

APPC NEWSLETTER

April 2019

Attendee Profile-DFS-“TS”

Shri T.S. Aswathanarayana from India joining the Digital Financial Services (DFS) during 25 March-5 April 2019 : A very energetic, helpful and interactive participant to all activities both in class and outside the class during the benchmark visits. He was really friendly to all friends. Having good background knowledge of financial services of India Post, he is really keen in financial services area.



UPCOMING Courses/Events

International Postal Services – 17 Jun – 12 July 2019
Parcel and Logistics Management – 17 Jun – 12 July 2019
China State Post Bureau Study Visit 26 May-6 June 2019
Joint UPU-WCO Postal Security Capacity-Building Project:
Countering transportation of dangerous contraband in Asian-Pacific Region 10 June-13 June 2019
UNI-Apro Seminar 30 July-2 August 2019

Strategy Formulation and Execution Course (SFE)

The SFE course relied on the theme “Evaluation of Strategy” Many designated operators in this region have already adopted new strategies for sustaining a competitive advantage in a world where the “time to market” new initiatives is becoming steadily shorter. The posts encountered much tighter competition and lower pricing from alternate service providers who may be running more cost effective operations. To formulate the efficient strategy and execute the strategy is vital to all Posts in the competitive environment.



Training Program for Brunei Darussalam Post

During 15-18 April 2019, the Extended Training Program for Brunei Darussalam Post on International Mail regulation and Standard had been conducted by APPC.. There were 22 participants joining the training.

The content covered all Product portfolio of the UPU and some technical terms of the UPU regulation and Standards. Apart from the in- house lecture, the observation tour was organized in order to observe the real practice of mail operations.



Operation Management Course (OMC)

This four weeks course covered many aspects on postal operation Management by focusing on the concept of Operational Excellence. The concept of operational excellence emphasized on three dimensions; People, Process and Technology by taking into account on operational pipelines from

first mile (Acceptance process), Second Mile (Sorting and transporting and Last mile (Delivery). Postal Operations covered both domestic and international Pipelines with many benchmark visits to private and governmental sector. Many guest speakers from Thailand Post and Airline were invited to share the know-how and expertise. There were 12 participants from 11 countries joining the OMC course; Bhutan, Fiji, Indonesia, Laos, Maldives, Myanmar, Pakistan, Philippines, Samoa, Sri Lanka, Thailand and Vietnam facets of current business environment of Posts, Business Communication skills and Leadership Skill, Innovation Management and Marketing and marketing mix of Postal business. Through a variety of sessions, case study, visits, and group exercises, participants were given thorough insights



Special Workshop on Practical e-Commerce Management (PEM)



Eighteen participants from 4 countries joining the PEM work shop; India, Korea, Thailand and Vietnam. The workshop had completed successfully with the active participation of all PEM participants together with OMC participants.

Digital Financial Services Course (DFS)

Two weeks course of the year 2019 (25 March-5 April), Digital Financial Services was organized by APPC. There were 15 participants from 9 countries joining the course; Bangladesh, Bhutan, Cambodia, India, Indonesia, Nepal, Solomon Islands, Thailand and Vietnam. The benchmark visit to Krung Thai Bank allowed us to learn more about the current financial services and some initiative financial projects and strategy. The participants learned more from the Guest speakers who came from both private and governmental sectors such as True Money, Siam Commercial Bank, INPAY and EUROGIRO



Attendee Profile-SFE- Kencho

Mr. Dorji Kencho from Bhutan is a very mild-mannered, helpful and interactive participant to all activities both in class and outside the class during the site visits. He was very friendly to all trainees, his supportive and cooperative has made a very positive impact on the SFE fellow classmates.



Attendee Profile-OMC – FIAZ

Mr. Muhammad Fiaz Gul from Pakistan. He is energetic to learn and join all activities organized by APPC. His enthusiasm added value to classes and shared the knowledge to all participants. He is very interactive in the class and during his benchmark visit outside.

