

E-Commerce Solutions and Supply Chain Management

The E-Commerce Solutions and Supply Chain Management Course aims to provide a thorough understanding of the concepts, business trends in both domestic and cross border e-Commerce. This course will also include all the aspects of Supply Chain Management. It will cover a wide range of topics. The in-class lectures, presentations by external experts, sharing of best practices, exercises will enable the participants to have in-depth understanding of the subject. The Course will be conducted by the APPC Course Director Ms Padmagandha Mishra.

| Policy and Strategy | Logistics and Supply Chain | Marketing |
|--|----------------------------|---------------------------|
| e-Commerce: Challenges and Opportunities | Retail Management | Best Practices |
| Operations | Domestic & International | Global Postal Strategy |
| Quality Management | СЕМ | Group Activities |
| Innovation Management | Last Mile Delivery | Impact of Pandemic on SCM |



Ms Padmagandha Mishra, who joined APPC in 2019, will be the Course Director for the E-Commerce Solutions and Supply Chain Management Course. With a background in India Post she has vast experience working in the operations as well as in Policy making in national and international postal sector. Before joining APPC she was working in India Post as Director International Relations and Global Business. She has very good knowledge of UPU, APPU and other multilateral organisations.



