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APPU members:

Afghanistan, Australia, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, Fiji, India, Indonesia, Iran, Japan, Korea, Lao PDR, Malaysia, Maldives, Mongolia, Myanmar, Nauru, Nepal, New Zealand, Pakistan, Papua New Guinea, Philippines, Samoa, Singapore, Solomon Islands, Sri Lanka, Thailand, Tonga, Vanuatu, and Vietnam

Subject: Invitation to the APPU Postal Business Forum 2025 – 1-4 December, 2025, JW Marriott Bangkok, Thailand

Dear Sir/ Madam,

First and foremost, let me thank all the APPU member countries for their continuous support to the APPU Postal Business Forum. In 2024, APPU organized the largest edition of the Forum yet with over 170 participants representing more than 30 postal organizations and 30 industry partners, making it the largest of its kind in the Asia-Pacific region.

We are delighted to announce that the APPU Postal Business Forum 2025 will take place from 1-4 December 2025 at the JW Marriott Bangkok in an exciting renewed format. Building on the success of last year's event, this year promises to be even more impactful, engaging, and future-focused.

With the postal sector evolving rapidly, innovation, collaboration, and strategic foresight have never been more critical. The APPU Postal Business Forum 2025 will serve as a unique platform for top postal executives, industry leaders, and technology innovators to exchange ideas, showcase cutting-edge solutions, and shape the future of postal services in the Asia-Pacific region and beyond.

What to expect in Postal Business Forum 2025:

- High-Impact Discussions: Panels and keynote sessions featuring global postal leaders, innovators, and policymakers.
- Expanded Networking Opportunities: Exclusive sessions fostering partnerships between postal operators and industry stakeholders.
- Technology & Innovation Showcase: Live demonstrations of the latest advancements in logistics, digital transformation, financial services, and sustainability.
- Prestigious APPU Awards: Recognizing outstanding achievements in Innovation & Sustainable Development in the Postal Sector.

- Renewed Format for Greater Engagement: More interactive discussions, CEO roundtables, fireside chats and audience-driven sessions.
- Continued Flagship Events: The CEOs Roundtable, CEOs Forum, and Startup & Innovation Forum will continue alongside the Postal Business Forum, ensuring rich discussions and forward-looking strategies.

We encourage all postal administrations and industry partners to mark these dates and confirm their participation at the earliest convenience. A formal program and registration details will be shared in due course. Further details about the Forum will also be updated on the dedicated website **www.postalbusinessforum.com**.

Your engagement will be instrumental in making this Forum a success and setting the course for a more connected, innovative, efficient, and sustainable postal future. Should you have any queries, please feel free to reach out to us.

We look forward to welcoming you to Bangkok in December 2025 for this flagship event of the APPU.

Yours faithfully,

Dr. Vinaya Prakash Singh Secretary-General