

2025 Executive Council Meeting Welcome

30 June - 4 July, Ulaanbaatar, Mongolia



General Information



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APPU Home

THE PURPOSE OF THE APPU

is to extend, facilitate and improve postal relations

International Postal Services Course 21st July to 15th August

2025



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Protected: Documents



EC DOCUMENTS
2015 EC Document
2016 EC Document
2018 EC Document
2019 EC Document
2020 EC Document
2021 EC Document
2023 EC Document
2024 EC Document
2025 EC Document

CONGRESS DOCUMENTS
2005 Congress Document
2009 Congress Document
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2017 Congress Document
2022 Virtual Meeting for Congress Planning
2022 Congress Document

2025 APPU EC Meeting

TENTATIVE AGENDA Templates -Template for 2025 APPU EC.pptx -Word Template for 2025 APPU EC.docx 1.Opening of the Meeting 2.Roll Call 3.Tentative Agenda Order of discussion, Timetable -Doc 3 Rev 2 - Tentative Agenda -Doc 3 Add 1 Rev 1 - Order of discussion -Doc 3 Add 2 Rev 2 - Timetable 4.Rules of Procedure of the Executive Council -Doc 4 - Rules of Procedure of the EC -Doc 4 Add 1 - Rules of Procedure of the EC 5.Activities of the Union (Bureau) -Doc 5 - Report of the Activities of the Union

Online Participants



- Please make sure that the user name is Country name followed by the name of the person attending the meeting.
- Please keep your mic in mute when you are not speaking.
- Use the "Hand Raise" feature in Zoom if you would like to make any intervention.
- Please wait for the country to be recognized by the Chair.
- Please use the "Chat" feature to bring any matter to the attention of the EC Secretariat.



Thank You!



EC 2025 Resolution 1: Inclusion of Online Participation in the Quorum of the APPU Executive Council

Strengthening participation in APPU EC



- APPU is committed to inclusive, effective, and representative decisionmaking.
- Recognizing constraints faced by some members in attending EC meetings physically.
- Online participation has been a part of EC meetings since 2020, and was formally allowed in the 2022 Congress.
- Need for clarity and consistency moving forward.

Draft Resolution: Inclusion of Online Participants



- Reaffirms physical presence as the preferred mode of participation.
- Formally includes duly accredited online participants in quorum calculations.
- Secret ballots remain restricted to physical attendees.
- Aligns with practices followed by UPU and builds on APPU's own precedents.
- Aligns with the General Regulations of the APPU

Broad & Positive Response from members



- An overwhelming number of members have already expressed support.
- Acknowledgement of the importance of inclusion and adaptability.
- Strong alignment across the region for this progressive step.
- Opportunity to strengthen the EC's capacity to function effectively, regardless
 of physical constraints.

Adoption and Implementation



- Resolution to be considered and adopted during this EC meeting.
- Will apply to all Executive Council meetings moving forward.
- APPU Bureau will continue to strengthen technical capacity for hybrid meetings.
- Together, we ensure that every member can be heard, counted, and included.



Roll Call

30 June - 4 July, Ulaanbaatar, Mongolia

Roll Call



- 1. Afghanistan
- 2. Australia
- 3. Bangladesh
- 4. Bhutan
- 5. Brunei Darussalam
- 6. Cambodia
- 7. China (People's Rep.)
- 8. Fiji
- 9. India
- 10. Indonesia
- 11. Iran (Islamic Rep.)

