

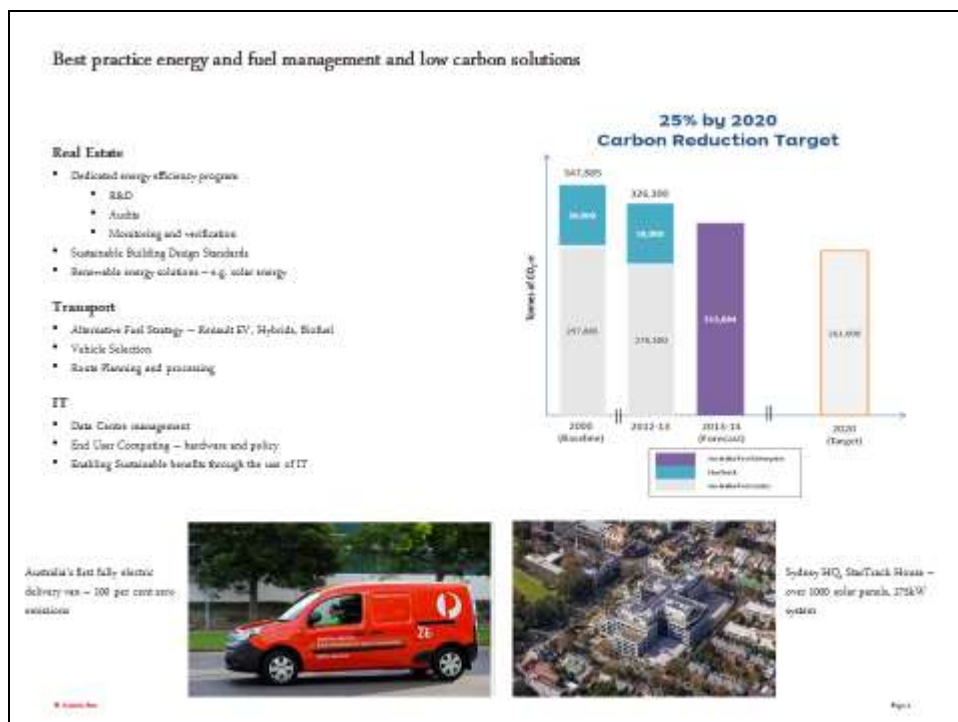
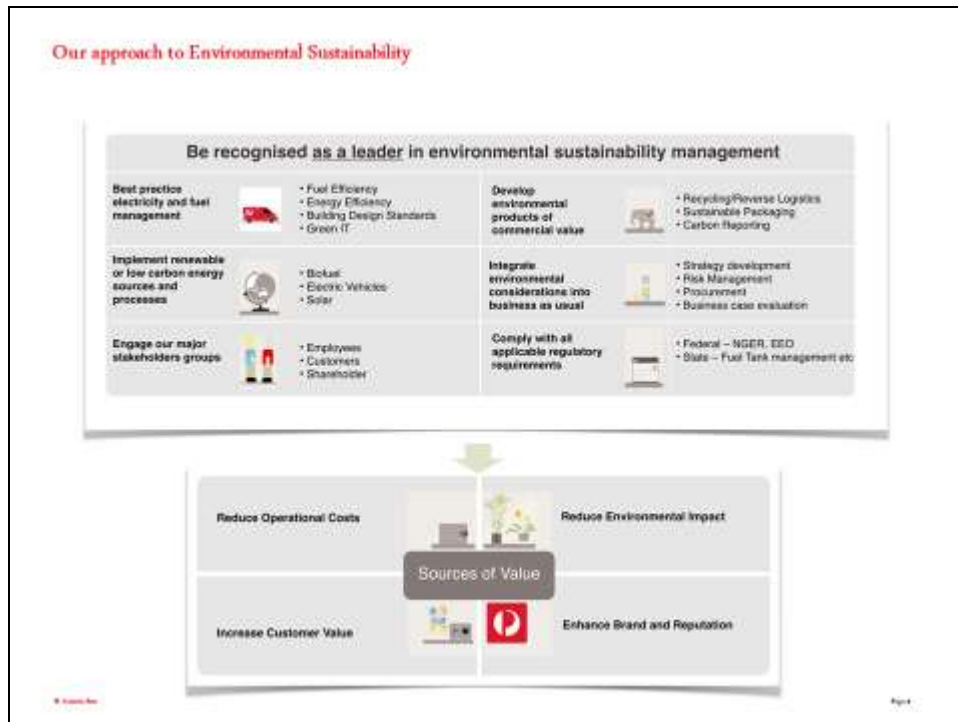
PROVISIONAL AGENDA

SUSTAINABLE DEVELOPMENT WORKING GROUP MEETING

Friday 27 March, 2015. 09:00 hrs. to 17:00 hrs.

