



UPU | UNIVERSAL
POSTAL
UNION

Implementation of the UPU Regional Projects in Asia Pacific

APPU EC Meeting
22 July 2020 Bangkok, Thailand

Zhonglin LIU, UPU Regional Project Coordinator for Asia & Pacific



UPU

UNIVERSAL
POSTAL
UNION

Structure of the report

Part I: UPU development cooperation policy for 2017-2020 cycle

Part II: UPU projects for 2017-2020 cycle in the Asia Pacific region

Part III: Implementation activities in Asia-Pacific



Part I: UPU development cooperation policy for 2017-2020 cycle

- The policy is on the basis of the regional priorities adopted for the 2017–2020 cycle through the regional development plans (RDPs)
- The cross-cutting role of development cooperation, with the aim of further strengthening information exchange and cooperation among the various Union bodies
- Cooperation must reflect a vision integrating development strategies at the global, regional and national levels
- Regional approach must be consolidated and optimized
- Greater accountability on the part of beneficiary countries must be required
- Fundraising for the cooperation must be a priority for UPU presence in the field



UPU

UNIVERSAL
POSTAL
UNION

UPU resources – Regular budget

- Regular Budget: 11,552,000 CHF
- Other sources
 - Emergency and Solidarity Fund
 - QSF - common fund
 - Resource mobilization
 - South-south and triangular cooperation
 - Contribution of member countries, international organizations, private foundations, etc.



Part II: Projects for 2017-2020 cycle in the Asia Pacific region

- Level 1
 - Improvement of operational efficiency and the development of e-commerce
- Level 2
 - Regional projects involve shorter-term activities in other fields
- Project for LDCs
 - Regional projects of national scope for LDCs
 - Linked to the indicators of Level 1 and Level 2 projects