- 12. Japan
- 13. Korea (Rep.)
- 14. Lao PDR
- 15. Malaysia
- 16. Maldives
- 17. Mongolia
- 18. Myanmar
- 19. Nauru
- 20. Nepal
- 21. New Zealand
- 22. Pakistan

- 23. Papua New Guinea
- 24. Philippines
- 25. Samoa
- 26. Singapore
- 27. Solomon Islands
- 28. Sri Lanka
- 29. Thailand
- 30. Tonga
- 31. Vanuatu
- 32. Viet Nam



2025 Executive Council Meeting Opening Remarks

30 June - 4 July, Ulaanbaatar, Mongolia

EC 2025 Doc 3 Agenda, Order of Discussion, Timetable



- Relevant documents
 - Doc 3 Agenda
 - Doc 3 Add 1– Order of Discussion of Plenary Agenda Items
 - Doc 3 Add 2 Timetable

EC 2025 Doc 3 Agenda, Order of Discussion, Timetable



- Decisions expected:
 - The Executive Council is invited to take note of the documents and provide comments (if any)





- Relevant documents
 - Doc 4 Rules of Procedure of the EC
 - Doc 4 Add 1 Rules of Procedure of the EC





Decisions expected

- note that there are no proposals to amend the Rules of Procedure of the EC
- note that in the absence of any proposed amendments, the current Rules of Procedure of the EC available at EC 2025 Doc 4 Add1 will apply to the Mongolia EC meeting



Activities of the Union

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025



The activities of the Union are divided into 6 parts as follows:

- 1. Doc 5a: Activities of the Administrative Section
- 2. Doc 5b: Activities of the Training Section
- 3. Doc 5c: Activities of the Consultancy Section
- 4. Doc 5d: Activities for the Promotion of Business through Posts
- 5. Doc 5e: Activities for the strengthening of the APPU Bureau
- 6. Doc 5f: Project Activities Undertaken by the APPU Bureau



Doc 5a: Activities of the Administrative Section of the Union





Activities of the Administrative Section

- APPU EC Meeting, Siem Reap, Cambodia from 12-16 August 2024
- UPU round table on remuneration and UPU regional strategy conference on the development of the UPU's postal strategy for the Asia-Pacific region for 2026-2029, Ulaanbaatar, Mongolia from 23-26 September 2024
- UPU World Leaders Forum 2024 and the Parcel + Post Expo 2024,
 Amsterdam, Netherlands from 22-23 October 2024







Activities of the Administrative Section

- Universal Postal Union (UPU) Postal Operations Council (POC) and Council of Administration (CA), Bern, Switzerland from 30 October – 8 November 2024
- 2024 Ministerial Conference and Consultative & Executive Council meeting of the Postal Union of Americas, Spain, and Portugal (PUASP), San Salvador, El Salvador from 3-6 December 2024
- Universal Postal Union (UPU) Postal Operations Council (POC) and Council of Administration (CA), Bern, Switzerland from 20 - 28 February 2025



Activities of the Administrative Section

- High-level Asia-Pacific Postal Leaders' Forum 2025, Jaipur, India, from 19 - 21 March 2025
- National Philatelic Exhibition 2025 (NAPEX) in which coincided with PHL Post's 33rd Corporate Anniversary, Manila, Philippines, 23 April 2025
- Member country engagements: One-to-one meetings















Doc 5b: Activities of the Training Section of the Union

Training Activities



- In 2024, the College successfully completed 2 online courses, 12 physical courses, 10 physical workshops, 10 special physical workshops/ programs, and 4 external training programs.
- There were 59 weeks of training activities in the College, which were attended by around 200 participants from 34 countries.
- In total, the Bureau organized/ hosted both internal and external capacity-building activities for more than 500 participants throughout the year.









Specialized Capacity Building Programs



- The College organized dedicated Capacity Building Programs in the member countries with the support of the Postal Administrations there and the India Fund through the UPU.
- Marketing, Innovation, and Operational Excellence for Lao Post organized in Vientiane, Lao PDR, attended by 26 participants
- Marketing, Innovation, and Customer Service for Bhutan Post, organized in Thimphu, Bhutan, attended by 30 participants







Smart Classroom

- A Smart Classroom was established in the College with the support of the India Fund through the UPU
- The Library in the APPU was modernized into a Digital Library





