 14-15 January APPC Bangkok 41 delegates from 17 countries had participated in the regional round table. The meeting deliberated on the UPU Integrated Remuneration Plan (IRP): a roadmap for the development of an Integrated Remuneration System (IRS), Overview of the Remuneration Systems in the Current cycle (2018- 2021), Outcomes of the Third Extraordinary UPU Congress on the review of E format Remuneration, Implementation of the E format Remuneration such as Changes to current system parameters in the years 2020 to 2021, self-declaration of E format rates from 2021, accelerated implementation of self-declared E format rates from 1 July 2020, notification requirements and deadlines, rate calculation tool. The meeting also discussed proposals for an Integrated Remuneration Systems (IRS) such as draft proposals on the IRS methodology, summary of the proposals and documentation for the 2020 UPU Congress, Impact tool in relation to IRS proposals, and regional views on the proposals for an Integrated Remuneration System. Abidjan Business Plan – Work proposals was also discussed for further development of the IRP and IRS and its Implementation.



## Leadership for Postal Managers

The 2-weeks LPM course took place from 6 to 17 January 2020 in Bangkok. The aim of this course is to develop employees' capacities to perform appropriate tasks within their organization, focus on smooth transitioning into new role, build core skills, identify the manager's responsibility for achieving results, build and work with successful teams and overcome challenges with confidence. By bringing together internal lectures, guest speakers, and site visits to different organizations, providing 6 participants from Bangladesh, Bhutan, Cambodia, Myanmar, Lao and Solomon Islands to discuss and communicate barriers and solutions in the changing new environment.



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## UPCOMING COURSES

Service Quality Management - 22 June- 10 July 2020

E Business and Technology – 22 June – 10 July 2020

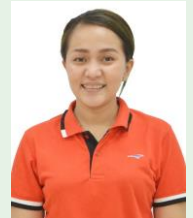
## Strategy Formulation and Execution

The Strategy Formulation and Execution Course was organized in Asian Pacific Postal College from 3- 21 February 2020. As the market dynamics and the consumer preferences are changing very fast, the course on Strategy Formulation and Execution becomes very much relevant across the world. The postal organizations are trying to evaluate their existing strategy and adopting the new strategy for sustaining in the market and to be relevant to the customers. As such the classroom discussions, inputs from the guest speakers and the benchmark visits were highly contextual against the backdrop.



## Attendee Profile

Ms. Saraporn Sandthisiri showed great team spirit to the overall ABM course, very helpful and interactive participant in all activities both inside and outside the class. She was really friendly to all fellow trainees, made an immediate impact on her fellow classmates with her energy and friendly



## Philatelic Strategy workshop

A workshop on Philatelic Strategy was organized in the Asian Pacific Postal College from 10 to 14 February 2020. The objective of the workshop is to focus on the Strategy Formulation for boosting up the growth of Philatelic sales and expanding the target group. This will maintain and stimulate the Philatelic market in the Postal Business.

The trainees were taught about the Innovation Strategy, Corporate Strategy on Marketing and Philately in Post (Thailand Post), History of Philately and Philately as a hobby, Stamp Collection and its potential for capital formation in Digital Age.

The participants also visited the Philatelic Museum and Thai British Security Printing to get the practical exposure on the subject.



## Advanced Business Management Course.

The ABM course is designed to develop business acumen, innovation management, strategic thinking and implementation in postal managers. It covers strategic options for the organization level as well as a sub-unit level, aiming to help the participants draw a road map to business transformation for sustenance and continued relevance of the postal business in the new world of business. During the 3 weeks (including one week workshop on Managing Innovation), the participants from Cambodia, Lao, Philippines, Thailand (DEMS and THP) and Tonga had shown us their passion and engagement to extend their thinking about Post communities and have connected to a range of new friends.



## Attendee Profile

Mr Ashok Ratha, from India who participated in Digital Financial Services Course was very energetic, enthusiastic and proactive in all the in-class and outside class activities. He was very eager to learn and help the fellow participants. He has been a diligent, sincere and outgoing participant. He has very good leadership qualities and great team spirit. He was getting along with all the participants very well.

