

EXECUTIVE COUNCIL 2025

APPU Pacific Small Islands Postal Conference**Memorandum by the APPU Bureau**

1. Subject	References/Paragraphs
Informing EC on APPU Pacific Small Islands Postal Conference 2025	§ 1-6
2. Decisions expected	
The EC is invited to: - take note of the document	§ 1-6

Background

1. The Asian-Pacific Postal Union (APPU) will organize the inaugural edition of the APPU Pacific Small Islands Postal Conference 2025 in November 2025, prospectively in Nadi, Fiji. This initiative aims to enhance cooperation, strengthen policy and operational frameworks, and promote sustainable development of the postal sector in the Pacific Small Island Countries.
2. The Pacific Small Island Countries face unique challenges in maintaining reliable, inclusive, and modern postal services due to geographic dispersion, limited infrastructure, and evolving user needs. This Conference will offer a strategic platform for regional stakeholders to deliberate on common challenges, share solutions, and co-create a roadmap for future development.

Objectives

3. The primary objective of this inaugural edition of the Conference is to:
 - Facilitate high-level dialogue on digital and operational transformation
 - Address regulatory and policy issues specific to small island contexts
 - Explore opportunities for public-private partnerships and innovation
 - Promote regional cooperation and capacity development

Thematic Focus Areas

4. Major themes under focus during the conference will include:
 - Postal policy and regulatory reform in Pacific Small Island countries
 - Connectivity, last-mile delivery, and e-commerce
 - Climate resilience and sustainable postal practices

- Digital postal innovations and shared infrastructure
- Human resource development and capacity building
- Partnerships with the wider postal and logistics sector

Expected Outcomes

5. The expected outcomes from the conference include:
 - Identification of regional priorities and actionable projects
 - Strengthened cooperation among postal sector stakeholders
 - Promotion of innovative and sustainable practices
 - Adoption of a Joint Declaration to guide future collaboration

Conclusion

6. The Executive Council is invited to take note of the Pacific Small Islands Postal Conference 2025. The APPU Bureau will keep the member countries updated about the Conference and its outcomes.