1. Opening of the meeting and remarks by the Chairman, Sustainable Development Working Group
 - Mr. Fakir Syed Sheharyaruddin, Postmaster General, Punjab
2. Introductory presentation on Goad – 4 of Doha Postal Strategy on Sustainable Development
3. Presentation by Australia
4. Presentation by China
5. Presentation by Indonesia
6. Presentation by Korea
7. Open house discussion on Sustainable Development by member-countries
8. Closing remarks by the Chairman





Environmental products and services of commercial value

Product Stewardship/Returns

- Using our return capability to support customer recycling programs
 - Mobile Phones
 - Laptops and Tablets
 - Printer Cartridges
 - Cigarette Butts
 - Coffee Pods
 - etc.
- Developing the capability to enable more industry solutions



**CARTRIDGES 4
PLANET ARK**

Packaging

- Sustainable Packaging Program
 - Recycled Content
 - Optimum Design
 - Recyclability
 - Toxicity
- Customised packaging program
- Co-create solutions with customer and supplier



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Page 4

Engage our Major Stakeholders

Workforce

- Employee engagement program
- Enterprise wide events and promotions
- Strategic communication program
- Green Team

Customers

- Sustainability inclusion in bids and tenders
- Business partnership relationships – not transactional
- Active promotion of services

Shareholder

- Sustainability Reporting



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Page 5

Integrate Environmental Considerations into Business as Usual

Strategy

- Environment Policy
- Enterprise Strategy with Business Unit specific activities
- "Our Ethics"

Procurement

- Sustainable inclusion in Procurement Policy
- Supplier Code of Conduct
- Supplier Relationship Management

Risk Management

- Inclusion in enterprise Risk Management Framework
- Weather certification and climate adaptation
- Consumer Clearance Process

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Page 1

Sustainability Case Study – MobileMuster

Overview

- MobileMuster is the Australian mobile phone industry's official product stewardship program
- A free mobile phone recycling program that accepts all brands and types of mobile phones, plus their batteries, chargers and accessories
- Objective of preventing mobile phones and their accessories from ending up in landfill

Process

- Customers can either drop off their phone/accessories in a post-shop, or mailing them in a reply paid parcel
- Alternative customers can download a reply paid label that can be affixed to how containing the mobile
- The phones are then delivered to a recycler that dismantles and sorts the components, and then ships them to specialist recyclers



Results

- Materials recovered from stocks made available by Australia Post locations have totalled almost 150,000
- This has seen approximately 280,000 mobile phone hardware batteries and chargers diverted from landfill

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Page 1

Thank you

For further information, please contact:

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International Regulatory Affairs

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国家邮政局
发展研究中心

DEVELOPMENT & RESEARCH CENTER OF
THE STATE POST BUREAU

Alternative Fuel Vehicles in the Chinese Postal Sector

- ❖ Overview
- ❖ National Policy Support
- ❖ Local Pilot Projects
- ❖ Actions of China Post Group
- ❖ Next Steps



Transportation represents
70% of the emissions from
the postal sector in China

Notice on Continuous Diffusion of Alternative Fuel Vehicles

- Subsidy: ¥2000/kwh based on battery capacity, capped at ¥150,000
- Government procurement: AFV 30%

Notice on Further Diffusion of Alternative Fuel Vehicles

- Prolong the current subsidy policy when it is expired

Method for Measuring Greenhouse Gas Emissions in the Postal Sector

- Measuring principles
- Emission sources
- Methodologies
- Emission index

BREAKTHROUGH

Local Pilot Projects



国家邮政局发展研究中心
DEVELOPMENT & RESEARCH CENTER OF THE STATE POST BUREAU

39 Pilot Cities

challenge

I. HIGH PRICE



Market Incentives

challenge

II. FUNCTIONALITY



R&D

challenge

III. UNDERDEVELOPED INFRASTRUCTURE



Construction

Market Incentives

- Lower Price by Subsidy



Selling Price: ¥ 150,000



National Subsidy: ¥ 60,000



Local Subsidy: ¥ 40,000



Final Pay: ¥ 50,000

Tax Free

Driving cost

- Example: 150,000km
ICE ¥112,500 v.s. AFV ¥13500

Other preferential policies

- Simplified annual inspection process
- Easier application for driving license and rush-hour pass

Government procurement

- Increased share in public purchase contracts
- 30% of newly purchased postal and express vehicles

❖ Biggest challenge

- durability of batteries

❖ Solutions

- increase investment
- call for universities, research institutions and companies to probe into this field on top of the national AFV innovation project

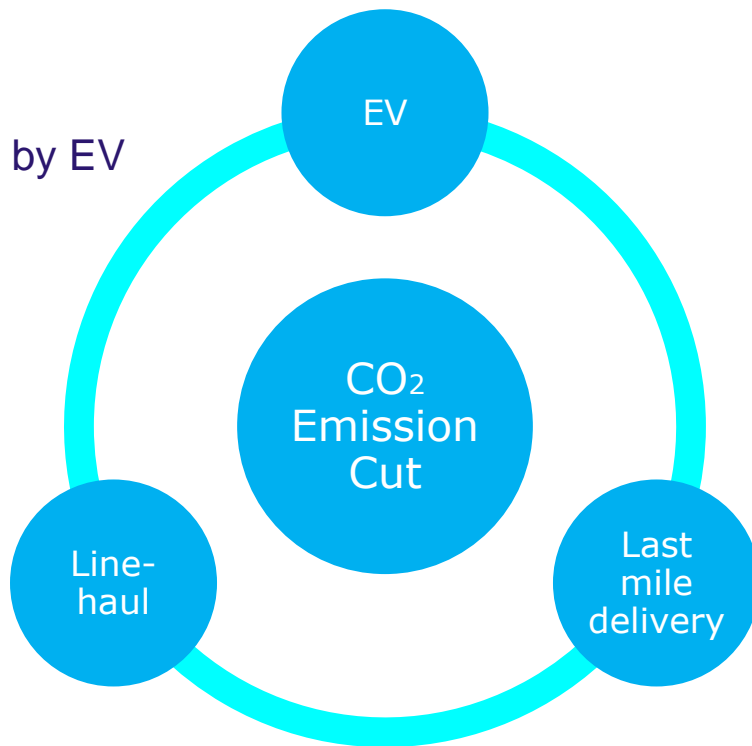
- ❖ Insufficient complementary resources
- ❖ Improve fueling infrastructure
 - Tianjin plans to build 66 recharging stations and 6700 recharging posts and invest ¥ 33.8 million to install recharging posts dedicated to postal and express services.
 - Shanghai plans to incorporate fueling infrastructure into the municipal urban planning that gives favorable land use terms.

