

# APPU NEWSLETTER

August 2019

## Secretary General's Message



Dear Colleague  
Half of the year 2019 passed already.  
We are working on the preparation of the APPU EC Meeting 2019 to be held in Tokyo in September. We appreciate for the strong support and kind cooperation from the APPU Member

countries, especially the Host Country Japan **LIN Hongliang**

## HEADLINE NEWS

**Upcoming Events** – Schedule on upcoming courses

**Bangladesh:** New Director General

**Korea-Korea Post** is planning to apply blockchain technology to its billing system

**Thailand:** Thailand Post no-go list

**Australia:** Digital iD™ receives highest level of identity accreditation

**New Zealand:** Hauora Honey-Opening the gates to China

**China:** China Post partners with Huawei to accelerate its IT digital transformation

## Hauora Honey New Zealand-Opening the gate to China

"NZ Post's Tmall Global store is a very fast and cost effective way of getting into the Chinese market." Now, New Zealand Post is giving Kiwi exporters a lower-cost way to reach Chinese consumers– an online storefront for selling quality and authentic New Zealand products on Alibaba Group's Tmall Global platform as called 'Gift from New Zealand' (Xinxilan). Hauora Honey is one of the quality brands available on New Zealand Post's Tmall Global store.

Daily orders made on Tmall Global are dispatched from New Zealand Post's Auckland depot and reach the Chinese customer within 5-10 working days. The goods are tracked and customers can easily check delivery progress through China Post's EMS website



## Korea Post is planning to apply Blockchain Technology to its billing System



initiative is a collaboration between the South Korean government and local private companies including a a mayor South Korean blockchain company Coinplug and global IT company NHN. Operating under the authority of the Ministry of Science and ICT, the Korea Post will build a blockchain-powered payment method incorporated in its postal service, using the blockchain expertise of Coinplug and NHN's payment technology. The pilot project will reportedly launch in the city of Naju, which received the title of "Innovative City" and has attracted a number of public offices to move from Seoul. The postal service is considering to apply this technology to overseas remittances.

## Australia Post's Digital ID Digital iD™ receives highest level of identity accreditation

**Digital iD™ service** has received the highest level of accreditation for an Identity Service Provider by the Digital Transformation Agency (DTA), providing customers and businesses alike added confidence when completing their identity transactions. Australia Post is also the first provider of identity services in the country to be accredited under the Trusted Digital Identity Framework (TDIF) **Digital iD™** provides the core digital capability that underpins Australia Post's identity solutions. The combination of trusted digital capabilities plus Australia's largest retail network allows Australia Post to support all Australians to connect with vital government services. The TDIF accreditation demonstrates Australia Post's commitment to privacy and security, and gives consumers and businesses added confidence when using Digital iD™ for their identity transactions.



## China Post partners with Huawei to accelerate its IT digital transformation

China Post and Huawei will jointly establish a laboratory for new technology application "China Post-Huawei New Technology Application Lab", while the Postal Savings Bank of China, affiliated to China Post, will collaborate with Huawei to build an innovation centre "Post Savings Bank-Huawei Joint Innovation Centre".



## Thailand Post's no-go list

Thailand Post have issued the guidelines after police found that drug traffickers are increasingly resorting to postal services to send narcotics to their customers, after several major drug shipments, being transported in vehicles, were intercepted by police.

Senders are required to show their ID cards (or passports), and CCTV systems have been installed in all post offices. There are also X-ray scanners to look for explosives and flammable materials as part of the increased security measures. There are seven types of items prohibited from being sent by mail; Live animals, narcotics, Pornographic material, explosives or flammable substances, unsheathed knives or other sharp objects, banknotes and Fake products which infringe intellectual property rights

