



First Asian Pacific Postal Union (APPU) Regional Awards for the 7th APPU Postal Business Forum

Objective of the awards: to highlight, reward and share good practice in the APPU

Award categories

1. Best customer service
This remains a key distinguishing factor for business reputation, trust and loyalty
2. Best corporate video, web-site or branding
To promote a strong reputation, build image or brand and update market perception
3. Best sustainability project or initiative
People, planet, profit – Reuse, recycle, save resources/money, reduce negative impact
4. Best corporate social responsibility project or initiative
With positive impact on society and people, especially vulnerable or disadvantaged
5. Best employee engagement activity or people development project
Investing in your people for retention, motivation, development and capability

Short rules: All APPU members are invited to make submissions – each member can submit up to one entry in each of the categories (maximum total of 5 entries)

Submissions should be on one page per entry stating clearly

What was done, why and what the impact was

This should be sent to Penchan at the APPU Bureau before the end of September 2018, together with a contact person and contact details for each submission

Shortlisting will be done by an expert panel and will take place in the first two weeks of October 2018. All those short-listed will be advised and will be invited to the forum and award ceremony in November 2018

The final judging panel session and decision would be made at the forum and awards will be given on the second evening at the gala meal and cultural evening i.e. Wednesday 28th November 2018.