Actions of China Post



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- 40,862 electric bikes
- 8,233 electric tricycles
- 68 AFVs
- Over 40% of deliveries by EV

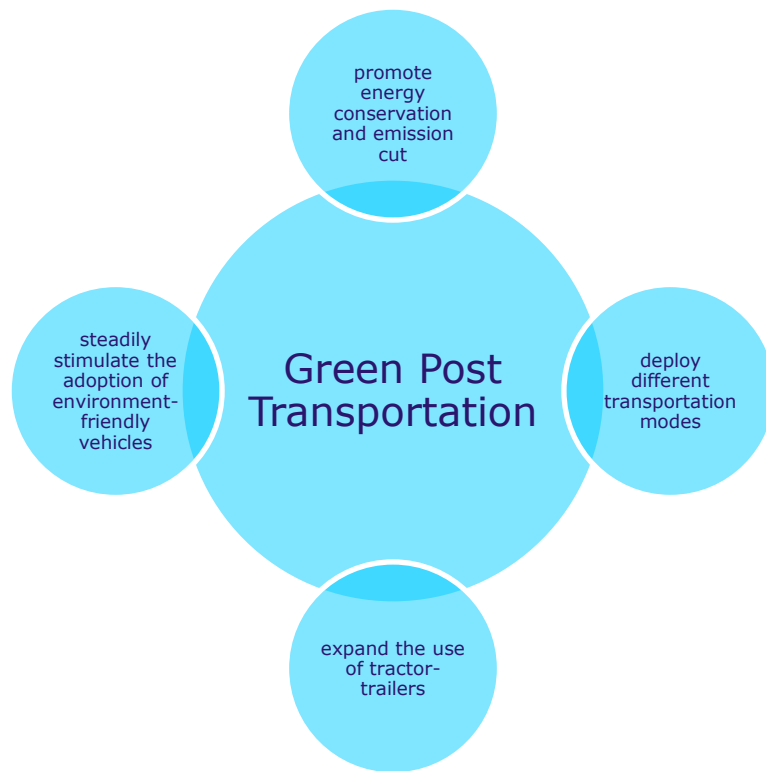


- Increased adoption of tractor-trailers
- CNG vehicles

- Transit stations to reduce time and energy
- Optimized routes in high-volume areas

- ❖ “Green Post”, announced in 2015, will become one of the top priorities for the Chinese Postal Sector several years down the road.