Training Activities- 2025

- In 2025, the training program comprises a total of 14 courses, including 2 online courses and 10 workshops.
- From January to June 2025, the College was able to complete:
 - 9 courses and 6 workshops
 - 1 in-house capacity building program for India Post in APPC
 - 1 Specialized Capacity Building Program on the 28th UPU Congress in APPC
 - 1 Specialized Capacity Building Program in Manila, Philippines









Doc 5c: Activities of the Consultancy Section of the Union

Consultancy Section



- Support to Member Countries: The Consultancy Section led the UPU Regional Project on Exploring Key Aspects of Postal Regulatory Reform in Asia-Pacific, supported by the China Fund in the UPU.
- Knowledge Management and Industry Engagement: The Section continued to maintain and update the APPU Knowledge Centre, ensuring that best practices, research materials, and member country updates remained accessible.
- Communication and Outreach: The Consultancy Section managed the publication of twelve monthly issues of the APPU Newsletters.

Consultancy Section



- Capacity Building and Training: The Section contributed actively to APPC training programs by delivering lectures and workshops on UPU PTC solutions and emerging technologies in postal operations
- Technical Support and Advisory Services: The Consultancy Section worked in close collaboration with UPU PTC to promote the adoption of technical solutions and supported capacity-building efforts in areas such as compliance and data integrity.
- Support to Working Groups and Strategic Coordination: The Section provided secretarial and technical support to all APPU Working Groups, assisting in the preparation of surveys, meeting documents, and member consultations.



Doc 5d: Activities for the promotion of Business through Posts



Postal Business Forum 2024



- 11th edition of the APPU Postal Business Forum, 17–20 November 2024 at the Hotel Sofitel, Bangkok, Thailand
- 170+ delegates from over 30 postal organizations in APPU member countries.
- 30+ industry partners and technology providers showcasing solutions.
- Officials from the Universal Postal Union (UPU) and other partners of the APPU.
- CEOs, regulators, and senior executives representing ministries and designated postal operators.







Postal Technology and Innovation Showcase

- Unique initiative in the region in connecting Posts to the industry players and creating a common platform to discuss the latest technologies, innovation, strategies, and sustainability initiatives in the postal sector
- Two showcases were organized online in April and June 2024, and both editions were attended by around 150 participants each from around 30 postal operators in the region. The next editions of the Showcase will be organised in the coming months



Doc 5e: Activities for strengthening the APPU Bureau

Bureau related



- 1. Database of experts
- 2. Annual Staff Performance Evaluation
- 3. Collaboration with stakeholders
- 4. Transparency:
 - Procurement Policy
 - Tender process
 - Audits



Doc 5f: Project activities undertaken by the APPU Bureau

EC 2025 Doc 5 – Activities of the Union



- Postal Regulatory Reforms project
 - This joint project of the UPU and APPU is supported by a budgetary allocation of CHF 50,000 from the China Special Fund at the UPU
 - A workshop was held in December 2024 in Hanoi, Vietnam, on "Postal Policy and Regulation" in connection with the project, hosted by the Ministry of Information and Communications of Vietnam.
 - More than 30 participants actively participated in this workshop.





Original: English

Exploring key aspects of postal regulations in the Asia-Pacific region

A UPU project implemented with support from APPU – Final report

April – December 2024 Yu Yan

LDC Special Account QSF Project



- APPU Bureau is the Project Management Office of the first-ever UPU LDC Special Account QSF Common Fund Project titled "Capacity Building for Mail Quality Improvement of LDCs- Asia-Pacific Region."
- With a total budget of USD 500,000, this project is designed to assist the posts in capacity building for mail quality improvement.
- 11 countries from the region are part of the project.

