



**8th Asian Pacific Postal Union (APPU)
Postal Business Forum
Eastin Grand Hotel, Bangkok,
2 – 4th December 2019**



Enabling digital transformation

Available Sponsorship Packages for Partners and Sponsors

Regular Sponsor Opportunity (\$5,000)

- (a) Recognize the Sponsor as a sponsor;
- (b) Credit the Sponsor by giving the Sponsor's name in all Organiser communications and brochures concerning the Asian-Pacific Postal Union (APPU) Postal Business Forum
- (c) Give the Sponsor prominent acknowledgement by including their logo and one-page advertisement in the event documentation;
- (d) Give the Sponsor prominent acknowledgement by setting up Sponsor's logo at forum hall and venue relating to the Asian-Pacific Postal Union (APPU) Postal Business Forum
- (e) Offer to the Sponsor 2 delegate passes for the forum;
- (f) Offer to the Sponsor VIP invitations to all social events;
- (g) Offer to the Sponsor a speaking slot of 10 minutes and a table/booth for the informal discussions that will during the reception and technology showcase

By arrangement and agreement with the organisers, regular sponsors can be considered as sponsoring different parts of the programme, e.g. main meals and social events.

Additional Sponsors (\$3,000)

- a) Be acknowledged in the conference documentation as one of the sponsors
- b) Offer to the Sponsor 2 delegate passes for the Event;
- c) Offer to the Sponsor VIP invitations to all social events.
- d) Offer to the Sponsor the opportunity to address all the participants with 2-minute speaking opportunity before the hosted coffee or tea break

By arrangement and agreement with the organisers, other sponsors can be considered as sponsoring different coffee or tea breaks.

**** New this year – Sponsor an award category (additional \$2,500)**

For all regular and additional sponsors, it will be possible to also be the sponsor of an award category (see the separate information sheet). In this case, during the award ceremony, you will be specifically acknowledged and invited to present the award and say a few words.

Additional Opportunities

Please contact us for any other particular ideas or requirements you may have for participation and promotion.

Premium Sponsor (please contact us for details)

Regular Delegate (please contact us for details)

Speaking Slot (please contact us for details)

All Sponsors

By arrangement and agreement with the organisers, opportunities exist for sponsors to provide branded bags, packs, notepads, lanyards, pens or any other conference items.

Also, by arrangement and agreement with the organisers, any sponsors can distribute leaflets, small gifts or other items of interest or value to conference participants

In the first instance, please contact Derek Osborn at derekosborn@whatnext4u.com to determine what sponsorship opportunities exist and for the latest programme of events.