Next Steps





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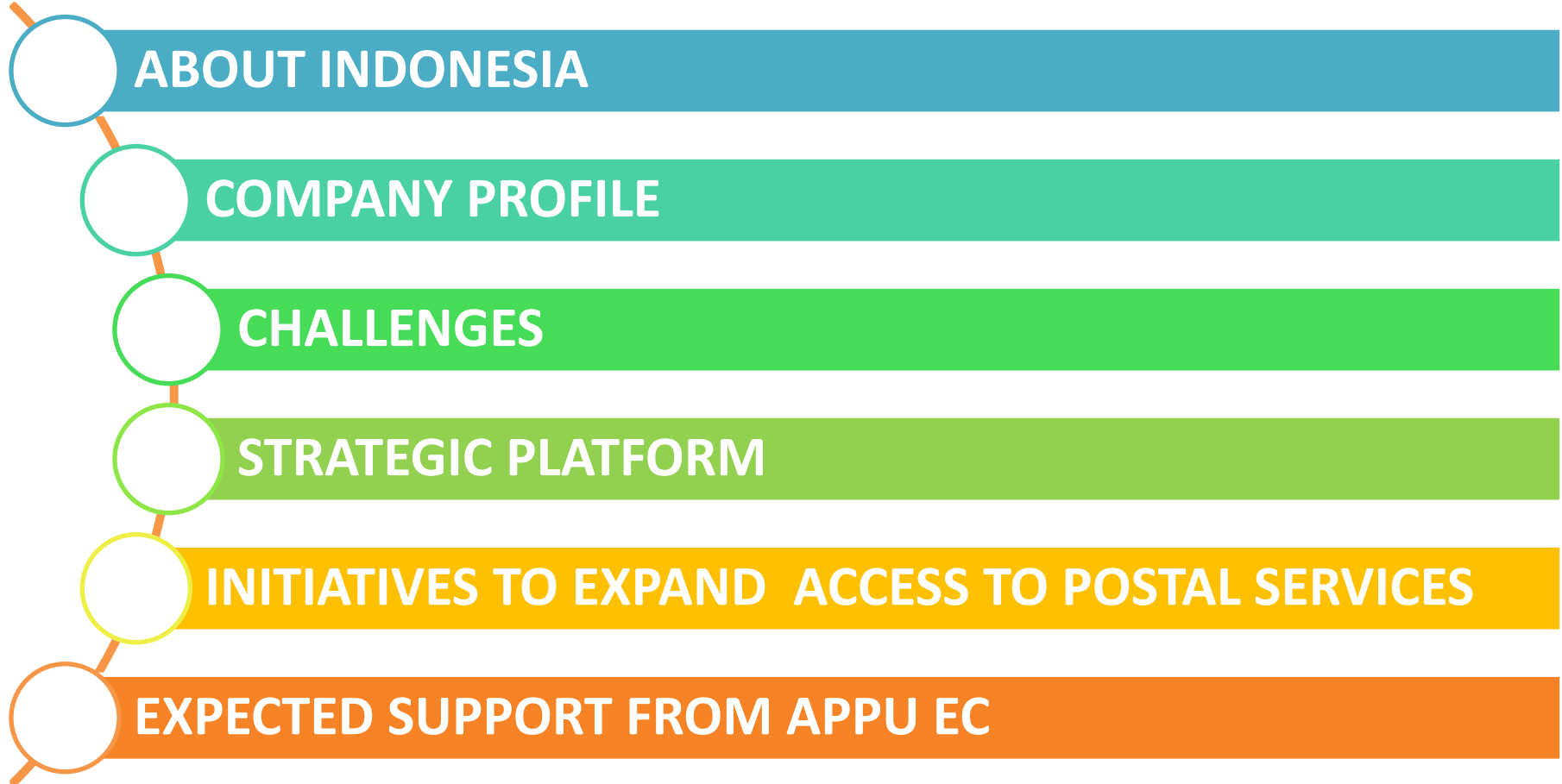
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Thank You !

POS INDONESIA INITIATIVES TO STIMULATE INCLUSION OF ALL SEGMENTS OF THE POPULATION THROUGH GREATER ACCESS TO POSTAL SERVICES