Participating countries



- Afghanistan
- Bangladesh
- Bhutan
- Cambodia
- Kiribati
- Lao PDR
- Myanmar
- Nepal
- Solomon Islands
- Timor Leste
- Tuvalu

Project details



- As part of the project, 2 electric delivery cars, 65 electric scooters, 14 motorcycles, 21 computer terminals and 1 server package is being procured.
- A workshop was organized as a part of the project for all Country Project Managers in November 2025.
- The project will be completed this year and the process for implementation of similar projects will be soon initiated by the APPU Bureau.

















UPU Project Support



- The APPU Bureau supports the UPU in the implementation of various UPU projects in the region.
- In the last year, the section assisted the UPU in the project of Governmental and Citizen Services in the Asia-Pacific region, ORE-on-site Process Review of the Designated Operators, and in Security Certification.
- Experts from the Bureau visited 10 countries as a part of these projects in 12 different missions.



Sustainability Initiatives

- The Bureau plays a major role in sensitizing Posts in the region about Sustainable Development in the Sector and the Role of Posts in achieving the UN Sustainable Development Goals.
- Last year, a dedicated workshop was organized to learn more about sustainability initiatives and to collate the best practices from Posts in the region and beyond. A similar workshop is planned for 2025.



Sustainability Initiatives



- The Bureau is also undertaking a project budgeted at CHF 50,000 on Sustainable Development of the Postal Sector in the Asia-Pacific region.
- In-principle approval for the project has been obtained from the sponsoring organization, and desk research is progressing. Details of the project are at EC 2025 Doc 22.

Cross-Border E-Commerce Research



- The APPU Bureau has submitted a project proposal to support Regional Research on Cross-border E-commerce in Postal Operations.
- This project is proposed to be supported by the China Special Fund at the UPU with a budgetary allocation of CHF 50,000 for the year 2025.
- Further details of the project will be communicated to APPU member countries upon approval of the project proposal.

APPU EC 2025 Doc 5- Activities of the Union



The Executive Council is invited to:

take note of the report



Finances of the Union

Monday 30 June 2025

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June – 4 July 2025

EC 2024 Doc 6 - Finances of the Union



The Bureau's finances comprise three following elements:

- Finances of the Administrative Section
- Finances of the Training Section
- Finances of the Consultancy Section or RTCAP



Finances of the Administrative Section

EC 2025 Doc 6 - Finances of the Union



Audited accounts of Administrative Section for 2024

- The total income from all receivables in the administrative section for the year 2024 was USD 210,475.
- The total expenditure for the same period was USD 195,897.
- An amount of USD 13,578 was the savings of the administrative section in the year 2024.



Finances of the Training Section

EC 2025 Doc 6 - Finances of the Union



Audited accounts of Training Section for 2024

- The report of the auditor shows the statement of financial position of the Training Section of the Bureau from 1 January to 31 December 2024 in Thai Baht.
- The income for the year 2024 was 40,881,514 Baht (1,202,397 USD) and the expenditure during the same period was 39,780,875 Baht (1,170,025 USD).
- There is a revenue surplus of 1,100,638 Baht for the year 2024 or approximately 32,371 USD.

[1 USD = 34.00 Baht for calculations]



Finances of the Consultancy Section or RTCAP

EC 2025 Doc 6 - Finances of the Union



Audited accounts for Consultancy Section for 2024

- The RTCAP's total income was USD 105,718, and total expenditure was USD 98,317 for the year 2024.
- RTCAP generated a surplus of USD 7,400 and the surplus was added to the RTCAP Special Activities Fund (SAF)



Reserve Fund/Special Activity Fund

EC 2025 Doc 6 - Finances of the Union



Status of the Administrative Section Reserve Fund (ASRF)

- In 2024, USD 13,145 was saved and added to the ASRF
- As of 1 January 2025, the ASRF balance stands at USD 358,054.
- The minimum required balance for ASRF is USD 80,000.
- No additional funding will be required from the ASRF in 2025 and 2026

EC 2025 Doc 6 - Finances of the Union



Status of the Training Section Reserve Fund (TSRF)

- In 2024, there was a surplus of 1,100,638 Baht or USD 32,371
- As of 1 January 2025, the TSRF stands at 18,008,596 Baht or USD 529,664
- The minimum required balance for TSRF is 210,000 USD
- The TSRF will have adequate funds to meet the minimum financial requirements for 2025 and 2026.





