



# Strategic Cost Management

**31<sup>st</sup> August -4<sup>th</sup> September 2020**

The third week of the 6 week Postal Management Course incorporates a special workshop **on Strategic Cost Management (SCM)**. Nowadays, costing plays a vital role in postal industry. With the external and industry environment for postal business transformation, postal operators are required to deal with multiple challenges and problems to chart out a sustainable financial path for postal business in the new scenario. This new program at the APPC explores possible responses to new changes through examples from the postal operators around the world seen through useful frameworks of business model and strategic cost management. It provides opportunities to apply the lessons and frameworks to the local context of postal operators in the region.

|           | Monday                             | Tuesday                                 | Wednesday                               | Thursday  | Friday                             |
|-----------|------------------------------------|---|---|---|------------------------------------|
| Morning   | Intro to Strategic Cost Management | 9 Building Blocks Business Model Canvas | <b>Cost Management of Thailand Post</b> | Best Practices of Costing                             | SCM Summary                        |
| Afternoon | Postal Costing Introduction        | 3 Pillars of Strategic Cost Management  | <b>Visit to Logistics Company</b>       | <b>Line haul &amp; Cost Management-Private Sector</b> | <b>International Food Festival</b> |



Ms Padmagandha Mishra, who joined APPC in 2019, will be the Course Director for the **Strategic Cost Management Workshop**. With a background in India Post she has vast experience working in the operations as well as in Policy making in national and international postal sector. Before joining APPC she was working in India Post as Director International Relations and Global Business. She has very good knowledge of UPU, APPU and other multilateral organisations