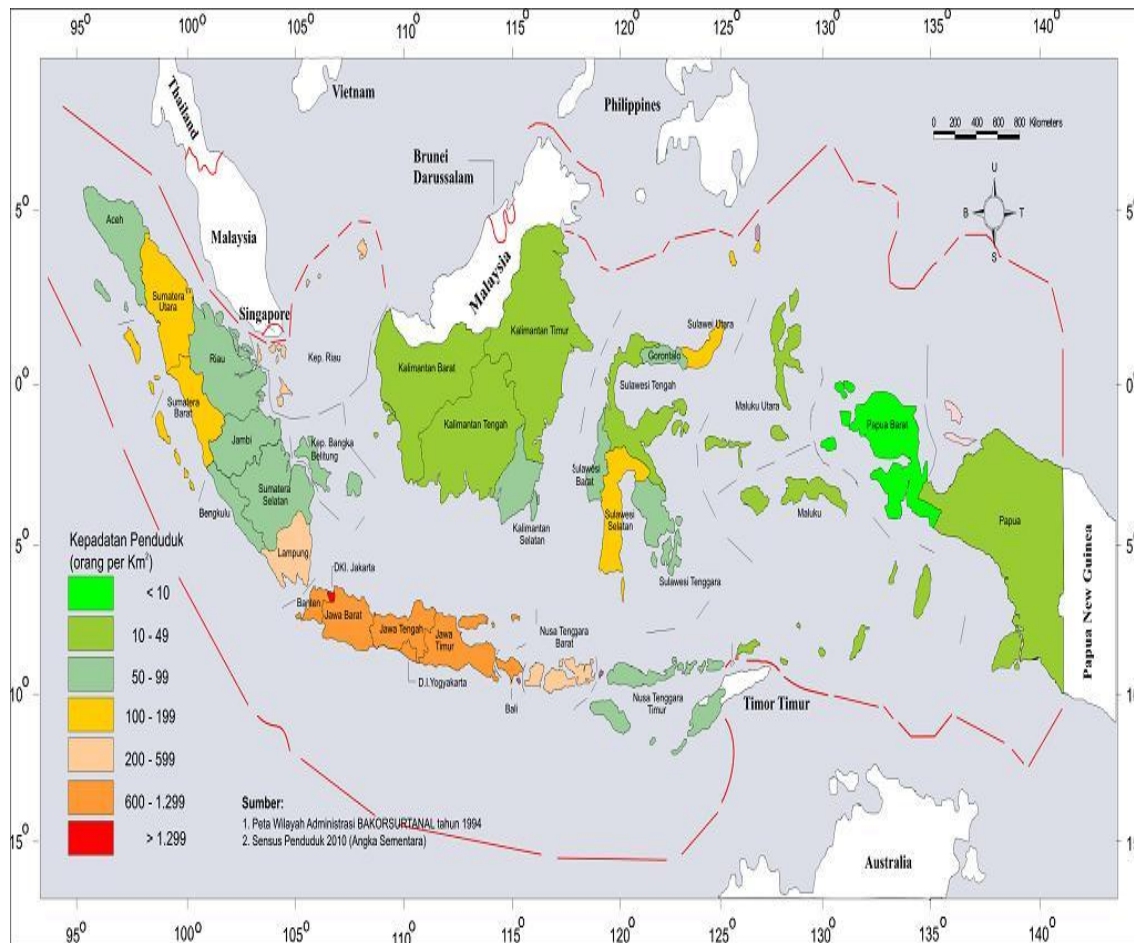


CONTENT





ABOUT INDONESIA



- **Location**
South East Asia stretch along the equator
- **Composition**
Archipelago consists of 17.504 islands
- **Surface Area**
1.910.931 square kilometers
- **Population**
248,8 million people of which 55% are estimated to be in rural and 45% in urban area



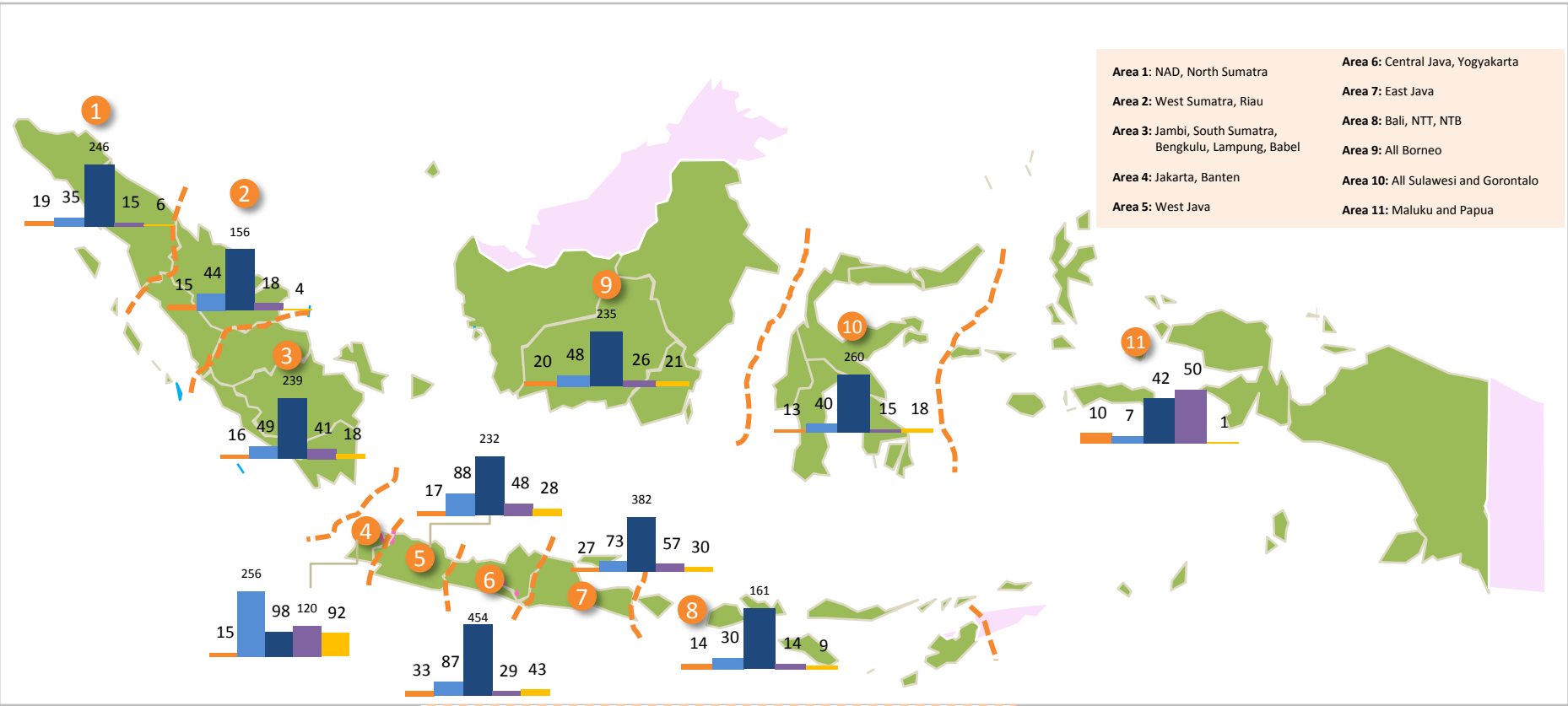
COMPANY PROFILE

INTRODUCTION



- ❖ PT Pos Indonesia (Persero) is the designated postal operator in the Republic of Indonesia
- ❖ Owned 100% by the Government
- ❖ Supervised and regulated by the Ministry of State Owned Company and the Ministry of Communication and Information Technology (MCIT)
- ❖ Acquired license to provide postal services (mail/parcel delivery, agency services, and financial transaction services)

POS INDONESIA CHANNELS DISTRIBUTION ACROSS NATION



Legend

- : Main PO
- : Branch PO – inner cities
- : Branch PO – outer cities
- : Outlet Extension
- : Mobile Postal Service