Status of RTCAP Special Activity Fund (SAF)

- In 2024, there was a surplus of USD 7,400 which was added to SAF
- As of 1 January 2025, SAF stands at USD 139,288.
- For 2025 and 2026, there is no deficit projected, and the SAF balance will be adequate to meet the needs of the Section.

EC 2025 Doc 6- Finances of the Union



Decisions Expected:

The Executive Council is invited to:

Take note of the document



Resolution on Opening of Participation in the Finance Committee Meeting to all APPU member countries

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

Background



- In the past many years, the participation in the Finance Committee was limited to only members of the Committee.
- 2024 Executive Council meeting initiated discussions on opening of the Committee proceedings to all APPU member countries.
- Accordingly, APPU Bureau prepared the proposal in Doc 33 and the draft Resolution 2 of EC 2025.

Benefits of opening up



- Enhanced transparency and inclusiveness in financial governance.
- Broader understanding of financial policies and decisions among all member countries.
- Strengthened collective ownership and accountability.
- Alignment with international best practices for good governance

Proposal



- It is proposed that the Finance Committee meetings shall henceforth be open to the participation of all APPU member countries, allowing them to attend, observe, and contribute to discussions.
- However, the formal voting and decision-making rights shall remain exclusively with the designated Finance Committee members.
- This change shall take immediate effect following the adoption of the accompanying EC resolution 2/2025 and remain applicable unless superseded by future amendments to the APPU Treaty or Rules of Procedure.





Decisions Expected:

The Executive Council is invited to:

- Take note of the document
- Approve the proposal
- Approve the EC 2025 Resolution 2



Information on the special session regarding the 28th Universal Postal Congress

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

Special Session on Congress



- On 2nd July 2025, the Bureau will organize a special session on the 28th Universal Postal Congress
- The Bureau will explain the general logistics, procedures, and other information associated with the Congress
- APPU member countries contesting for the CA and/or POC are encouraged to present their candidacies during the session. Thereafter, the Bureau intends to circulate the list of candidates to other Restricted Unions also for wider support of APPU member countries.
- Member countries are also encouraged to present their country proposals during the session for wider support.

Candidature to the CA



- Australia
- Fiji
- India
- Indonesia
- Japan
- Republic of Korea
- Thailand

Candidature to the POC



- Australia
- China
- India
- Indonesia
- Japan
- New Zealand
- Republic of Korea
- Samoa
- Singapore
- Thailand





Decisions Expected:

The Executive Council is invited to:

- Take note of the information
- Contact the EC Secretariat to schedule their presentations



Information on the APPU Roundtable on Postal Regulations and USO

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

APPU Roundtable on Postal Regulations & USO



- The Bureau will organize the second edition of the APPU Roundtables hosted in association with the Executive Council.
- Experts will present their views on Postal Regulatory Reforms taking place globally and in the Asia-Pacific region. Postal Administrations will also make presentations and take part in discussions on how Posts are responding to effectively cater to the USO Obligations.
- All participants of the EC meeting are invited to attend the roundtable discussions.





Decisions Expected:

The Executive Council is invited to:

- Take note of the information
- Participate in the Roundtable discussions



Update on the establishment of the Digital Library in the APPU

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

Background

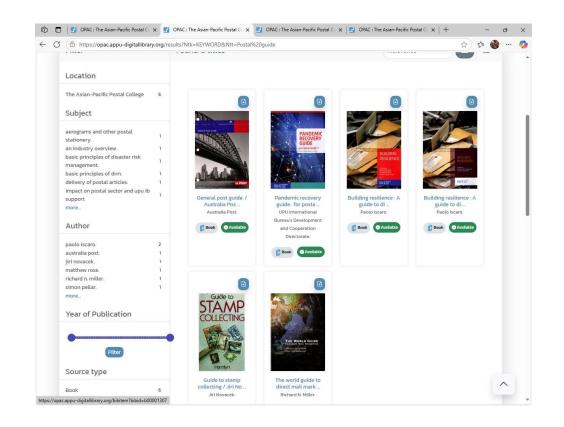


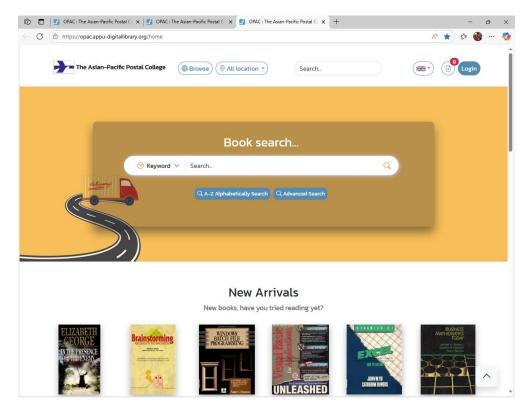
- The 2024 Executive Council approved the establishment of a Digital Library in the APPU.
- A total of USD 20,000 was allotted to this project, with USD 14,000 (476,000 THB) from ASRF and USD 6,000 (204,000 THB) from the TSRF.
- The 2024 EC meeting also noted the implementation plan, which outlined a phased approach to the project.

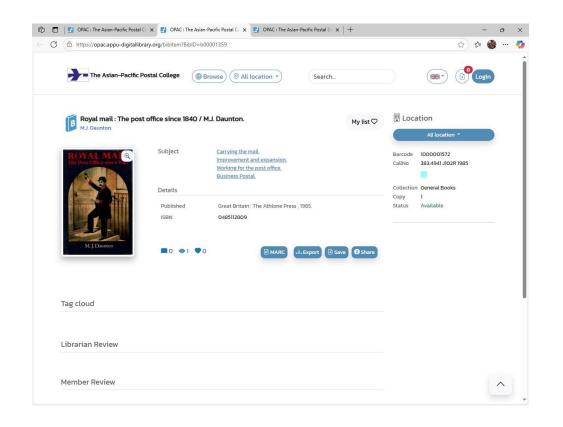
Update on the Project

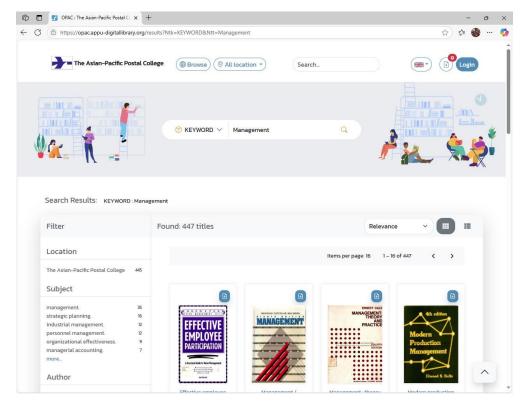


- As of the reporting period, USD 12,569 has been disbursed from the ASRF and USD 5,878 has been spent from the TSRF towards project activities.
- Major expenditures are incurred in:
 - Hardware procurement
 - Software procurement
 - Cataloging
 - Book purchases
 - Relocation of server and configuration









Ongoing activities under the Project



- Augmenting the existing resources into a digital format mindful of copyright considerations
- Acquiring new digital resources
- Training the staff and users
- Official launch of the Digital Library

Overall, the project is following the broad timelines.