UPU

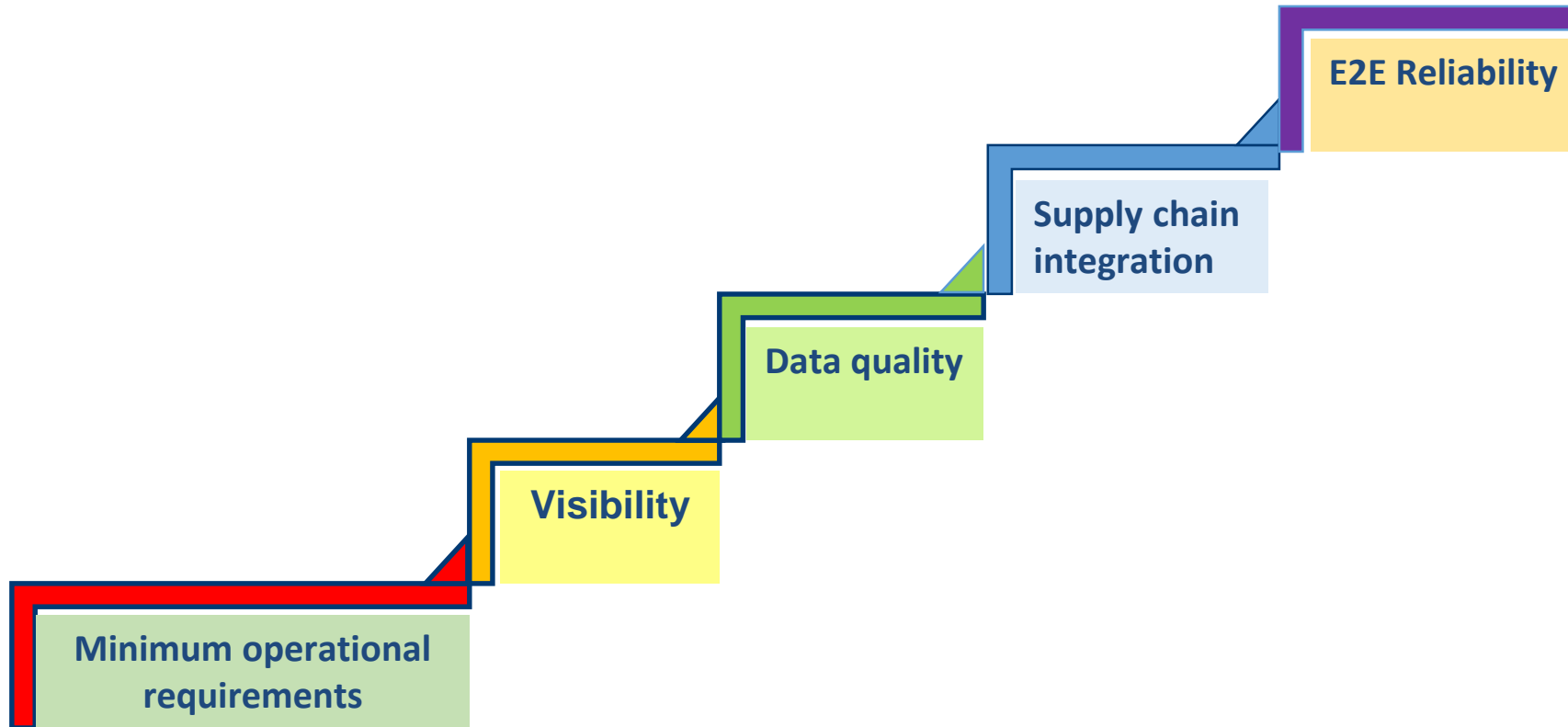
UNIVERSAL
POSTAL
UNION

Level 1 regional project: Operational readiness for e-commerce (ORE)

- Objectives of the project
 - Address obstacles preventing consumers from buying online cross-border
 - Help participating DOs modernize operational processes, use all available IT tools
 - Maximize the growth potential of international e-commerce



Key pillars to meet full compliance with e-commerce needs





UPU

UNIVERSAL
POSTAL
UNION

Minimum operational requirements

- Implement minimal OPS product standards
- Define gen. E2E process mapping & critical times
- Set up project standards for each segment of E2E
- Update all Compendiums
- Migrate to IPS.post or latest IPS version (not for DOs with their own SW)
- Implement IPP (new classification, S10 for small packets with a good, product develop.)
- Offer delivery choice & provide return service
- Implement Post code & addressing system
- Offer payment solutions for ecommerce

Visibility (EDI messages)

- Adopt UPU messaging standards for mandatory EDI messages, events & data elements (EMSEVTv3)
- Capture address & customs data at source
- Transmit data timely and share them with DOs, airlines and customs
- IT standardized tools & Reporting systems
- Use all available IT tools like IPS, CDS, GCSS, COMPAS, IFS
- Use available Reporting systems with all E2E segmental reports (QCS, STORM, GMS...)
- Implement E2E GMS RFID



UPU

UNIVERSAL
POSTAL
UNION

Data quality (Compliance monitoring)

- Provide all mandatory EDI messages, EMSEVTv3 events & data elements
- Provide timely return of tracking events, RESDES & ITMATT information
- Monitor (PTC)
- EDI message compliance
- Event compliance
- Data element compliance
- Timeliness compliance
- Compliance reporting
- Use new reporting tools (Business Intelligence)
- Maximize benefits of EDI by extracting data into domestic IT system



UPU

UNIVERSAL
POSTAL
UNION

Supply chain integration (Transport)

- Design operational plan & accounting with airlines
- Exchange CARDIT/RESBIT
- Use leg 2 reports on item dispatch & consign. level
- Analyze time in transport
- Test „Paperless“ transport
- Customs
- Design Ops. plan & Policy
- Implement CDS & exchange ITMATT,CUSITM & CUSR
- Analyze time in customs
- Participate in roundtables with customs & airlines
- Security
- Implement policy &S58,S59
- Standards & Addressing
- Implement EDI & technical standards and Code lists
- Obtain S42 Certificate



