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Report of the UPU Regional Project Coordinator

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Structure of the report

Part I: Development cooperation policy of the UPU for the period 2009–2012

Part II: Implementation of the cooperation policy for 2009–2012

Part III: Current status of UPU activities

Part IV: Work plan for 2010



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Part I: UPU development cooperation policy

UPU Development cooperation policy for the period 2009–2012 was approved by the 24th Congress (Resolution C 6/2008)

The UPU will

- continue to apply the regional approach during the 2009–2012 period, in the form of regional development plans and regional projects, as the main tools for implementing the Nairobi Postal Strategy in the field;

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Part I: UPU development cooperation policy

- continue to help developing countries implement postal sector reform by means of integrated postal reform and development plans (IPDPs);
- help designated postal operators acquire the structures needed to provide quality universal postal service and improve their position in the domestic postal market;
- continue to provide UPU assistance to the least developed countries and countries in special situations, in the form of multi-year integrated projects (MIPs), subject to the resources available;

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Part I: UPU development cooperation policy

- take account of the priority needs of other developing countries;
- continue the expansion and promotion of distance learning through the TRAINPOST system and the training of experts and further training of managers in the priority areas of the Nairobi Postal Strategy, particularly in the form of regional and international partnerships;
- assign at least 60% of the resources available in the Union's regular budget for development cooperation to assistance projects for developing countries;

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Part I: UPU development cooperation policy

- maintain UPU presence in the field by adapting it to the many different needs involved in implementing the regional approach and to the financial options for development cooperation;
- support, in so far as the needed resources are available, the efforts of countries seeking to obtain financial resources for the postal sector from funding institutions to carry out investment projects and projects to modernize postal services;
- develop institutional and sectoral partnerships as part of international initiatives (Millennium Development Goals, Aid for Trade, Connect Africa) in order to give the postal sector access to external funding,

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Part II: Implementation of the cooperation policy 2009-2012

1. Reorganization of the UPU's presence in the field
2. Regional development plan
3. Financing of development cooperation

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1. Reorganization of the UPU's presence in the field

- The 24th Congress decided to maintain UPU presence in the field by adapting it to the different needs involved in implementing the regional approach and to the financial options for development cooperation
- In the new system, the Regional Advisers is replaced by Regional project Coordinators

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2. Regional development plan

- The regional development plan for 2009–2012 is part of the new development cooperation vision approved by the 24th Congress
- Regional development plan for Asia-Pacific (2009-2010) was approved by CA annual meeting in 2009
- Priorities for 2009-2010 cycle in the region
 - Improve quality of service at all levels
 - Develop financial services

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3. Allocation of the budget - Asia-pacific

- The budgetary allocations for development cooperation amount to 11,500,000 CHF
- Budget for regional development plan amounts to 1,763,340 CHF (It was 1,312,104 CHF for 2005-2008 cycle)

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Part III: Current status of UPU activities

1. Regional multi-year integrated projects
2. National multi-year integrated projects
3. UPU emergency assistance
4. Easy export

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1. Regional multi-year integrated projects

- 1) Quality of service: Regional Approach-Pilot project for developing countries in the Asia region & Addressing and postcode systems
- 2) Quality of service: Regional Approach-Pilot project for developing countries in the Pacific region
- 3) Quality of service: Deployment of IPS / Training programme on IPS/IPS Light at the Asian Pacific Postal College
- 4) Human Resource Development: Human resource development through training provided by the Asian-Pacific Postal College APPC
- 5) Postal market - Philately: Philately workshop

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1) Quality of service - Asia

- 6 workshops on regional approach to field support for Posts were conducted for Asian countries
- 2 workshops were conducted in 2008 and 4 in 2009
 - Bhutan (3rd workshop)
 - Indonesia (4th workshop)
 - Mongolia (5th workshop)
 - Maldives (6th workshop)
- UPU fellowships were granted to participants from LDCs

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2) Quality of service - Pacific

- 3 Workshop on regional approach to field support for Posts were conducted in
 - Fiji (2009, 1st workshop)
 - Samoa (2009, 2nd workshop)
 - Vanuatu (2010, 3rd workshop)
- UPU fellowships were granted to participants

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3) Quality of service – IPS

- Deployment of IPS
 - Sri Lanka
 - Bangladesh
 - Myanmar
- Deployment of IPS light
 - Nauru
 - Timor-Leste
- Training programme on IPS/IPS Light at the APCC (Lecturer/consultant for this training programme by the IB)

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4) Human resource development - APCC

- Fellowships for the training course organized by the Asian-Pacific Postal College (APCC)
 - 2009: 5 UPU fellowships were granted to Afghanistan, Bangladesh, Lao PDR, Myanmar and Nepal
 - 2010: 7 UPU fellowships were granted to Bhutan, Cambodia, DPR Korea, Nauru, Solomon Islands and Tonga

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5) Postal market - philately

- A Philately workshop was organised in Luoyang, China in April 2009
- UPU provided fellowships to
 - Bangladesh
 - Bhutan
 - Lao PDR
 - PNG
 - Vanuatu

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2. National multi-year integrated projects

- Bhutan: in progress
- Cambodia: waiting for the signing of the MIP document by the Post
- Fiji: waiting for confirmation of the national contribution in cash and the MIP activities
- Lao PDR: in progress
- Maldives: waiting for the signing of the MIP document by the Post
- Philippines: waiting for confirmation of the national contribution in cash and the MIP activities
- Viet Nam: Completed

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3. UPU emergency assistance

- Rehabilitation of postal services in Myanmar affected by Cyclone Nargis in May 2008

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4. Easy export

- Easy export is a program that has been created and implemented by the Brazilian government since 2000
- Its main purpose is to facilitate trade for micro-, small- and medium-sized enterprises (MSMEs) using the postal sector
- UPU launched 2 pilot projects in Thailand and Lao PDR in 2009
- The estimated time of this project is 2 years

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Easy export - 4 phases

- Phase 1: assessment of needs in both countries;
- Phase 2: raising general awareness of the issue and preparation of simplified export procedure in collaboration with all stakeholders involved in international trade (governments, trade associations, customs, export authorities, etc.);
- Phase 3: consolidation of the logistical platform of postal operators and implementation of the Easy Export procedure; and
- Phase 4: promotion and gradual development of the service.

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Part IV: Work planned for 2010

- Multi-year integrated project (MIP)
 - Afghanistan
 - Myanmar
 - Bangladesh
 - Timor Leste
 - Solomon Islands
 - Vanuatu
- Easy export: phrase 3 and phrase 4

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Part IV: Work planned for 2010

- Regional development projects:
 - Postal Financial Services “Deployment of IFS / Creation of the worldwide electronic payment network in the Asia/Pacific region”
 - Quality of service “Project to implement the UPU Global Monitoring System (GMS)”
 - Quality of service “Improvement of the security of the Posts”
 - Quality of service “Improvement of addressing and postcode systems”
 - Postal market “Direct mail markets development”
 - Postal market “Development of electronic postal services”

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Thank you

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