EC 2025 Doc 21- Digital Library



Decisions Expected:

The Executive Council is invited to:

Take note of the report on the Digital Library



Establishment of Philatelic Gallery at the APPU Bureau

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

Background



- Article 109 of the General Regulations mandates that the APPU Bureau keep an up-to-date collection of postage stamps issued by the member countries.
- The Siem Reap EC Meeting approved the Work Proposal 4.6.1, which directs the APPU Bureau to take proactive activities to promote philately, raise awareness, and organize activities to promote philately.
- Accordingly, an appeal was made to all the member countries to share the latest editions of their stamp issues in the EC 2024 meeting. This was received well by member countries, with around half of the membership sharing the copies of their stamp releases.

Objective of Establishing a Gallery



- More than 500 participants visit the APPU campus every year in addition to the visits
 of experts and delegations from member countries and beyond.
- Establishing a Philatelic Gallery will:
 - i. Promote regional philately by showcasing the artistic, cultural, and historical value of member country stamps.
 - ii. Create an educational platform for postal trainees and professionals to appreciate the evolution and significance of postage stamps.
 - iii. Strengthen APPU's role as a regional hub for postal heritage preservation and cultural exchange.
 - iv. Enhance the visitor experience by offering a unique and curated cultural feature within the APPU campus.

Resources



- The room has been identified and earmarked for the purpose.
- Establishment of the gallery will require the purchase of display materials, minor renovation and curation, labelling, etc.
- In 2024, the Bureau saved more than USD 10,000 from the Administrative Section budget. This money has been deposited in the ASRF. The budget for the establishment of the gallery at this stage is USD 5,000, and it is proposed to allocate this money from the savings of 2024 for the establishment of the gallery.





Decisions Expected:

The Executive Council is invited to:

- Take note of the proposal
- Approve the project in principle
- Request the Finance Committee to endorse the proposal for consideration at the closing plenary



APPU Postal Regulations Expert Team (PRET)

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

Background



- Postal regulations are evolving rapidly around the world driven by changes in market dynamics, technological innovations, digital transformation, sustainability imperative and shifting customer expectations.
- Inclusive focus of the APPU in supporting Ministries and Regulators along with Postal Operators.
- APPU-UPU Project on Postal Regulatory Reforms in the Asia-Pacific region highlighted the pressing need for continuous engagement, knowledge exchange and technical support on regulatory matters.

Objectives



The APPU Postal Regulations Expert Team (PRET) aims to serve as a support body and a collaborative platform that:

- Monitors and studies ongoing postal regulatory changes in the Asia-Pacific and beyond.
- Provides updated regulatory information and insights to APPU members.
- Offers technical guidance to countries undergoing regulatory transformation.
- Represents the collective voice and trends of APPU members in global and regional platforms.
- Suggests suitable policy initiatives and disseminates best practices to the APPU Executive Council and its members.

Activities Undertaken



In line with the discussions held during the workshop in Hanoi, Vietnam:

- APPU Bureau sent out a letter inviting experts to join the Postal Regulations Expert Team (PRET)
- Member countries have shared the list of experts to be a part of the team.
- Membership is still open for members who wish to be a part of the PRET.

PRET



- Expert Team under the APPU Framework as a support body
- The team will be supported by the APPU Bureau, which will coordinate its activities, organize periodic meetings, and ensure outcomes are reported to the Executive Council.
- The Expert Team's outputs may include organizing conferences, publishing study reports, providing policy recommendations and updates to members, and representation in relevant international or regional dialogues.
- Member countries are invited to actively participate and engage their nominated experts in the activities of the team.
- Detailed Terms of Reference (ToR) placed at Doc 24 Annex 1.

Next Steps



- The APPU Bureau will consolidate nominations received and communicate the initial meeting schedule to the team.
- The Postal Regulations Expert Team will begin its work under the leadership of Chair/ Co-Chairs, with an annual update provided to the Executive Council.
- The Executive Council will review the progress and recommendations of the team at its subsequent sessions.