UPU

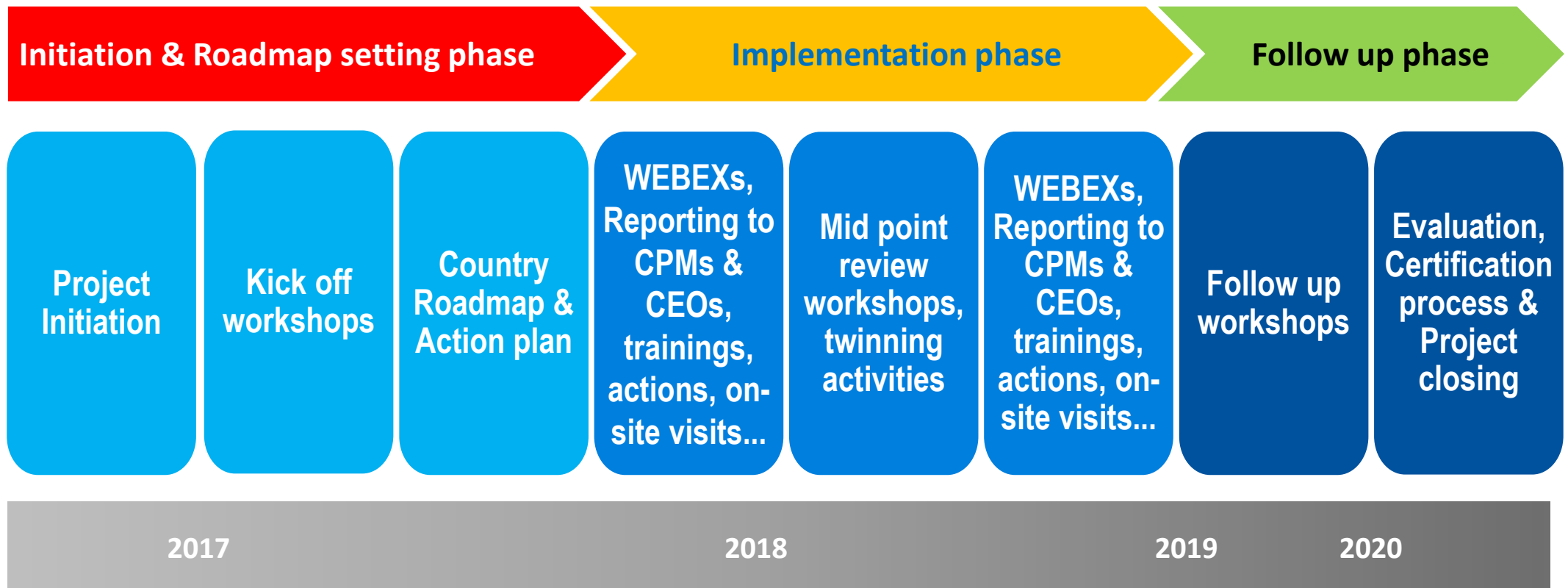
UNIVERSAL
POSTAL
UNION

E2E Performance Reliability

- Set up, monitor & meet individual leg standards in E2E matrices per link
- Link all performance reports (QCS, STORM, GMS...) to SLAs (internal & external) with partners
- Implement and meet all operational product standards
- Provide Customer service Response Quality (GCSS)
- Implement adequate remuneration systems (P4P systems in E2E pipelines) and UPU supplementary services
- EMS & UPU Certificate Award



Project Roadmap





UPU

UNIVERSAL
POSTAL
UNION

Level 2 Regional projects

- Financial services
- Reform and modernization of the postal sector
- Postal reform and development
- Disaster risk management
- Diversification



Regional projects

- Regional projects of national scope
 - New integral approach
 - Regional projects for least developed countries (LDCs)
 - Linked to the indicators of L1 and L2 projects
- The impact of cooperation actions
 - Integrated economic, strategic and development indicators
 - Systematic monitoring of the application of project indicators by each country to ensure greater accountability



UPU

UNIVERSAL
POSTAL
UNION

Part III: Implementation activities in Asia-Pacific

- ORE project
- Multi-year integrated projects (MIPs)
- South-south and triangular projects
- Security project
- Disaster risk management project
- Other project
- Support to APPC
- Other activities



UPU

UNIVERSAL
POSTAL
UNION

Part III: Implementation activities in Asia-Pacific

- ORE project
- Multi-year integrated projects (MIPs)
- South-south and triangular projects
- Security project
- QSF common fund project
- Disaster risk management project
- Combat Covid-19 project
- Other project and activities
- Support to APPC



ORE project: Workshops since Sep. 2019

- 4–8 November 2019 at APPC:
 - 4th ORE workshop on international postal transport (leg 2), the new UPU online platform for product and service information, the Integrated Quality Reporting System and ORE follow-up for DOs in the Asia
- ORE project follow-up remote workshop for designated operators of
 - Pacific region: 21 July 2020
 - Asia Group 1: 23 July 2020
 - Asia Group 2: 24 July 2020