- In rural areas, we relied more on smaller and more mobile channels such as branch po outer city, Outlet extension and Mobile Postal Service

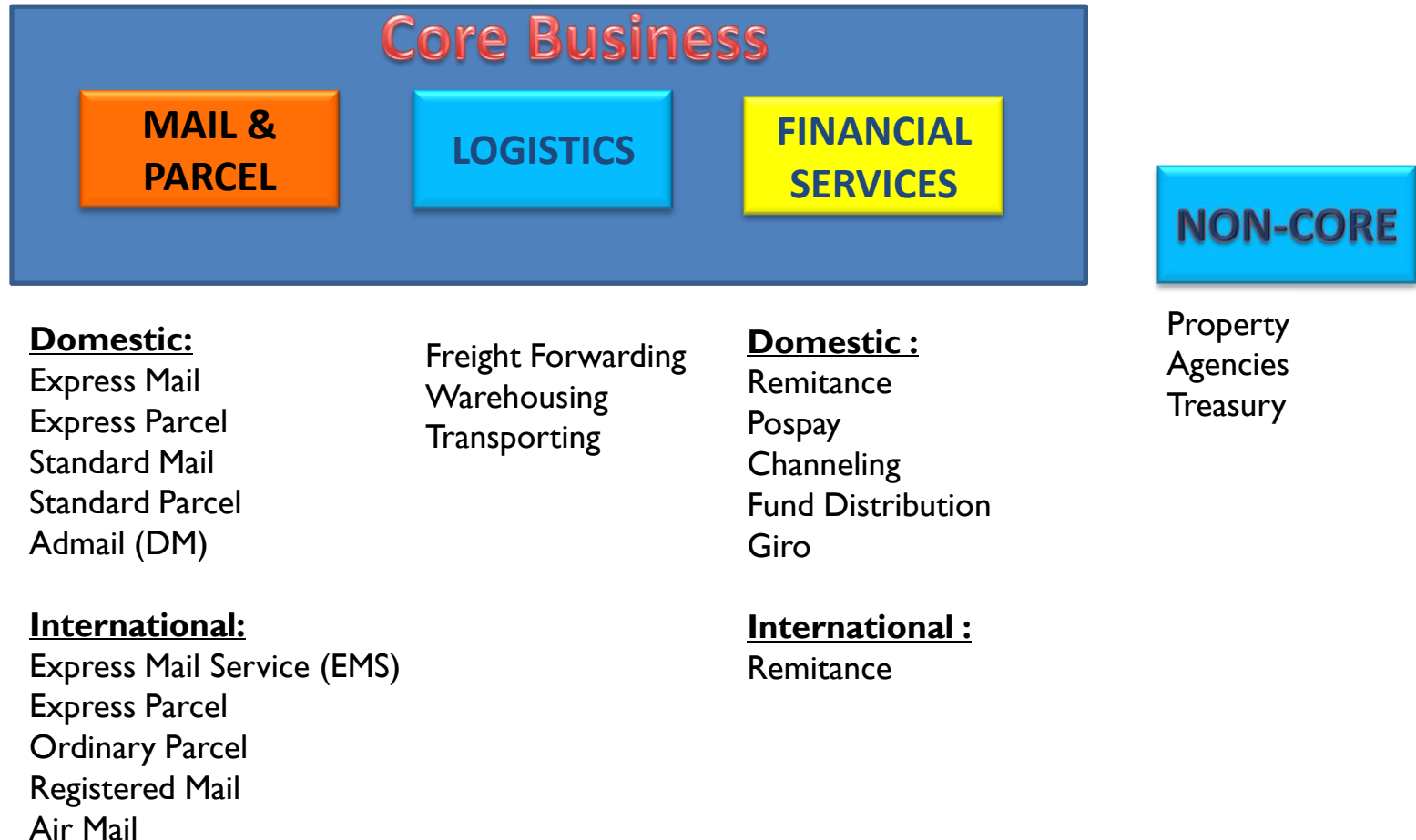
Pos Indonesia Channels

4.076 post offices

3.729 online

236 mobile service 24.674 point of sales

PRODUCT AND SERVICES



ROADMAP & TRANSFORMATION PROGRAM



Extension of Core Business

- New Products and Features Development
- New Business Development



Market Acquisition

- Merger & acquisition
- New market expansion



Leading Player in The Region

- Acquisition of regional market
- Preparation for the next transformation



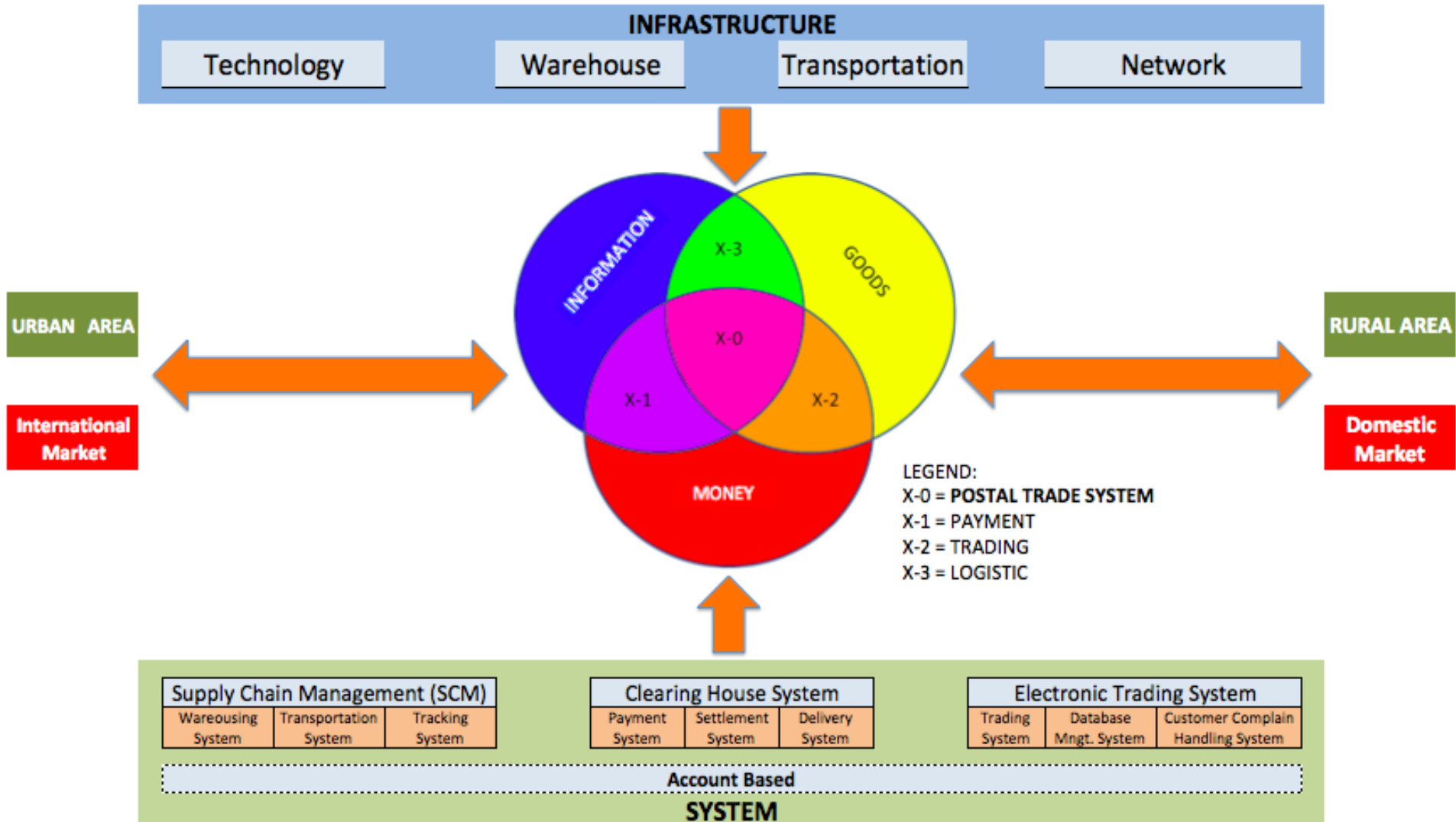
CHALLENGES

	MAIL, PARCEL & LOGISTICS	FINANCIAL SERVICES	RETAIL & PROPERTY
REGULATION	<ul style="list-style-type: none"> Postal Law Government Regulation 	<ul style="list-style-type: none"> Postal Law Banking Regulation 	<ul style="list-style-type: none"> Local Government Regulation
COMPETITION & SUBSTITUTION	<ul style="list-style-type: none"> Postal operators Product substitution from technology 	<ul style="list-style-type: none"> Banking institutions ATM dan internet banking 	<ul style="list-style-type: none"> Real Estate Company Retail store
RESOURCES	<ul style="list-style-type: none"> Management Control System Revenue Collection System Business Development People Development 	<ul style="list-style-type: none"> Operation System. Business Development People Development 	<ul style="list-style-type: none"> Operation System Business development People Development



