

APPU NEWSLETTER

DECEMBER 2018

Secretary General's Message



Dear Colleagues,
As we come to the end of the year 2018 we can derive great satisfaction from our achievements in the areas of Development and successful Cooperation. This was possible only due to our common resolve to meet the pressures and challenges. The future horizon is definitely bright for the Postal Sector in our region. Let's go ahead with confidence!
Lin Hongliang

HEADLINE NEWS

APPU – 7TH APPU Business Forum – a resounding success
UPU - 2nd ORE Workshop held on 5-9 November 2018
Nepal – ORE Review Workshop 10-13 December 2018
Thailand- THP receives UPU Postal Security Prize at Congress
UPU – Symposium on Digital Services held at Bangkok 4-6 December 2018

First APPU Regional Awards

The Objective of these awards was to highlight, reward and share good practices of APPU member countries in the following areas.

1. Best customer service - a key distinguishing factor for business reputation, trust and loyalty:

Winner - Thailand Post, Outstanding – Macau Post, China Post & Korea Post

2. Best corporate video, web-site or branding - To promote a strong reputation, build image or brand and update market perception:

Winner - Bhutan Post, Outstanding – China Post

3. Best sustainability project or initiative - to highlight the initiatives directed for benefit of People, planet, profit – Reuse, recycle, save resources/money, reduce negative impact:

Winner - China Post, Outstanding – India Post, Maldives Post.

4. Best corporate social responsibility project or initiative:

Winner - Korea Post, Outstanding – China Post, Vietnam Post.

5. Best employee engagement activity or people development project:

Winner - Sri Lanka Post, Outstanding – Bhutan Post, India Post.



7th APPU Postal Business Forum - This year's Business



Forum was held at the Easting Grande Hotel in downtown Bangkok and was attended by a record number of Dignitaries from the Posts of Asia Pacific as also major Private Players in the Postal Industry. The theme of this years Event was "Exploring New Frontiers - Reshaping the Postal industry". A Postal Strategy and CEO Forum was held on the 1st Day in

which Pascal Clivaz, DDC UPU, Masahiko Metoki, VP Japan Post, Zhang Ronglin, VP China Post, Song Jun Su, DG Korea Post, Chum Pracheapray, DDC MIC Cambodia, Phissamay Phonpasit, DG.

Department of Post, Lao, Derby Lau, Chairman Macau Post and Telecommunication, Ariya Thongbai, VP

Thailand Post, Garry Carrol APP, Festus Hangula, CEO

Namibia Post provided valuable insights into the plans of their respective organisations.



Strengthening and Reshaping the Postal Sector

The Business Forum was attended by Industry Leaders from such organisations as DHL, IPC, PASSPORT, ASSURETY CONSULTING, SAP, DUPLO, TOSHIBA, PRIME, SPECTOS, MAILROOM SOLUTIONS, SIEMENS, & BLUECREST showcased the latest Products and Services launched by them. The forum was good opportunity for interaction between private companies and Posts of the Region. Important research and market survey findings were also shared.



Workshop on Digital Transformation

The UPU conducted a special workshop on Digital Services in which experts from UPU, ITU, UN ESCAP gave insights to the 35 participants from APPU countries.



Farewell to the outgoing Editor

The APPU and APPC Newsletter was drafted and edited tirelessly by Amitabh Singh since February 2016 and now as Amitabh finishes his tenure with the APPU. it is time to bid farewell to the soft-spoken but towering personality from India Post His 4 year stint as Course Director for Mail Operations Management courses was full of new ideas and novel training methods which benefitted dozens of trainees at APPC. APPC's loss will be India Post's gain and we wish Amitabh a fruitful and successful career in the years to come. Well done Amitabh!