EC 2025 Doc 24- PRET



Decisions Expected:

The Executive Council is invited to:

- Take note of the document
- Endorse the APPU PRET
- Approve the Terms of Reference of the Expert Team



Information on the session on APPU strategy for the 2027-2030 Cycle and APPU Vision 2030

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

Background



- In the ongoing cycle, there was no formal strategy adopted during the Bangkok Congress.
- This is partially addressed through the Key Focus Areas and Work Plan approved in the Siem Reap EC in 2024.
- For the upcoming cycle, it is strongly felt that in order to steer the Union in a clear direction and to deliver tangible outcomes for member countries, a well-defined and member-driven strategy is essential.
- Accordingly, in June 2025, the APPU Bureau shared a survey to understand the members needs for the upcoming cycle.

Special Session on Strategy



- In order to come up with the initial draft of the Strategy Document and Vision 2030, a special session will be organized on 3 July 2025 in conjunction with the EC.
- Inputs from the member countries will be encouraged in the form of survey responses and interventions during this special session on strategy.
- Since the work towards developing Strategy is a member-driven process, member countries are encouraged to actively participate in the survey and the discussions. APPU Bureau will provide the secretarial support for the development of the Strategy and Vision 2030.

Next Steps



- Initial Draft (Draft 0) presented to the APPU EC 2025
- Comments from the APPU EC 2025
- Written feedback before the last quarter of this year
- Circulation of the revised Strategy document (Draft 1) to member countries
- Online session in the first quarter of 2026 to obtain further feedback and refine the document
- Draft 2 for final comments before submission to Congress
- Third draft of the Strategy document for submission to the 14 APPU Congress for approval



EC 2025 Doc 27- Special Session on Strategy and Vision 2030

Decisions Expected:

The Executive Council is invited to:

- Take note of the information
- Provide comments, if any



Information on the proposal to release an Omnibus stamp in 2027

Presentation by the APPU Bureau

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025

What is an Omnibus Stamp?



An Omnibus Stamp Issue refers to a set of postage stamps issued by multiple countries using a common theme and often a harmonized design. While each participating postal administration releases the stamp under its own name and denomination, the shared design elements and synchronized release date reflect a joint celebration or commemoration.

Do we have examples from other regions?



- British Commonwealth: Numerous omnibus issues, such as the 1949
 Universal Postal Union 75th Anniversary stamps, featured common designs across more than 70 countries.
- Europa Postage Stamps: Annual joint issue of stamps with common design or themes by postal administrations of the CEPT/ PostEurop.
- West African Postal Administrations have issued stamps with common themes such as regional integration, heritage, and economic development.

Omnibus stamp in 2027



- The APPU Bureau proposes a regional Omnibus Stamp Issue in 2027 among interested member countries of the region with the following core features:
 - Theme: A common theme, to be finalized collectively, reflecting shared values, achievements, or aspirations (e.g., Diversity in the Region, Flora, Fauna, Postal Heritage, etc).
 - **Design:** A harmonized design framework, allowing for national customization while retaining regional coherence.
 - Release: A coordinated release schedule by all participating countries.
 - Support: Support from the APPU Bureau in coordination, promotion, and philatelic outreach.

Timeline



- APPU EC 2025: In-principle approval of the proposal.
- Between APPU EC 2025 and APPU Congress 2026: A Select Committee (comprising interested member countries and philatelic experts) will be formed to:
 - Finalize the theme.
 - Coordinate design development.
 - Prepare promotional material and implementation guidelines.
- APPU Congress 2026: Formal approval of the theme, design, and release schedule.
- 1 April 2027: Simultaneous release of the omnibus stamps across participating member countries in commemoration of the 65th anniversary of APPU.





Decisions Expected:

The Executive Council is invited to:

- Take note of the document and provide comments, if any
- Continue discussions until the closing plenary
- Place the document of approval in the closing plenary



Presentation by the UPU Coordinator Asia Pacific and South-South Cooperation on UPU's activities in the region

Presentation by the UPU

Executive Council Meeting
Ulaanbaatar, Mongolia
30 June 2025



Any Other Business



Thank You!