STRATEGIC PLATFORM

THREE DIMENSIONAL NETWORK CONVERGENCE





INITIATIVES TO EXPAND POSTAL SERVICES ACCESS



I. EXPAND NATIONAL NETWORK COVERAGE



2014

4.076 post offices

24.647 postal agents

236 mobile postal services



2015

+ 300 post offices

+ 3500 postal agents

+ 50 mobile postal services

II. PROVIDE 24 HOURS POSTAL SERVICES



100 POSTshops
Delivering One Stop Service

III. PROVIDE MOBILE POSTAL SOLUTIONS

NON-DIGITAL



DIGITAL

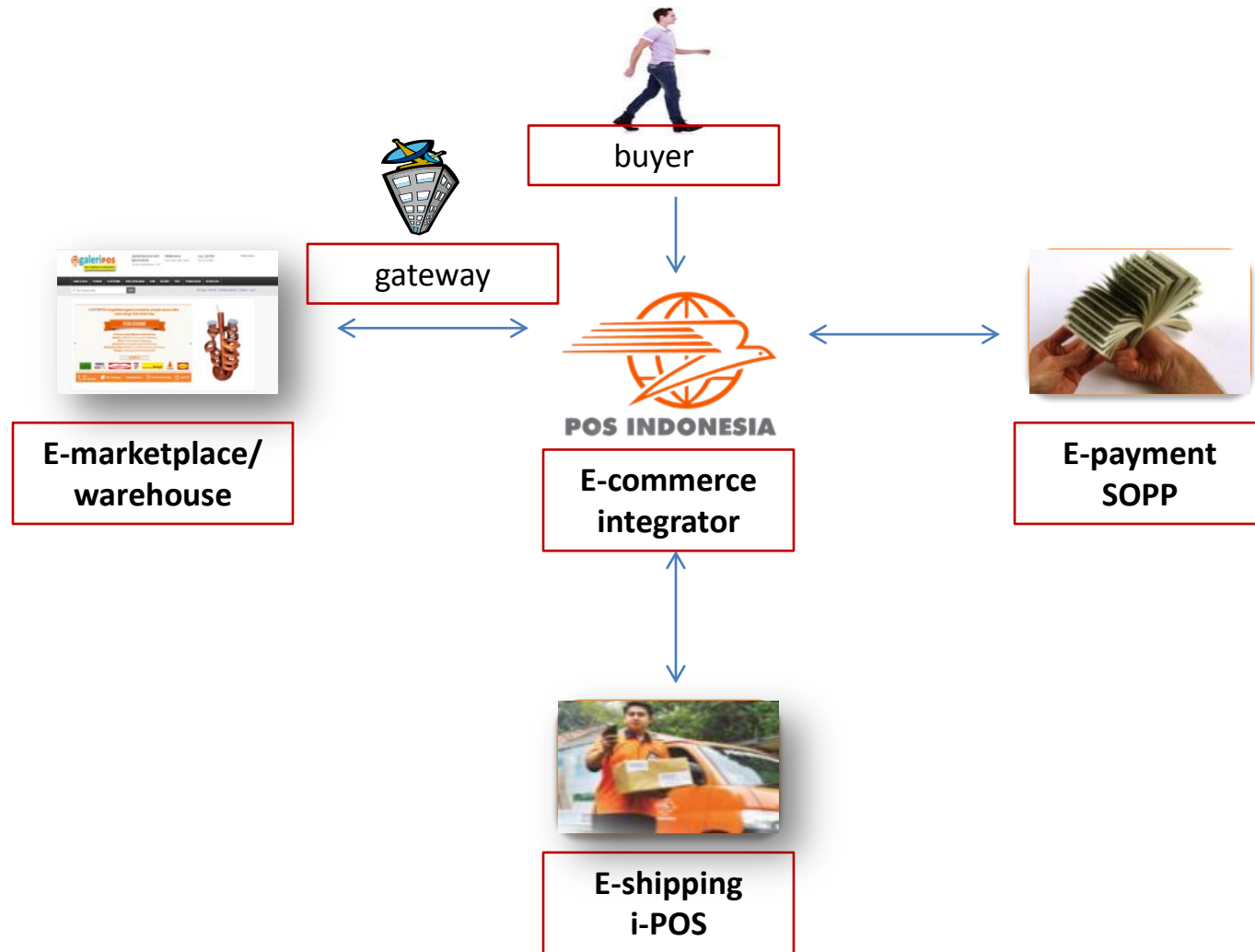


“KANTOR POS” application on Smartphone

IV. DEVELOP SOLUTIONS FOR SPECIFIC MARKET








V. DEVELOP TOTAL SOLUTIONS FOR E-COMMERCE



E-Shipping -- E-Payment -- E-Marketplace

VI. INCREASE SERVICES OFFERED AT POS INDONESIA'S DISTRIBUTION CHANNELS

					
	MAIL AND PARCEL	POSPAY	REMITTANCE	BANK CHANELLING	FUND DISTRIBUTION
Main PO	✓	✓	✓	✓	✓
Branch PO – inner city	✓	✓	✓	✓	✓
Branch PO – outer city	✓	✓	✓	✓	✓
Outlet Extension	✓	✓	✓	✓	
City Mobile Post	✓	✓	✓	✓ No Credit Pension	✓
Village Postal Agents	✓				
Financial Service Agent	✓	✓ No Tax Payment			
Postal Agent	✓	✓			
Village Mobile Post	✓	✓	✓		
Postman	✓	✓	✓		

EXISTING

EXPANSION



EXPECTED SUPPORT FROM APPU EC



APPU to initiate a common platform to arrange regional business cooperation among APPU members, for example in the implementation of CDS and IFS in Asia Pacific to enable postal operators facilitate their customers to access affordable postal services .



Thank you very much for your attention!

www.posindonesia.co.id





5 Shelters

310,000 USD

1,900 Beneficiaries





400 Players

24 Teams

120,000 USD

당신이 흘린 땀방울과
당신의 열정을 응원합니다!

회



주최  우정사업본부

주관  대한장애인농구협회



8,100 Students

40 Teachers

12,000 Citizens

180,000 USD







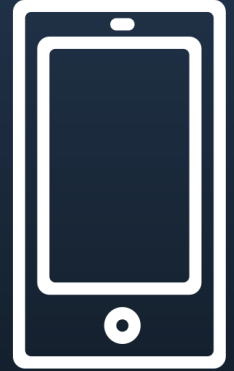
10,000 / 17 Days

100,000 / 7 Months

UP 6 M USD

Down 277 M USD





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