

APPU NEWSLETTER

April 2019

Secretary General's Message



Dear Colleague

The world changes at a fast pace. We have very limited time for so many tasks and objectives, i.e. business, development, cooperation, reform, etc. Let's work together more closely.

LIN Hongliang

HEADLINE NEWS

Upcoming Events - Schedule on upcoming courses

Bangladesh: New Director General

Korea-To improve the quality of ordinary by launching Tracked Ordinary letter of Korea Post

Afghanistan: Integration of Postal Development and Expansion Project of Afghan Post

New Zealand: Winging kiwi Cookies to the world by New Zealand Post

Korea Post's New Letter Service in Pilot Stage

On April 3, Korea Post announced that it newly launched a letter service, Tracked Ordinary Letter, to improve the quality of ordinary letter. The new service, which is currently in pilot stage, is to supplement the ordinary letter service by addressing concerns of loss and delivery notification issue. It is also meaningful in that it expanded customer choice from the existing two products, ordinary & registered letters, to three products.

Under this new service, letters are handled in the same manner with registered mail during the stages before delivery. And in the delivery stage, they are treated as ordinary mail to complete delivery by inserting them in a post box, etc. The new supplementary service is available at all post offices across Korea, for under-100g letters at a single rate of 1,000 KRW per item

Benefits of the new service for the customers, they are able to track the item status and be notified of delivery, which is of comfort and convenience.



Winging kiwi cookies to the world

Cookie Time is an iconic Kiwi brand, loved throughout the country for more than 30 years. And often sought after by Kiwis offshore – keen to share a taste of home with friends and families. For these overseas cookie munchers, getting their hands on a fresh delivery of NZ goodness just became a whole lot simpler thanks to a bespoke delivery solution developed with New Zealand Post. It's called The Postcard Cookie™ and it's the hero product for Cookie Time's exciting new Cookie Muncher Cookie Bar online store. Cookies are delivered globally at the flat rate of \$10.00



Ingratiation of Postal Development and Expansion Project

Based on the strategy of the Ministry of Telecommunications and Information Technology, the project for the modernization and expansion of postal services was successfully completed in 2019, and other phases will also be implemented through which the provincial offices will also be modernized. Through first phase of postal services modernization and expansion project postal services have undergone major changes as follows:

- 1- Modernization of 16 post offices in Kabul city in accordance with international standards and connecting it to fiber optics;
- 2- Installation of parcel locker in central post offices;
- 3- Installation of digital boxes in central post office; and
- 4- Designing Afghan Post headquarters and building track and trace



New Director General of Bangladesh Post

Mr. Sudhangshu Shekhar Bhadra assumed the office of Director General of Postal Department, Bangladesh Post



In his long professional career, he performed various important duties in various positions of Bangladesh Post

Group Training on Operation Management for Correios Timor Leste

The group training under Operational Readiness for e-Commerce (ORE) project on Operation Management for Timor Leste had been conducted by APPC Lecturer during 22-26 April 2019 at Dili, Timor Leste. There were 54 participants from relevant departments of Timor Leste joining the training: Correios Timor Leste from Central units and Agencies, National Directorate of Informatics and Technology, National Directorate of Postal Services, Customs Department and Quarantine Department.

