



Digital Financial Services

25th March to 5th April 2019

The Digital Financial Services course looks at how postal operators can play an important role in including digital financial services to the customers under the digital financial ecosystem, which business models should be made and offered to the customers. Through in-class seminars, site visits, external presentations and group exercises, participants will be given a thorough overview on issues involved with initiating the digital financial services inclusion in postal business.

Role of Postal networks in DFS	Analysis	New Ways of Posts to involve in DFS
DFS Business Model	DFS Strategy Formulation	Challenges and Opportunities of Posts in DFS
DFS Case Studies	Exercises	Site Visits
Harnessing capabilities	Sharing Experience from outside	DFS Policies and Practices



Mr. Anucha, who joined APPC in August 2014, will deliver the ABM course. With a background in Thailand Post with over 20 years experience working in the postal sector. From 2014, he had conducted many Extended Training programs abroad (Malaysia, Macau, Hong Kong, Myanmar, Brunei Darussalam, Vietnam, Laos and Sri Lanka.) As a Thai national, he is well placed to advise participants on how to get the most out of their stay in Bangkok.



Course Schedule

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday
AM	Introduction & Ice Break & Admin briefing	Global Postal Environment and DFS Overview	DFS model of Posts in DFS	Pre Course Presentation	Business Model of DFS in Postal Sector
PM	Bangkok in Five Hours	DFS Course Overview	Visit to a Post Office	Sports	International Food Festival

Week 2	Monday	Tuesday	Wednesday	Thursday	Friday
AM	Guest Speaker from ITU	Visit to KBank	Guest Speaker from Thai Post	Case Studies of Posts and Exercises	Summary and Graduation
PM	Guest Speaker from Private Sector	Case Studies and Exercises	Case Studies of Posts and Exercises	Presentation of Exercises	

Breaks at 1000 and 1445 and lunch 1145-1315 (1145-1345 Fridays)

Text in Red – non-course sessions

Text in green – offsite to inspire innovative thoughts and external stimuli

Text in bold – sessions provided by external presenters

For information on dates and prices please contact admin@appu-bureau.org

APPC

Asian-Pacific Postal College

Educate - Inspire - Motivate

