

EMS Cooperative celebrated its 20th anniversary

EMS Cooperative members came together in March in Berne for a very special celebration of 20 years since the founding of the EMS Cooperative.

Thanks to efforts from members, volume growth of the EMS network has increased by more than 150%, proof that today EMS is commercially and strategically important for postal operators and their customers. The events in Berne were also a chance to look to the future. Key to the EMS Cooperative's success has been its innovation so discussions also looked to the vision of the service over the next 20 years.

The importance of EMS was underlined by members that came to EMS headquarters in Berne to celebrate the achievements of the EMS Cooperative, including presentations from chief executives from Brazil Post, Cayman Islands Post, and China Post.

EMS awards recognise and reward outstanding EMS service and at a special ceremony successful postal operators received EMS performance awards and EMS customer care awards from the UPU Director General Bishar A. Hussein and EMS Cooperative Board Chair Patrick Richon. Ten members from the Asia-Pacific region were recognized with EMS performance awards and EMS customer care awards including the posts from Cambodia, China, Hong Kong (China), Korea, Macao (China), Mongolia, Samoa, Singapore, Thailand and Viet Nam.

Members at the General Assembly were also first to view a new video celebrating the achievements of the EMS Cooperative.