

Tuesday 3rd December

Enabling digital transformation

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| 08:00 | Registration |
| 08:30 | Formal Welcome Mr LIN Hongliang, Secretary General, Asian-Pacific Postal Union (APPU) |
| 08:45 | Objectives and Introductions Mr Derek Osborn, Moderator |
| 09:15 | Strategic Directions |
| | <ul style="list-style-type: none"> Japan Post – Mr Akio Miyaji, Executive Director POS Malaysia – Mr Saravanan Ramasamy, The Group Head, Product, Pricing & New Business Thailand Post – Ms Ariya Thongbai, Head of international Business Roundtable discussions and panel Q and A |
| 10:45-11:15 | Group photo and coffee/tea break |
| 11:15 | Digital transformation journey |
| | <ul style="list-style-type: none"> China Post – Ms ZHAO Xiufeng – Director, Marketing Division Cambodia Post – Mr Uch Phourith, International Relation, Business Development and Marketing Roundtable discussions and panel Q and A |
| 12:45-14:00 | Lunch and networking (Glass house, 5Fl.) |
| 14:00 | Improving postal services with technology applications |
| | <ul style="list-style-type: none"> DHL – Mr Carl Schelfaut, Regional Head Asia Pacific UPU Postal Technology Centre – Mr David Avsec, Account and Products Coordinator PTC PRIME – Ms Cinzia Neri, Head of PRIME Roundtable discussions and panel Q and A |
| 15:30-16:00 | Coffee/tea break and networking |
| 16:00 | Latest technology ideas and solutions |
| | <ul style="list-style-type: none"> Bluecrest – Mr Stefan Berndt, Director Business Development Sortation Solutions, Europe & APMEA Escher Group – Mr Nick Manolis, Chief Executive Officer SWIP BOX – Mr Thomas Fugl, Chief Sales Officer |
| 16:45 | Technology “showcase” – visiting booths |
| 17:45 | Transport from hotel lobby |
| 19:00 | Networking dinner – River dinner cruise through central Bangkok |

Wednesday 4th December

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| 09:00 | Asian-Pacific Regional Priorities |
| | <ul style="list-style-type: none"> New Zealand Post – Mr Jay Thng VP Asia & Europe Sri Lanka Post – Mr Thusitha Hulangamuwa, Deputy Postmaster General Development APP – Mr Gary Carroll, Managing Director – Regional priorities Roundtable discussions and panel Q and A |
| 10:45-11:15 | Coffee/tea break and networking |
| 11:15 | Developments in cross border e-commerce |
| | <ul style="list-style-type: none"> IPC – Mr Mark Harrison, Head of Markets – Cross-border shopper survey for Asia State Post Bureau of China – Ms LI Hui, Deputy Director of Universal Postal Service Research Division Maldives Post - Mr Ahmed Shafeeq, Managing Director Roundtable discussions and panel Q and A |
| 12:45-14:00 | Lunch and networking (Glass House, 5Fl.) |
| 14:00 | Innovation, Network development and financial inclusion |
| | <ul style="list-style-type: none"> UPU Postal Technology Centre – Mr David Avsec, Account and Products Coordinator PTC Eurogiro – Mr Dame Damevski, Chief Commercial Director Pakpobox – Mr Christian Secci, Co-Founder, Chief Executive Officer Panelist - Macao Post – Mr Gregory Sun, Department Head of Postal Operations Kyburz – Mr Thomas Luscher, Managing Director |
| 15:30-16:00 | Coffee/tea break and networking |
| 16:00 | Final Roundtable and Plenary Discussions – Ms Yu Yan Key topics from the forum Environmental and business sustainability challenges Creating a new exciting future for our customers |
| 17:30 | Conclusion and final summary of the forum – Mr Derek Osborn |
| 18:00 | Close |
| 19:00 | Cultural Gala Dinner and APPU Regional Awards (Surasak I, 11Fl.) |



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Function Arrangement

| Date | Time | Function | Venue |
|-----------|-------------|----------------------------|-----------------------------|
| 2-12-2019 | 18:00-21:00 | Welcome Cocktail reception | Sky Lounge Wongwainyai, 33F |
| 3-12-2019 | 08:30-17:30 | Full day meeting | Surasak I, 11F |
| | 12:45-14:00 | International Buffet Lunch | Glass House, 5F |
| 4-12-2019 | 09:00-18:00 | Full day meeting | Surasak I, 11F |
| | 12:45-14:00 | International Buffet Lunch | Glass House, 5F |
| | 19:00 | Cultural Gala Dinner | Surasak I, 11F |

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8th APPU POSTAL BUSINESS FORUM

Enabling digital transformation

2 - 4 December 2019
Eastin Grand Hotel



Eastin Grand Hotel Sathorn

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BLUECREST



TOSHIBA