UPU

UNIVERSAL
POSTAL
UNION

4th ORE workshops for Asian countries at APPC, Nov 2019





UPU

UNIVERSAL
POSTAL
UNION

ORE project: On-site review and quality certification

- On-site reviews in 11 countries completed in 2018
- Pilot Audit missions on UPU quality management certification system in Vietnam and Myanmar conducted in 2019
- More certification audit missions planned in 2020, but postponed because of Covid-19 pandemic



National Multi-year Integrated projects (MIPs)

- Beneficiary countries: all LDCs except for one under UPU sanction
- Budget for each beneficiary: 60,000 CHF
- Project activities
 - Procurement of equipment
 - Provision of consultancy services
 - Provision of individual fellowships for training at APPC
 - Provision of fellowships for group training at APPC or in their own countries



South-South & triangular cooperation

- Japan fund (50,000 CHF)
 - Project: Strengthen the postal sector to fulfil its social obligation
 - Beneficiaries: Bhutan, Fiji, Maldives
- China fund (78,400 CHF)
 - APPC training fellowships for all Asian LDCs
- Korea PC donation (200 sets)
 - Beneficiaries: DOs of Pacific countries
- La Poste France Fund (12,400 CHF)
 - Postal development in Afghanistan (Project document under preparation)



UPU

UNIVERSAL
POSTAL
UNION

UPU Combat Covid-19 project

- 1st stage cooperation project to provide personal protective equipment (PPE) to combat Covid-19
 - For LDCs only
 - Face masks, gloves and disinfectant will be delivered before by the end of July
- 2nd stage project to combat Covid-19
 - Countries with difficulties will be benefit
 - Project formulation is still in process



WE'RE OPEN FOR BUSINESS

All UPU field events and missions are postponed until further notice to help stop the spread of COVID-19. The UPU's Development & Cooperation Directorate continues to support member countries with support and advice on projects, through our teleworking teams in Berne and our regional offices in the field, to ensure sustainability and business continuity.

We stand with you.



UPU

UNIVERSAL
POSTAL
UNION

QSF common fund projects

- Electronic advance data (EAD) capture, transmission and compliance project
 - Invitation was sent to DOs in April 2020
 - 24 DCs of the region have agreed to participate in this project
 - Project formulation is still in process
- Other projects are under planning

Security project

- Joint UPU–WCO postal security capacity building project: countering transportation of dangerous contraband
 - Sponsored by USPS
 - Beneficiary countries from the Caribbean, Latin America and Asia Pacific
- Workshop for Asia Pacific conducted at APPC in June 2019
- Pilot audit and certification in August 2019
 - Host: Solomon Islands and Vanuatu
 - Participation: Nauru, Solomon Islands and Vanuatu



UPU

UNIVERSAL
POSTAL
UNION

Disaster risk management (DRM) project

- A workshop on disaster risk management (DRM) for Asia Pacific at APPC (11-13 Nov 2019)
- DRM National projects
 - Bhutan
 - Kiribati
 - Nepal
 -



UPU

UNIVERSAL
POSTAL
UNION

Other projects & activities funded by China

- Training Programme on Post Cross-Border Business Development and Cooperation under the Framework of the China–ASEAN Free Trade Area, Shijiazhuang, China (Aug 2019)
- UPU Global Conference on Cross-border Cooperation in an Ecommerce World will held in Xiamen, China (Nov 2019)



UPU

UNIVERSAL
POSTAL
UNION

UPU Support to APPC

- Provision of computers and furniture for APPC
- Provision of guest speakers/lecturers/experts for APPC
 - Training courses
 - Workshops/seminars
- Allocation of fellowships for training at APPC
- Grant of group training fellowships in the beneficiary countries



UPU

UNIVERSAL
POSTAL
UNION

Fellowships for APPC courses in 2020

- ORE budget
 - 22 individual fellowships
- MIPs budget
 - 18 individual fellowship
- Small Islands project budget
 - 4 individual fellowships
- China Fund project
 - 8 individual fellowships



UPU

UNIVERSAL
POSTAL
UNION

Thank you